

Investment Basics: A Guide for Beginners

Investing is the process of committing money to an asset or endeavor with the expectation of generating an income or profit. The main asset classes are stocks, bonds, real estate, and cash equivalents.

Key Principles:

- Start early: Compound growth rewards time.
- Diversify: Spread investments to reduce risk.
- Set goals: Align your portfolio with your financial objectives.
- Understand risk: Higher potential returns usually mean higher risks.

Pro Tip: Don't time the market — spend time in the market.