



MARKETING | 11 MIN READ

How to Create an Email Newsletter People Actually Read



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For most marketers, this will sound familiar. You're sitting around a conference room, trying to figure out how to best engage your leads and customers, sell more products, or just "stay top-of-mind" for your target



Suddenly you're "volunteered" to do it. And you've got to make sure that open and clickthrough rates don't dip. Oh, and the first one needs to go out tomorrow.

That sounds good?

[Click here to download our free lookbook that's packed with our favorite email newsletters.](#)

I've been in that situation before, and I was terrified. Even though e-newsletters are one of the most common types of emails to send, they are actually some of the hardest to do *right*.

What is a newsletter?

A newsletter is an email that offers readers and fans who subscribe a list of your most interesting content, announcements, and promotions. It can be helpful for keeping audiences in the know and also in gaining traffic.

Want to ace your new email newsletter project, or rejuvenate an old one? Below are 10 things you need to make sure to do. And if you're looking for some inspiration, here are some awesome email [newsletter examples](#) you can check out.



How to Write a Newsletter

- 1.** Evaluate whether or not you need an email newsletter.
- 2.** Figure out what kind of newsletter you want to send.
- 3.** Balance your newsletter content to be 90% educational and 10% promotional.
- 4.** Set expectations on your Subscribe page.
- 5.** Get creative with email subject lines.
- 6.** Pick one primary call-to-action.
- 7.** Keep design and copy minimal.
- 8.** Make sure images have alt text.
- 9.** Make it easy for people to unsubscribe.
- 10** Test, test, test.
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1. Evaluate whether or not you need an email newsletter.

I know it can be kind of scary pushing back on your boss about a project you've been handed, but if an email newsletter isn't right for your marketing, you shouldn't waste your time working on one.

To figure out what you need to do, first do some research. In your industry, are there successful email newsletters that people like to subscribe to? What's



Then, re-examine your business' goals. Are they trying to increase the number of leads? Better qualify leads to speak with salespeople? Close more deals? Retain more customers?

If your industry isn't really interested in email newsletters, or if your goals don't line up with what a newsletter could accomplish, your time might be better spent creating something else like a lead nurturing email workflow or content for your blog.

So gather some data, create a plan-of-action (either for a successful newsletter or another activity), and go chat with your superior. Even if you disagree with his or her vision in doing an email newsletter, your boss will be glad you came prepared with a plan for success.

Okay, let's say you've found that you *should* do an email newsletter. What next?

2. Figure out what kind of newsletter you want to send.

One of the biggest problems with email newsletters is that they're often cluttered and unfocused because they're supporting every aspect of your business. Product news goes right next to PR stories, blog posts go next to a random event week ... it's kind of a mess. Email -- whether it's a newsletter or not -- needs one common thread to hold it together.

One way to help reduce the randomness of an email newsletter is by keeping it to one very specific topic. So instead of it being about your company in general, maybe it's dedicated to one vertical.

An example of a great, topic-based email newsletter is BuzzFeed's "This Week in Cats" newsletter. (Don't judge ... I recently adopted a kitten and I've become full-on obsessed with cats.) Though BuzzFeed writes about pretty much everything under the sun, they offer up one specific newsletter for people who love reading about cats. Because the niche is aligned with a specific interest, the articles have an opportunity to get way more engagement than they would in a newsletter featuring content from all over



This Week In Cats: Feline Success Edition



BuzzFeed to:

Mar 20



This week's cat of the week says, "Good job. We made it. You made it. Weeks, like the days that sit inside them, can be terrifying, and you just made it all the way through another one despite, as always, the significant handicap of living inside the eternal maelstrom of your own mind. Seriously, great job."



3. Balance your newsletter content to be 90% educational and 10% promotional.

Chances are, your email newsletter subscribers don't want to hear about your products and services 100% of the time. While they may love you and want to hear from you, there's only so much shilling you can do before they tune out.

Case in point: I have a thing for shoes, and I especially love this one shoe site. I willingly opted in to the company's email list, but it now sends me emails 2-3 times a day to buy, buy, buy ... and when I see its sender name pop up in my inbox, I want to scream. If they sent me educational content -- maybe about the latest styles of shoes, or how to pair certain styles with certain outfits -- I might be more inclined to buy from them, or at least start opening their emails again.

Don't be that company. In your email newsletters, get rid of the self-promotion (most of the time) and focus on sending your subscribers educational, relevant, timely information. Unless you *actually* have an exciting, big piece of news about your product, service, or company, leave out the promotional parts.



Once you've figured out your newsletter's focus and content balance, make sure you're properly communicating about them on your subscribe landing page.

Get specific. Tell potential subscribers exactly what will be in the newsletter as well as how often they should expect to hear from you. Take a page out of SmartBrief's book: On the subscribe landing page, it says what'll be in the newsletter *and* gives potential subscribers a preview link. Check it out:

Sign up for SmartBrief on Main Street

The smarter way to stay on top of news for small and independent businesses

- A daily snapshot of small-business news from Small Business Trends, Entrepreneurs and other leading sources.
- Summaries of what matters to you, written by expert editors to save you time and keep you informed and prepared.

Now you can keep current with your industry without having to sift through the news every day. You don't need to be a member of the association to take advantage of this free service.

Welcome to SmartBrief.

Top headlines from the latest issue.

SmartBrief on Main Street

Report: No fast turnaround for small-business lending

Stories from the Street (08/16)

How to manage your time on social media

Caring for Customers (08/16)

How to find more customers with response lists

Caring for Customers (08/16)

[View latest sample of SmartBrief on Main Street](#)

As a subscriber, wouldn't that be awesome? You'd go in with open eyes knowing *exactly* who you'll be receiving email from, what they'll be sending you, and how often they'll be sending it. As a marketer, having this information up front will help diminish your unsubscribe and spam rates as well.

5. Get creative with email subject lines.



try increasing familiarity with their subscribers by keeping the subject line the same each day, week, or month that they send it.

But let's face it, those subject lines get old for subscribers -- and fast. Why? Because there's no incentive from the subject line to click on that *specific email right this instant*. A better approach would be to try to have a different, creative, engaging subject line for each newsletter you send.

One company who does this really well is Thrillist. Here's a collection of email newsletters I've received recently:

Thrillist NATION	Inbox	Got \$5? We Have A Feast For You. - version of Thrillist. To enjoy th
Thrillist BOS	Inbox	The Fall Restaurant Openings You Need To Know About - version of
Thrillist BOS	Inbox	A Fight You'll Want To Get In - version of Thrillist. To enjoy the real
Thrillist NATION	Inbox	PIZZA Ice Cream. No Joke. - version of Thrillist. To enjoy the real d
Thrillist BOS	Inbox	The Biggest Opening So Far This Year Is... - version of Thrillist. To
Thrillist NATION	Inbox	WARNING: This Email Is RED HOT! - version of Thrillist. To enjoy t
Thrillist NATION	Inbox	What's Your State's Biggest Food Chain? - version of Thrillist. To en
Thrillist BOS	Inbox	You Need To Drink All Of These - version of Thrillist. To enjoy the re
Thrillist NATION	Inbox	Find A Cronut ANYWHERE - version of Thrillist. To enjoy the real de

I've opened every single one of these because of the company's subject lines. Even though I know that these emails are coming in my inbox every morning, the subject lines are what entice me to click.

If you need help with your email newsletter subject lines, [check out this recipe](#).

[Click here to download our free beginner's guide to email marketing.](#)

6. Pick one primary call-to-action.

Okay, part of what makes a newsletter a newsletter is that you're featuring multiple pieces of content with multiple calls-to-action (CTAs). But, that doesn't mean you should let those CTAs share equal prominence.



"you-have-time" options. Whether it's simply to click through to see a blog post or just to forward the email to a friend, make it super simple for your subscribers to know what you want them to do.

Check out **Second Glass'** email newsletter below, which was promoting their most recent Wine Riot event in Boston. It's colorful and chock-full of information ... but it's also pretty obvious what they want you to do: purchase tickets for the event. By placing this CTA above all the other pieces of information, Second Glass increases the chance that their email recipients will click on it.





f Second Glass
 🍷 #WineRiot
 🐦 @SecondGlass



★ Wine Riot Boston ★

See What's New at Wine Riot Boston!

Wine Riot is less than two weeks away and we have tons of new wineries, brand new booths, and more food vendors than ever! Get your tickets for our Boston opening night on April 24th at the Castle at Park Plaza (130 Columbus Ave, Boston, MA 02116). Sip wines from around the world, grab delicious bites from local food vendors, and learn about wine with our unique features like Crash Courses and Wine 101 Booths.



Opening Night - Fri, April 24th (7-11pm): 117 Tickets Left

Riot One - Sat, April 25 (1-5pm): SOLD OUT

Riot Two - Sat, April 25 (7-11pm): SOLD OUT



Wine Riot Boston
April 24-25
 Park Plaza Castle
[BUY TICKETS](#)

[PURCHASE TICKETS](#)

All New Features!

We've added all-new Wine 101 booths that explore major wine regions so learning about wine from around the world at Wine Riot is easier than ever! Plus, we have over 250 wines to try, a Bubbly Bar, Crash Courses, delicious food vendors, and brand new merchandise.



**Food Highlight:
Roxy's Grilled Cheese**





Explore South African Wines with Blue Crane

Blue Crane Imports, run by two brothers, is a wine importer based in Chicago that specializes in South African Wines. They bring small production, truly exceptional wines to the US. Be sure to stop by their booth and learn more!

[Listen to a Podcast](#) we did with them.



Taste New Zealand with Oyster Bay

With crisp whites and smooth reds, Oyster Bay Wines have a great range of wines for your taste buds. You've probably had a New Zealand Sauvignon Blanc but the Oyster Bay folks will be there to pour New Zealand Chardonnay and Pinot Noir. These are super cool wines.



Try Local Wine with Westport Rivers

In Europe, sparkling wines tend to come from Northern, cool climates by the seaside (like Champagne). It should be no surprise then that Massachusetts produces some sparkling wines that are dry, crisp, and totally delicious. Make sure you check out the world class of sparkling and still wines that are coming out of your own backyard!



Enjoy a Sweet Escape with Rosatello

Get a taste for the sweeter side of wine with Rosatello. Made from grapes that grow in the sun-drenched vineyards of Italy, these wines are lusciously sweet, fruity and refreshing!



**Learn About Wine**

Have you watched our Wine in 90 Seconds Videos? We've been pumping out weekly content that you can find on the [Second Glass Blog](#). Also, be sure to subscribe to [Second Glass on Youtube](#).

We'll also be bringing NEW merch to Wine Riot 2015! Check out the new styles available online and for sale at Wine Riot at store.secondglass.com.

UPCOMING EVENTS



Wine Riot Boston
April 24-25
Park Plaza Castle
[BUY TICKETS](#)



Wine Riot Chicago
May 15-16
Great Hall at Union Station
[BUY TICKETS](#)



Wine Riot NYC
Sept 18-19
69th Regiment Armory
[BUY TICKETS](#)



Wine Riot Chicago
Oct 16-17
Great Hall at Union Station
[BUY TICKETS](#)



Wine Riot Boston
October 23-24
Park Plaza Castle
[BUY TICKETS](#)

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Sent to [unsubscribe](#) | [update profile](#) | [forward to a friend](#)

You came to Wine Riot or signed up at a cool wine event!

Our Mailing Address:

Second Glass
7083 Hollywood Blvd.
c/o Second Glass
Los Angeles, CA 90028

[Add us to your address book](#)



Like we said before, a newsletter can easily feel cluttered because of its nature. The trick for email marketers to look uncluttered revolves around two things: concise copy and enough white space in the design.

Concise copy is key -- because you don't *actually* want to have your subscribers hang out and read your email all day. You want to send them elsewhere (your website or blog, for instance) to actually consume the whole piece of content. Concise copy gives your subscribers a taste of your content -- just enough that they want to click and learn more.

White space is key in email newsletters because it helps visually alleviate the cluttered feel, and on mobile, makes it much easier for people to click the right link.

Look to [Tom Fishburne's blog post newsletters](#) to see how this should be done. The main blog post has one large comic, a few small paragraphs of introduction, and a link. The rest of the newsletter components are smaller and more visual, making the whole design feel uncluttered and easy to read.





Get this as a forward? [Sign up for cartoons weekly.](#)



License:

[Presentation \\$35](#)

Tweet Like +1 InShare

who else should we target?

Many brands try to be all things to all people. It can be tempting for marketers to try to target everyone, particularly if you want to reach scale. Yet brands that try to appeal to the vast majority won't be that meaningful to any one group in particular.

In the mid 90s, I worked in Prague for a year. This was a few years after the Wall came down, and an influx of Western brands with deep pockets were trying to crack the former Communist markets. With free competition, it seemed like the days were numbered for some of the local Czech brands. Once of those brands was Kofola, a soft drink invented in 1960 as an anti-Imperialist alternative to Coca-Cola and Pepsi.

I'm back working in Prague for a couple weeks this summer, and I've been struck by how Kofola has not only survived, but thrived. Kofola is one of the few local brands in the world that has...

[read the rest...](#)

[subscribe to weekly cartoon](#) (if someone forwarded this to you)



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You are getting this cartoon email because you signed up at [tomfishburne.com](#). [Unsubscribe](#) | [Update Profile](#)

Marketoonist

PO Box 74

Ross, California 94957

[Add us to your address book](#)

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8. Make sure images have alt text.

Given that visual content is incredibly important to the rest of your marketing activities, it'd make sense that you'd want to include them in your emails ... right?

Right. But email's a little bit trickier. Most of the time, people won't have images enabled, so you've got to make sure your images have one essential component: alt text. Alt text is the alternative text that appears when images aren't loaded in an email. This is *especially* important if your CTAs are images -- you want to make sure people are clicking even without the image enabled.

Each email marketing program is different, but [here is one tutorial for adding alt text to email](#).

9. Make it easy for people to unsubscribe.

This seems kinda counter-intuitive, but it's key if you want to maintain an active, engaged subscriber list. Don't use weird language like "Alter your communication with us." Don't hide an unsubscribe button behind an image without alt text. Besides keeping your list healthy, [having a clear unsubscribe process](#) will help ensure your email isn't marked SPAM before it hits the rest



Take a look at charity: water's newsletter below to see how to do this right. The link to unsubscribe is bolded and capitalized, making it really easy for you to take action on it (if you wanted). No footer hunting required to uncover where the heck you can change your email settings.





charity: water

stories



Our supporters do crazy, heartwarming and hilarious things to raise money for clean water. Their incredible stories often inspire laughter, tears and even donations from our staff, and we'd like to share some of them with you too.



Trading Toys for Donations

Noah is 6 years old, lives in Miami and is selling his toys for \$20 each because "We have to help people in poor countries to live." You'll want tissues when you watch his video.

[You're not too old to buy these toys.](#)



Calling on a Village

Chris believes so strongly in the power of a



while holding \$1) in the process.

[Make Chris's day with a dollar.](#)



A Mini Monet in the Making

Cosette found out that many people lack access to clean water and decided to make and sell gorgeous paintings to help. She's 3 years old and way ahead of her time.

[Get yourself some art with heart.](#)

This isn't just our story; it's your story. You can do anything to raise money for clean water. If you have an idea that you've been sitting on, [come start a fundraising campaign right now](#). The craziest thing you can do is nothing!

[START A CAMPAIGN](#)

200 Varick St. NY, NY 10014

[UNSUBSCRIBE NOW](#)



10. Test, test, test.



company and your list. Just like different cultures of people prefer different things, different groups of email subscribers prefer different things.

So use these email newsletter best practices as a jumping off point ... and then experiment to find your secret sauce. Here are a few things you can try:

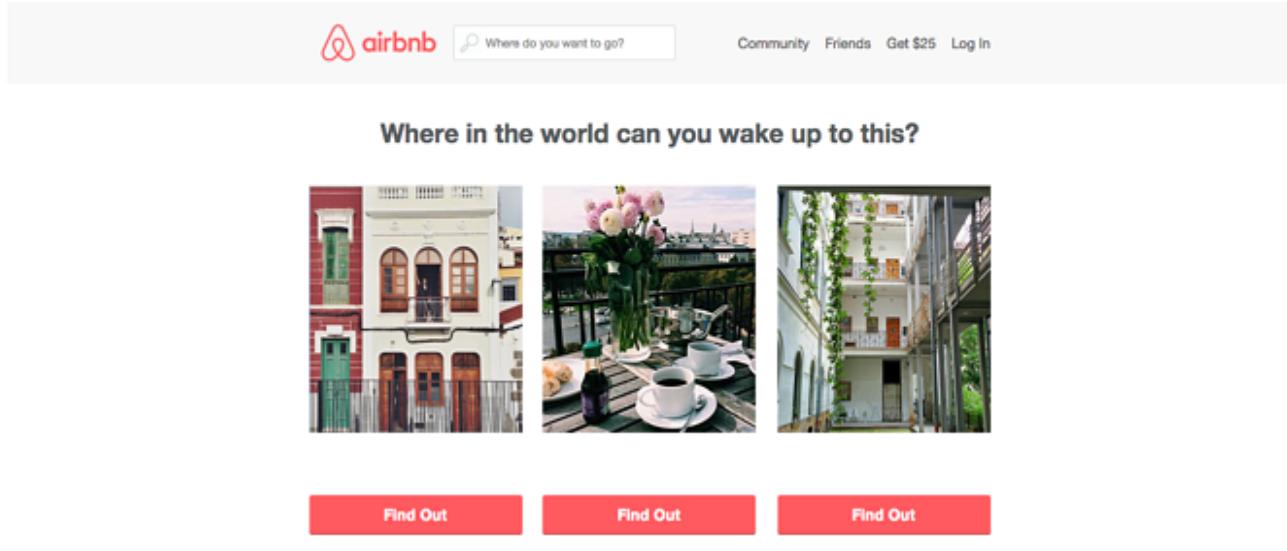
Short, Funny Subject Lines

All of your subject lines should be on the short side. (They work better that way.) But have you ever tried infusing a little humor into your copy? It could put a smile on your recipients' faces -- and potentially improve your open and clickthrough rates. Below's a really cute subject line example from Airbnb:

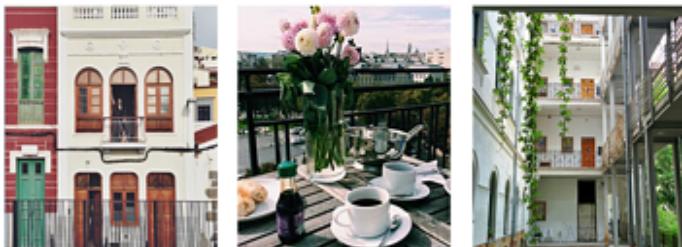


----- Forwarded message -----
 From: Airbnb <automated@e.airbnb.com>
 Date: Fri, Mar 13, 2015 at 9:32 AM
 Subject: We woke up like this
 To:

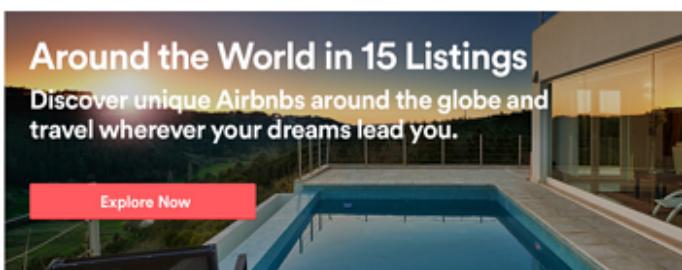
Can you guess where we are? [View in browser.](#)



Where in the world can you wake up to this?



Find Out **Find Out** **Find Out**



Around the World in 15 Listings
 Discover unique Airbnbs around the globe and travel wherever your dreams lead you.

Explore Now

Sent with  from Airbnb, Inc.
 888 Brannan St, San Francisco, CA 94103
[Unsubscribe](#)

Photographs courtesy of:
 @19leeloo, @joliesa_marie, and @oreotalpa.

 DOWNLOAD ON App Store  DOWNLOAD ON Google play

CTA Copy & Design

Maybe your readers like loud, bright colors on your CTA -- or maybe drab, bland ones are the way to go. Maybe they prefer really fun, excitable, action-oriented copy -- or maybe a simple "click here" works. Definitely test out your CTA language and copy to see what resonates.

As a good example to follow, Litmus has a ton of CTAs in their email





Market share stats: 53% of emails now opened on mobile

With mobile opens on the rise, desktop opens continue their decline—mostly at the expense of Outlook, which decreased 33% in 2014. What other email clients have seen major changes?

[Get the latest stats →](#)



Using advanced techniques in email

A guide to HTML5 and CSS3 in email

We break the myth that you can't use HTML5 and CSS3 in email by taking a look at support, fallbacks, and progressive enhancement for improving the subscriber experience.

Typography tips for email designers

We take a look at the basics of email typography and provide handy tips on how to push text to the limits by using web fonts, column counts, and other advanced techniques.

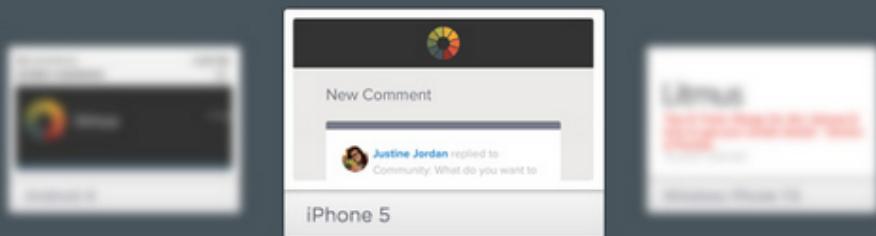




The top email marketing + design thought leaders on Twitter

A roundup of passionate email geeks who spend their days planning, coding, testing, and sending emails. Because of them, email is finally being recognized as a results-driven craft—one that's thriving.

[Follow these email geeks →](#)



Use open data to focus testing efforts

With so many email apps available, it's easy to feel overwhelmed trying to test every possible combination. Using your open data is one of the



Case study: Optimizing for your audience through A/B testing

The team over at Emerson, a manufacturing and technology company, wanted to generate interest in their product by offering a free trial via email. Unsure about which type of offer would perform best, they set out to test, test, and test again!

[See what they learned →](#)

A



B



The Email Design Podcast



Email Design Podcast: Our Top 5 Favorite Emails of 2014

In the latest episode, we break down and review our top five favorite emails from 2014.

[Watch now →](#)

Interested in joining our team?

Between catered lunches, top of the line equipment, 28 vacation days, and much more, Litmus is a great place to work. And, guess what? We're hiring.

Ruby on Rails Developer

We have too many ideas. We want to try them all. Iterate quickly on the tools and services used by thousands of email marketers.

[Build awesome tools →](#)

Customer Support

Are you great with customers and problem solving? We're looking for someone to join our support team to work out of our London office.

[Learn more & apply →](#)

Upcoming Litmus Webinars

Join our customer support team as they show off all our latest features and answer questions about the best ways to use Litmus. Current and future customers are encouraged to attend!

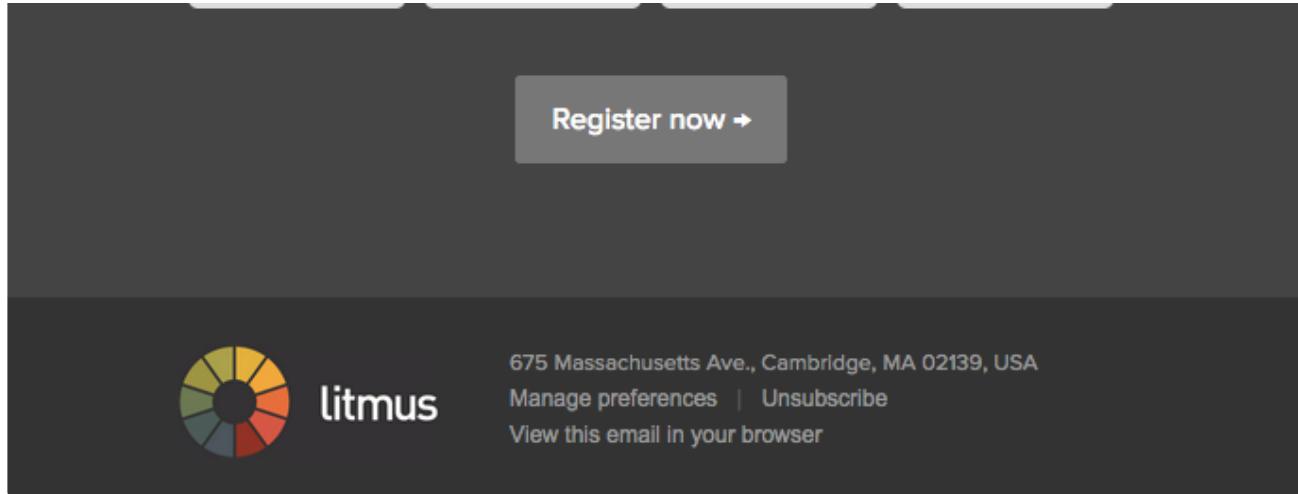
FEB

FEB

FEB

MAR





No Images

Most of the emails featured in this post have lots of gorgeous, compelling images ... but that doesn't mean you *need* them in your emails. Try stripping away images in favor of seriously well-written copy.

Below is a great example of a plain text email with excellent copy from [Maple Jeans](#). I especially love the P.S. bits toward the end. They increase the spacing between the different CTAs, making it even easier to click on mobile and giving the whole email a less promotional feel.



Hi Matthew,

Was it you that posted my controversial comment to Reddit the other day?

If it was you, you came up with a cracking headline "[Maple Jeans response to this fb troll will make you wet your denim](#)"

Well, the internet has done its thing, and now it's blown up. The Reddit image is now approaching 40,000 views in only a couple of days.

If it wasn't you, [have a short read, and let me know what you think - Click here.](#)

Word of Warning: If you don't like premium, well crafted products made ethically;

1. You don't belong on this mailing list. - unsubscribe below
2. You will most certainly be offended by this link.

Ride safe

Dave

PS - We're launching 8 new styles of jeans via a kickstarter campaign in a few weeks. British made, crowd sourced premium selvedge denim delivered to you at wholesale.

Kevlar lined motorcycle jeans for £179 - Motorcycle Optional jeans (no kevlar) for £98. Learn more here. www.maplemoto.com/motorcycle-optimal

PPS - If it was you that posted it. Thank you. Identify yourself, I'd like to kit you out with some denim. You can't buy publicity like this.

PPPS - If Maple Motorcycle Jeans has provided you even one iota of value through our reviews or denim, please share this post with your network.

If you no longer wish to receive our emails, click the link below:

[Unsubscribe](#)

Maple Moto Coxon House Newtown Rd Henley-On-Thames, Oxfordshire RG91HG United Kingdom
447776160106

Source: ReallyGoodEmails

Mobile Version

More and more people are surfing the web and checking their emails on mobile devices, so you should make sure that whatever design you work with is both visually pleasing and functional. This will ensure that your mobile email is engaging to both desktop and mobile users.

...



Sender Name

Last but certainly not least is an example from my colleagues running our INBOUND conference. Recently, to alert INBOUND attendees of a special ticket sale, they sent an email from Romeo, our CEO's dog, in honor of the Boston Red Sox's season home opener. And it worked: the email received 7% more opens and 2% more clicks than typical INBOUND emails sent. Even if your CEO doesn't have a dog, running a sender name test could be very worthwhile.





Ginny Soskey

Play ball! We have Red Sox tickets for you.

Romeo <concierge@inbound.com>
Reply-To: concierge@inbound.com
To:

Tue, Apr 14, 2015 at 9:32 AM



Hi Ginny,

IT'S FINALLY SPRING IN BOSTON!

The sun is shining, the snow is melting, and most importantly -- the Red Sox are playing! In celebration of opening day, we're offering up two pairs of Red Sox tickets (September 9, 2015 vs the Blue Jays) and \$50 off INBOUND 2015 [registration](#) for the first two people to register with the code "REDSOX" today.

Why the Red Sox? Our co-founder Brian Halligan is a HUGE Red Sox fan. So, if you miss out on those free tickets, the next 40 people to register with the code "REDSOX" get \$50 off INBOUND 2015 registration and an exclusive meet and greet with Brian and his dog Romeo during INBOUND! It's the next best thing, really.

Join us for INBOUND 2015 on September 8-11, 2015 in Boston at the BCEC!

See you then,



Romeo (with a little help)

The INBOUND Team

@INBOUND

www.inbound.com

Share the awesome



[Update your email preferences to choose the types of emails you receive.](#)

[Unsubscribe from all future emails](#)

Putting Together Your Newsletter

Once you're ready to put together your newsletter, be sure to follow the above steps. You should also keep a few major things in mind, regardless of your newsletter's formatting:

Keep things short and sweet. Don't overwhelm people with too much text or imagery. Level things out. Even if you choose a photo-less newsletter, keep your message quick and to the point so the email cuts to the chase and grabs attention the whole time.

Make your content valuable. No one wants to open an email with a bunch of advertisements in it. So, include gems of wisdom, tips, and helpful blog posts along the way so the reader feels like they're actually learning something. This will make the subscription feel much more valuable to them.

Always test your emails. It's embarrassing when a link doesn't work or a design aspect looks wonky. So be sure to send test emails to yourself and a colleague who can give you helpful feedback. Check them on both a computer and a smartphone inbox so you can confirm that both the mobile and desktop designs look good.

Want to start designing but aren't sure how? Use a template! Check out our long list of [effective email templates](#) that are free or very affordable.

FREE NEWSLETTER COLLECTION

Check Out HubSpot's
Email Newsletter Lookbook



Originally published Sep 3, 2019 9:51:00 PM, updated October 30 2019

Topics: Email Newsletters

Don't forget to share this post!

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15 of the Best Email Newsletter Templates and Resources to Download Right Now

How to Create an Email Newsletter People Actually Read

For most marketers, this will sound

17 Email Newsletter Examples We Love Getting in Our Inboxes

When people first start doing email



If you had to guess, how many email newsletters do you think you're subscribed to? Ten? Twenty? Fifty? To be honest, I've lost count -- and I know I'm not alone. Email marketers have a lot to compete...

room, trying to figure out how to best engage your leads and customers, sell more products, or just "stay top-of-mind"...

email newsletter. "It'll have everything our customers care about, all in one place," they rationalize. "Our list will be..."

How to Create an Email Newsletter [Checklist]

When starting an email newsletter, you're juggling a lot of balls in the air at once. You have to worry about proofreading the copy, creating compelling calls-to-action, designing the email to work...

How To Write Email Newsletters That People Actually Want To Read

A few weeks ago, the CEO of GMB Fitness, Andy Fossett, looked out at a crowd of marketers and said, "Don't. ever. blast. your. list." We all know this. But Andy's eyes

13 Email Examples To Totally Nail Personaliza

If you're anything like most people, you can probably rattle off 100 different things you'd rather do than dig through your inbox. It's not exactly feel like a chore, because what's in there isn't ver



Increase Your Traffic

Connect With Leads

Close and Manage Leads

Support and Tools

Contact HubSpot Support



English

Deutsch

日本語

Español

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