

LILA WEISS

UI/UX Designer • LinkedIn: [linkedin.com/in/lilagiauweiss](https://www.linkedin.com/in/lilagiauweiss) • Portfolio: [behance.net/lilaweiss](https://www.behance.net/lilaweiss)

CONTACT



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EDUCATION

UI/UX Design

CareerFoundry (Online, Oct 2022)

Bachelor of Fine Arts in Painting & Printmaking

Virginia Commonwealth
University (Richmond, VA, May
2019)

SKILLS

Adobe Suite

Sketch

HTML, CSS, JavaScript

User Research

User Flows

Content Marketing

Style Guides

Prototyping

VOLUNTEER

Gift Shop Assistant

Frist Art Museum (Nashville, TN,
June - Aug 2017)

Summer Camp Volunteer

Cheekwood (Nashville, TN, May
2012 - Aug 2014)

PROFILE

UI/UX designer with a background in fine art and content marketing. Innovative designer with experience creating UI designs that are simple, aesthetically pleasing, and user-centric. Helped develop graphic design projects (flyers, brochures, advertisements, newsletters) that increased the company's brand awareness and client transactions.

KEY PROJECTS

- **Cache:** A responsive web app designed to help users budget for large planned expenses.
- **Dolce:** A responsive web app where dessert lovers can connect, discover the best dessert spots in their area, and share recipes.
- **Vinty:** A mobile app for people to buy and sell vintage clothing.
- **Hot Potato:** A charity app designed for iOS and Android platforms.

PROFESSIONAL EXPERIENCE

Creative Director, InCourage Systems, Fairfax, VA (Dec 2020 - March 2021)

- Assisting martial arts studios with marketing and operating systems.
- Creating flyers for studio programs and events.
- Creating fun and educational content to help inspire children creatively and intellectually.
- Managing the social media accounts of various martial arts studios.
- Assisting with hosting educational webinars and business strategy.

Program Consultant, InCourage Martial Arts, Fairfax, VA (Sep 2019 - Dec 2020)

- Planning, coordinating, and evaluating program activities for children ages 4- 12.
- Providing information to parents about martial arts, daycare, and summer camp.
- Transporting students in company bus (acquired commercial drivers license).
- Implementing MyStudio business model and app.
- Executing after school operational plans and special events.

Artist/Scene Painter, Kings Dominion, Richmond, VA (June - July 2019)

- Drawing scenes from Italy for theme park guests as part of the park's Grand Carnivale Event.
- Welcoming guests, answering questions and providing additional park information.

Sales Associate, Target, Nashville, TN (June 2017 - Aug 2018)

- Organizing and restocking clothing on sales floor.
- Assisting guests in the fitting room.
- Answering phone inquiries and providing information to guests.
- Operating cash register and checking out merchandise.
- Preparing mannequins to align with seasonal style.