



Age-Friendly AI

25 Sept 2025 - AI² Launch Event



Age-Friendly AI





Age-Friendly AI

2025

Dialogue Phase



2026

Rollout Phase - National Roadshow



Target: 60,000 adults

Co-creation workshops



Age-Friendly AI

- **Objective:** To enhance AI literacy for older adults through a multimodal, co-creation workshop.
- **Methodology:** Uses tangible artifacts to make complex AI concepts accessible and engaging.
- **Key Components:** Introductory presentation, facilitated group discussions, and interactive sessions with tangible exhibits.
- **Evaluation:** Impact is assessed using pre- and post-event surveys and observational data.



1) Introductory Presentation - What is AI?

- AI stands for Artificial Intelligence.
- It's about making machines "smart" enough to do tasks that usually require human intelligence.

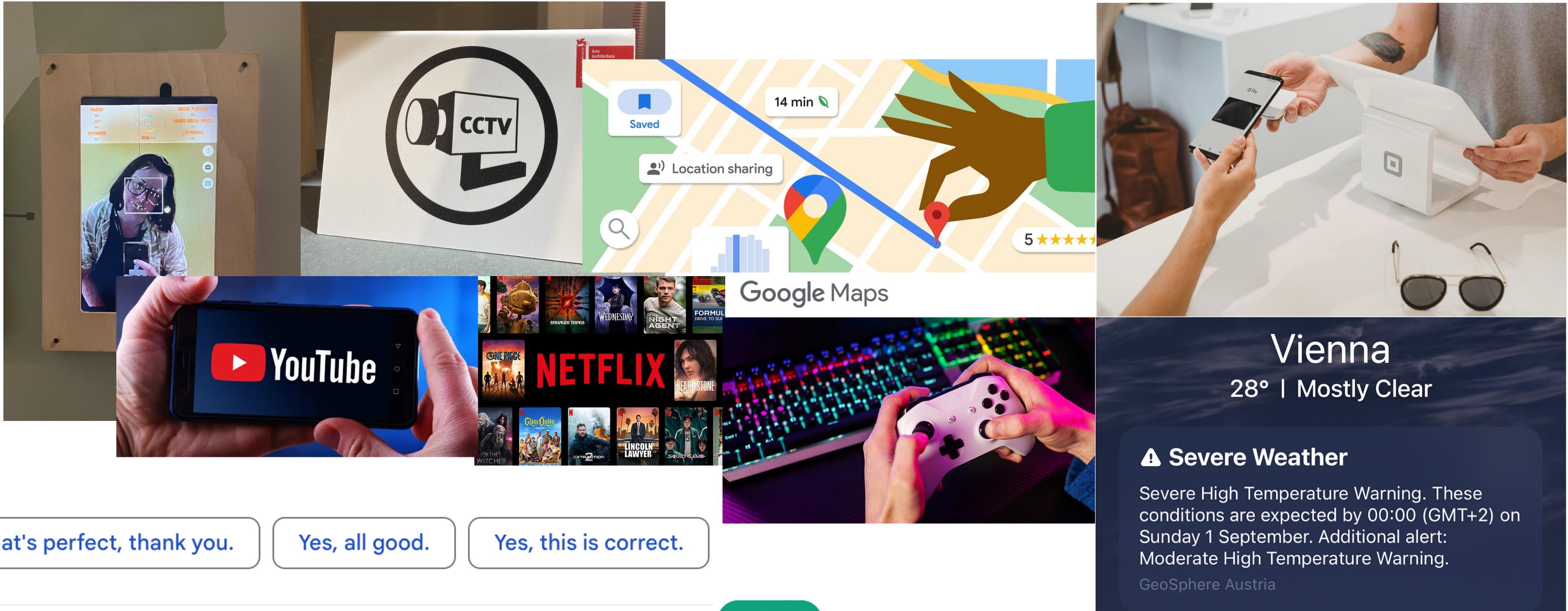




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Have you used AI today?

AI is Everywhere - You're Already using It



ChatGPT

Reply

Forward

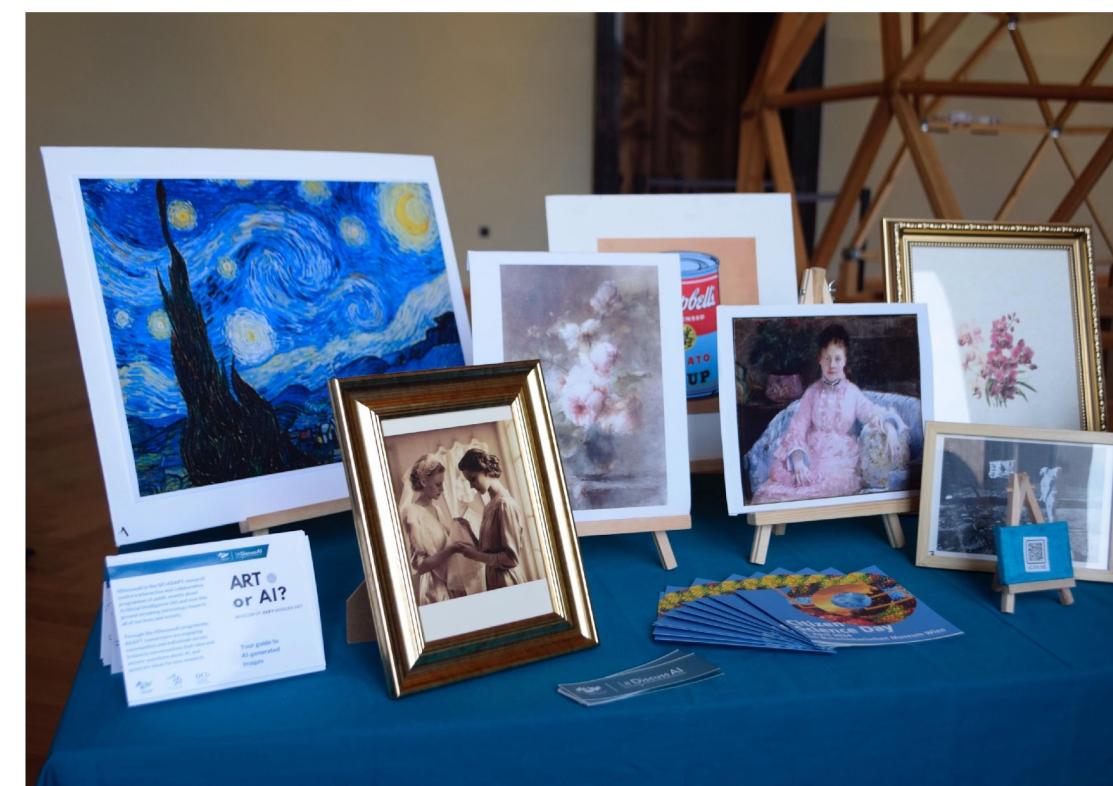


2) Facilitated group discussions

- What are your **hopes** for AI in the future?
- What are your biggest **concerns** about AI?
- What **ideas** do you have for making AI more age-friendly



3) Interactive Demos to explore AI technologies



make me an image of a cat on a bicycle in Springtime in Paris

◆ Sure, here is an image of a cat on a bicycle in Springtime in Paris:

Like Dislike Comment Share

Gemini
2.5 Flash ▾

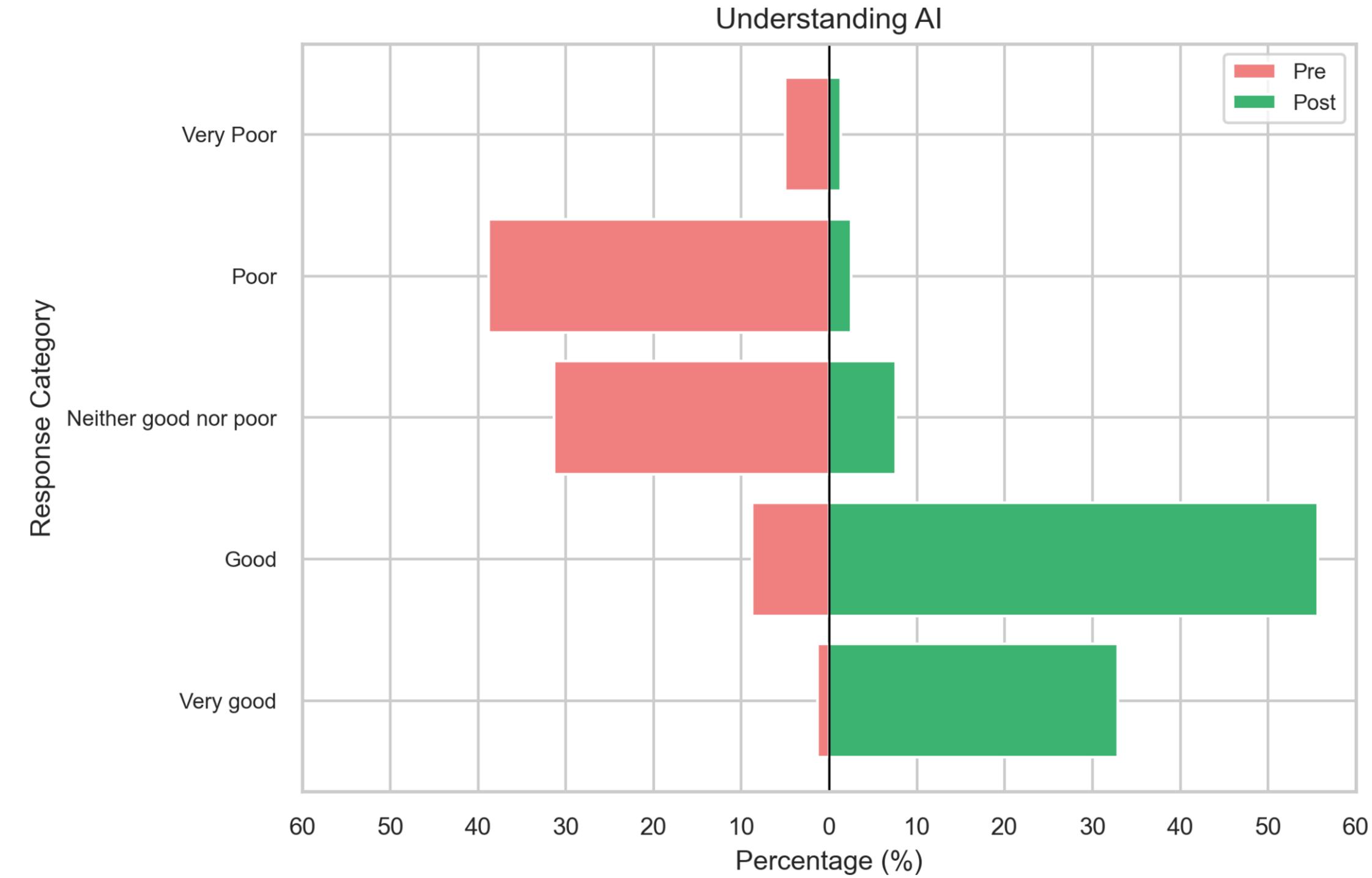
write a limerick about Marilyn Monroe visiting Verona

◆ Young Marilyn, glamorous and bright,
Took a trip to Verona one night.
By Juliet's wall,
She charmed one and all,
Then sighed, "Love's a curious plight!"

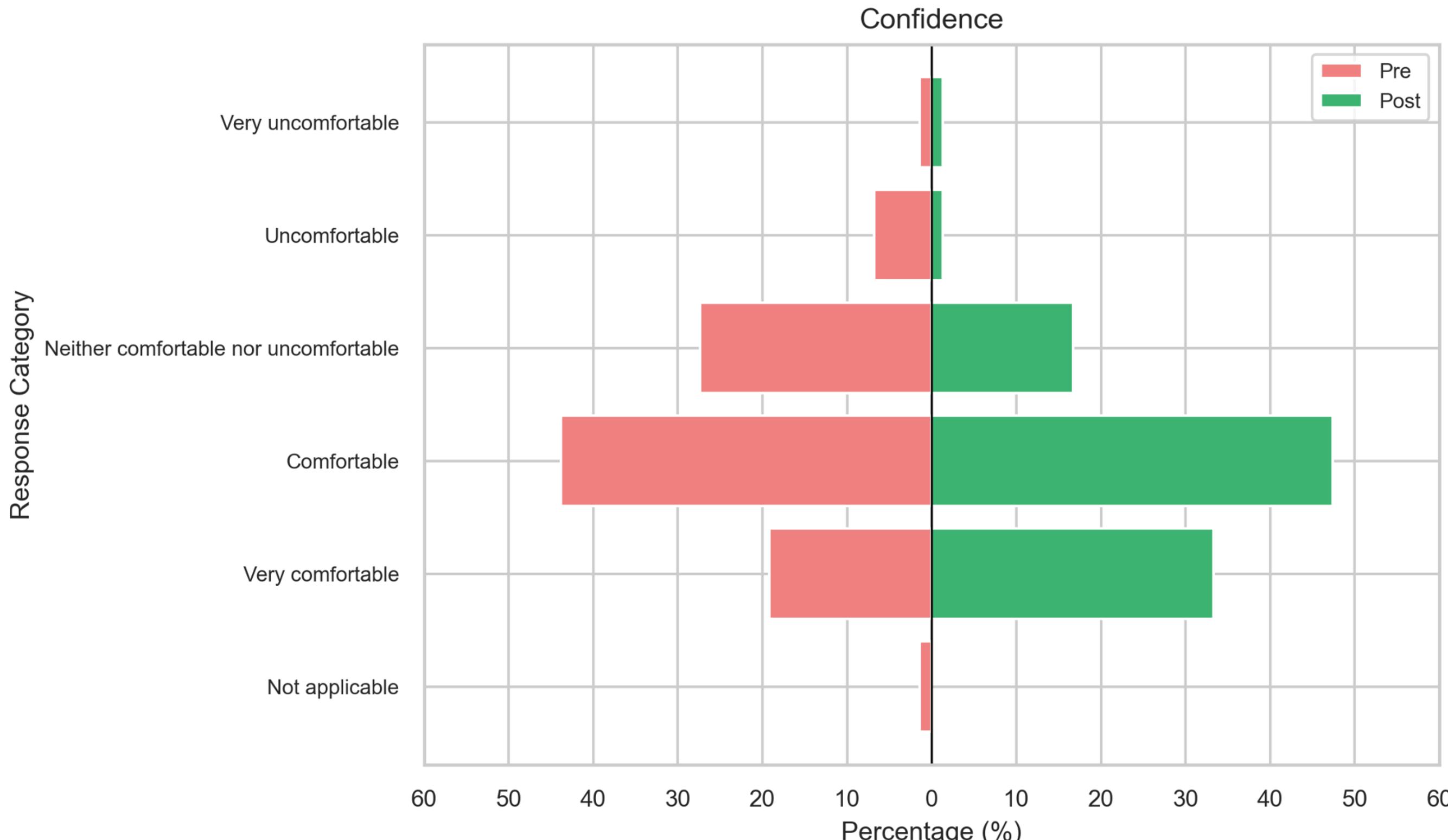


4) Pre & post surveys for evaluation

Pre- and post-survey results - participants' self-reported **understanding** of AI



Pre- and post-survey results - participants' self-reported confidence in speaking about AI



Age-Friendly AI

Preliminary Analysis of Qualitative Data - opportunities

- Healthcare
- Independent living
- Social connection
- Help with everyday tasks



Preliminary Analysis of Qualitative Data - Concerns

- Privacy & security
- Trust & transparency
- Human contact



Public-facing Events (Jan-Aug 2025)

24 Events so far in 2025

- **1 Launch**
- **5 Co-creation (pre-launch workshop, Kerry, IMMA, Thurles, Galway)**
- **5 Public Talks (Louth Age-Friendly, Studio 10 (2), Pint of Science, NALA)**
- **8 Stakeholder events (Advance CRT, tPot symposium, OpenAI, ERGO,**

IPPOSI, d-real Summer School, ARISE showcase, Libraries Ireland,

Dublin Maker, workshop with OpenAI)

- **3 International conferences (Paar-Net (Vilnius), CSSIAI (Łódź), PETRA**

(Corfu)



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International Research Impact (Jan-Aug 2025)



- **3 Peer reviewed papers**
- **2 Papers awaiting peer review**
- **Cost Action Working Group for Participatory Approaches with Older Adults (PAAR-net)**



Approaches with Older Adults (PAAR-net)

- **Professors Emeriti Network**

Total Participants

940+



Researchers Involved

51



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Existing Partners

Founding Partners



DCU

Ollscoil Chathair
Bhaile Átha Cliath
Dublin City University

Supporting Partners



For a society that enables all older people to participate and to live full, independent lives.





Age-Friendly AI

Recently signed up partners



Why we have partnered with libraries

Libraries are the ideal partners for the Age-Friendly AI project. They are uniquely positioned in the community to ensure that this vital AI literacy training reaches the people who need it most.

- At the heart of the community: Libraries are trusted, accessible, and inclusive spaces where older adults already feel welcome.
- Experts in engagement: Librarians are skilled in community engagement and already have strong, established relationships with this demographic.
- A perfect fit: The project aligns directly with the libraries' existing "Skills for Life" and media literacy programs, making it a natural extension of your mission.

By working together, we can empower older adults in every corner of Ireland to confidently engage with AI.



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How we will work together with libraries in 2026

We will host 4 online ‘Train the Trainer’ workshops (February/March/April 2026)
Which dates would suit? (mentimeter question)

We would welcome librarians/media literacy champions to become trainers - what would be required from us to support this? (mentimeter question)

Roadshow - plan is to visit every county in 2026 running/co-hosting an AI literacy taster workshop - could some/all of these ‘Roadshow’ workshops be co hosted in the county libraries? (mentimeter question)

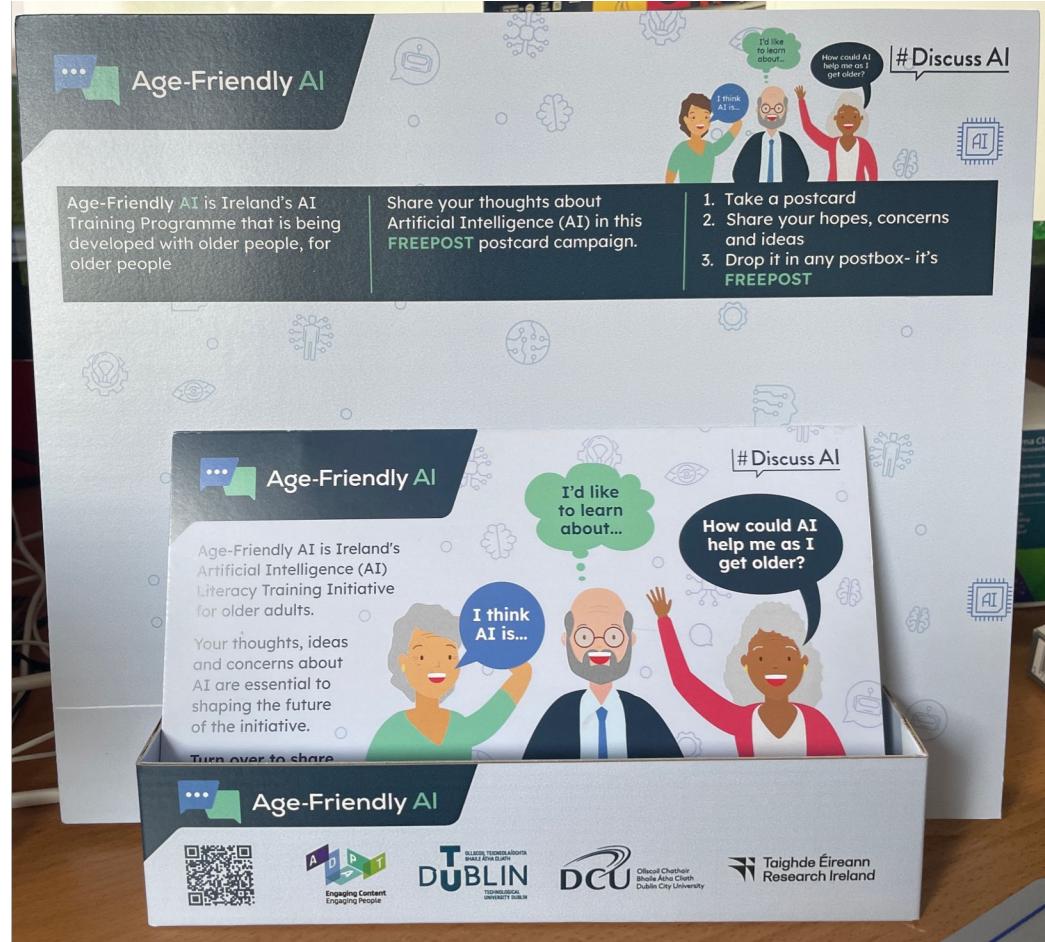
Would media literacy champions attend/co-host these? (mentimeter question)



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Library pack - launched for International Literacy Day on 8th Sept



Each library authority received a pack that includes:

- **FREEPOST postcards**
- **display box**
- **educational resources**
- **guide for librarians**



Share Your Thoughts – AI Opinions Campaign

Target = 5000 responses



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Media Mentions

IDA Ireland

Home > Latest News > Insights > Adapt to lead national 'Age-Friendly AI' literacy campaign

Adapt to lead national 'Age-Friendly AI' literacy campaign

06/05/2025 Ireland



ARTIFICIAL INTELLIGENCE

TU Dublin initiative looks at 'age-friendly AI'

Older adults will receive training backed by policy makers, industry, academia

Workshop participants and facilitators at the launch of the TU Dublin and Research Ireland Adapt Centre, 'Age-Friendly AI: A National Conversation on Artificial Intelligence,' on Thursday in Grangegorman

28 March 2025

X F in E M W G +

Technological University Dublin (TU Dublin), in collaboration with Adapt, has launched Age-Friendly AI: A National Conversation on Artificial Intelligence. The two-year initiative funded by Research Ireland's Discover Programme aims to bridge the AI knowledge gap for older adults focusing on inclusivity.

TechCentral.ie

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Life Pro Trade Blogs Radio



TU Dublin initiative looks at 'age-friendly AI'

Older adults will receive training backed by policy makers, industry, academia

Senior Times
For people who don't act their age

HOME NEWS FEATURES PODCASTS COMPETITIONS 50 PLUS SHOW MAGAZINE

YOU ARE AT: Home > New Technology > New Project Invites Older Adults in Thurles & Galway to Help Shape the Future of AI this June



New Project Invites Older Adults in Thurles & Galway to Help Shape the Future of AI this June

BY SENIOR TIMES ON MAY 15, 2025



siliconrepublic TECHNOLOGY SCIENCE CAREERS AI FUTURE HUMAN MORE

Adapt to lead national 'Age-Friendly AI' literacy campaign

by Colin Ryan

7 APR 2025 SAVE ARTICLE

in t x g f o



Two participants in the AI literacy campaign. Image: Adapt

The AI literacy campaign will include citizen think-ins, workshops, public participation events and a national roadshow.

- Momtum: Adaptable AI for improved customer service (23 JUN 2025)
- Should you consider undertaking a STEM PhD? (20 JUN 2025)
- Bell-I by Equal: An inside look at Ireland's first quantum computer (20 JUN 2025)
- What are some of the research career trends for 2025 (20 JUN 2025)

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'A circuitous path': How the

Age Friendly IRELAND

Local Programmes

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Update ← Latest News

Age-Friendly AI: Ireland's : National Artificial Intelligence Literacy Initiative

04/04/2025 | National

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RTE RADIO 1



Áine Kerr Dympna O'Sullivan

Saturday, August 16th
RTÉ Radio 1
Starts at 10AM

Dr Dympna O'Sullivan will join Áine Kerr on RTÉ Radio 1's Reignite to discuss Age-Friendly AI

#DiscussAI T DUBLIN DCU Teaghlach Éireann Research Ireland

Upcoming Public Engagement Events - Sept to Dec (so far)



📅 26-27th of September

[**Age-Friendly AI at the 50 Plus Show in Cork**](#)



📅 Friday, 10 October 2025

[**Kerry Workshop: Shaping the Future of Age-Friendly AI**](#)



📅 22 October 2025

[**Louth Workshop: Shaping the Future of Age-Friendly AI**](#)



📅 Thursday, 13 November 2025

[**Join our workshop in Limerick: Shaping the Future of Age-Friendly AI**](#)



📅 Wednesday, 3 December 2025

[**Age-Friendly AI is coming to Dublin: Shaping the Future of Age-Friendly AI**](#)



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How to get involved

- Sign up on our website to hear about our upcoming events
- Look out for our stakeholder events
- Consider partnering with us



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Share your thoughts



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Scan the QR code and submit
your **hopes, concerns and ideas**
on how to make AI more age-
friendly.



Q & A



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Do you have any questions?

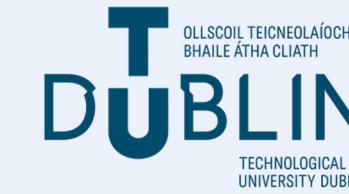




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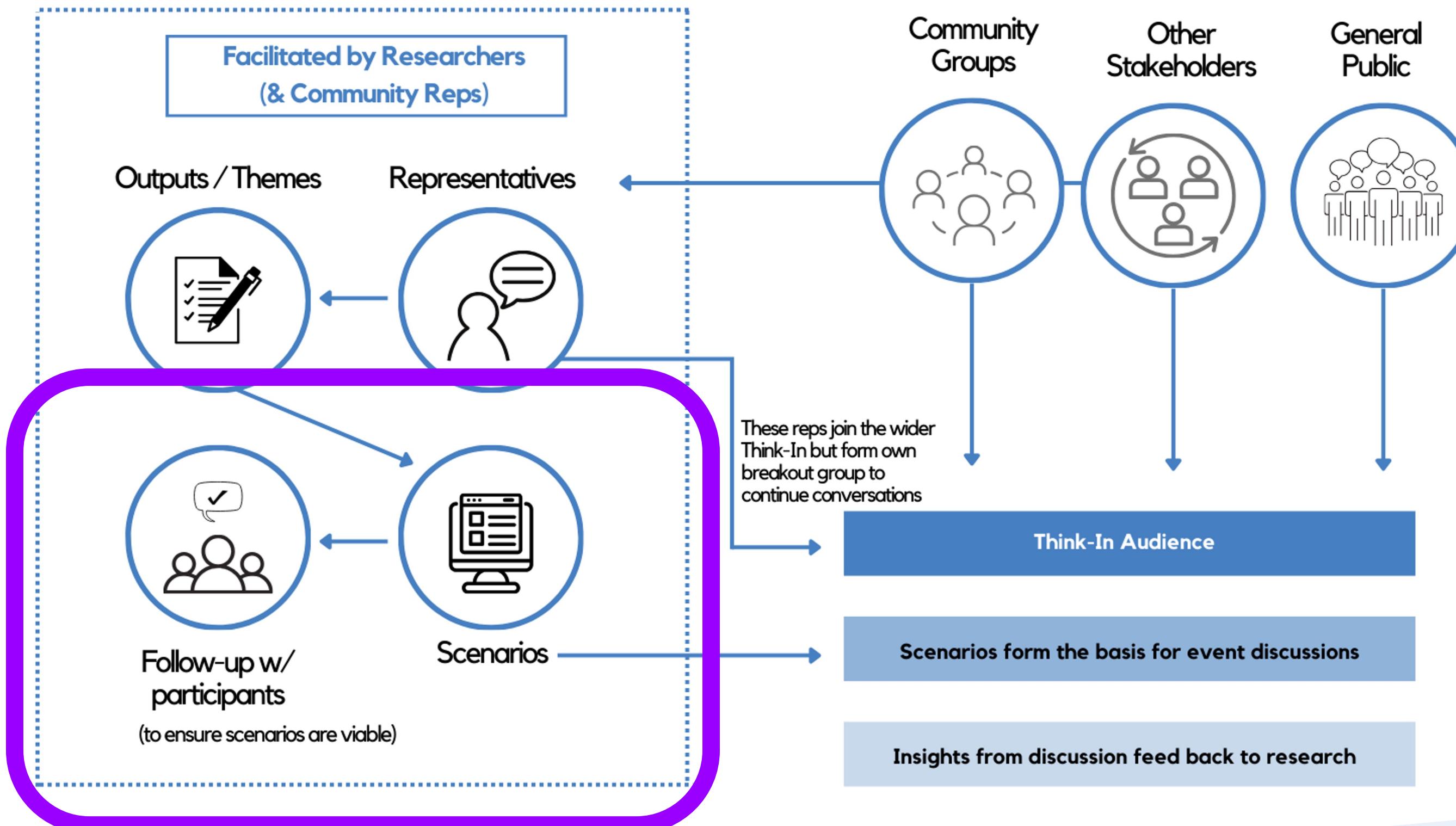


#DiscussAI



Co-Creation Workshops

April
-
June
2025



#Discuss AI



Think-Ins



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Sample demos – talking mask



Hello, I am Bob, the talking AI mask. To interact with me, wait for me to say “I’m listening” and then ask me anything you like.

These are some prompts that other people used to chat to me...

- What date and time is it now?
- Tell me about the history of the location we are in.
- What is the weather going to be like this weekend?

Your Turn...

- Think about your interest or favourite pastime. Ask Bob to tell you something interesting about it.
- What happened during the Easter Rising in Ireland?
- Are there any cultural events near here this weekend?

Did Bob do a good job? Did anything surprise you?



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Sample demos – Art or AI?



ART ●
or AI?

MUSEUM OF **VERY** MODERN ART



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Sample demos – ChatGPT



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These are some prompts that other people used to generate text...

- Tell me a joke.
- Write a short story about a lost dog finding its way home.
- Imagine a conversation between two statues in Dublin about modern life.
- Create a simple recipe for a traditional Irish dish.

Your Turn...

- Think about your favourite place.
- Now think about a famous person .
- Prompt AI to generate a Limerick about a day that famous person visited your favourite place.

Did the AI do a good job? Did anything surprise you?



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Sample demos – Dall-E

make me an image of a cat on a bicycle in Springtime in Paris

- ◆ Sure, here is an image of a cat on a bicycle in Springtime in Paris:



◀ ▶ C ⌂ :

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These are some prompts that other people used to generate images...

- Show me a happy cat.
- What does a sunset over Dublin look like?
- Make an image of Grafton Street on a rainy day.
- Generate an image of a colourful event inspired by the energy of the Bealtaine Festival.

Your Turn...

- Think about your favourite animal.
- Now think about your favourite hobby.
- Prompt AI to generate an image of your favourite animal doing your favourite hobby.

Did the AI do a good job? Did anything surprise you?



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Sample demos – Voice Assistants?



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To interact with Alexa, you need to first "wake" it up by saying "Alexa".

After that, you speak to give it commands or ask her questions.

- Alexa, turn on the lamp in my living room
- Alexa, add milk to my shopping list.
- Alexa, how do I do light stretching exercises?
- Alexa, how do I make vegetable soup?
- Alexa, play nature sounds.
- Alexa, help me relax.
- Alexa, what are the side effects of aspirin?
- Alexa, what's the weather like today?
- Alexa, tell me how to get to the nearest bus stop?



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Sample demos – Radio upgrade

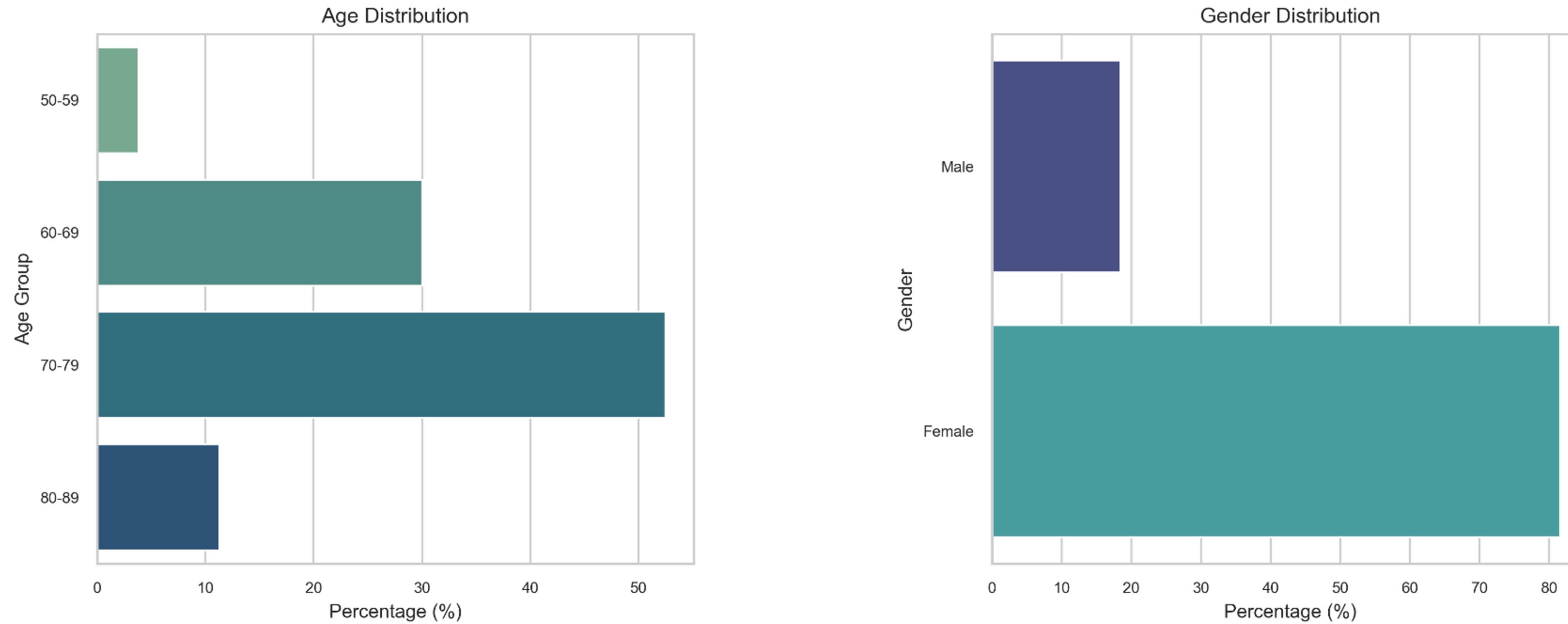


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Do you have any ideas how we could bring this old radio into the 21st Century using AI?

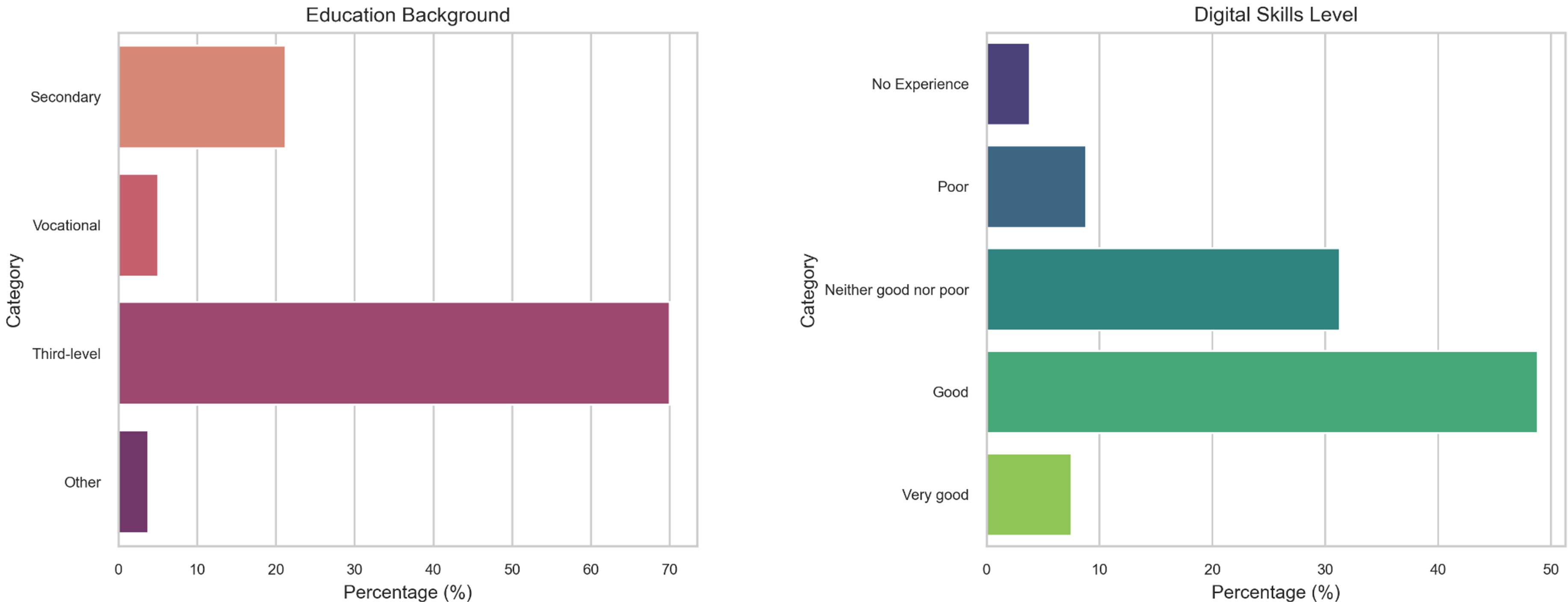


Age & Gender Distribution of workshop participants



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Educational background & self-reported digital skills levels



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