Luke W. Hathaway

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EXPERIENCE

2013-Present

STARTUP INSTITUTE

Cambridge, MA

Immersive, eight-week program designed to empower and feed the Boston startup workforce

Technical Marketing Track

 Track focused on honing key skills related to SEO, brand positioning, data management, social media, community engagement, and analytics

2008-2013 **Brown Brothers Harriman**

Boston, MA

Privately-held financial services firm offering a range of international investment and banking services

LEAD Program (October-December, 2012)

 One of eighteen BBH employees selected to participate in an accelerated development program consisting of in-depth leadership training, financial modeling, marketing, and business line simulations

Supervisor – U.S. & Global Proxy (2011-Present)

- Managed team of seven employees responsible for the execution of shareholder votes
- Drove product marketing and new business review for prospective clients
- Maintained power of attorney database, validating data from numerous external sources
- One of twelve 2012 Operations Paperless Committee members driving paperless strategy across the business line

Senior Operations Specialist (2011)

- Conducted extensive research and created dynamic marketing materials contributing to a successful business bid for top-three fund client
- Participated in Corporate Actions Mentor Group to guide less-experienced employees

Lead Operations Specialist (2010-2011)

- Responsible for mitigating operational risk for production team
- Managed production workflows for Corporate Actions Notification product

Operations Specialist (2008-2010)

Worked with team of three to deliver Corporate Actions Notification product in timely manner

EDUCATION

2004-2008 DARTMOUTH COLLEGE

Hanover, NH

B.A. in Economics and Spanish, June 2008, Cum Laude

- National Society of Collegiate Scholars; Golden Key International Honour Society; Varsity Sailing Team; Psi Upsilon Fraternity: Vice President
- GPA: 3.70

Winter 2006 KNOX COLLEGE PROGRAM IN BARCELONA

Barcelona, Spain

Cultural & language immersion program

PERSONAL

- Interests: sailing, music, snowboarding, art and travel
- Languages: advanced Spanish (speaking, reading and writing)