LANNAH SALDAÑA

CONTACT

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EDUCATION

2014 - 2020
Science, Technology, Engineering Program
Davao City National High School
With Honors

2020 - Present
BS in Data Science
Ateneo de Davao University
Dean's Lister

SKILLS SUMMARY

- Python
- PowerBI
- Report Writing
- Machine Learning
- Analysis
- Communications

PROFILE INFO

A productive and efficient BS Data Science student at the Ateneo de Davao University with solid academic achievement and organizational experience. Possesses skills in Python, PowerBI, research, and communications. Eager to pursue a career in data analytics and marketing to advance my knowledge and help clients in the real world make wise business decisions.

EXPERIENCE

Code Start 2021 — Jun 14-18 2021

- Crafted engaging captions for social media posts
- Created clear and concise content for publication materials
- Developed targeted email announcements for event participants

Information Technology Week — Dec 12-16 2022

- Coordinated 5+ speaking engagements with industry experts
- Managed a team of 3 volunteers to operate the registration booth throughout the IT Week Talks duration
- Implemented a system to create raffle tickets that reduced creation time by 50%

Data Analyst Intern — May 3- June 9, 2023

- Built interactive visualizations of competitor data using PowerBI and Looker Studio
- Produced informative and visually appealing PowerPoint presentations on existing products in the market
- Conducted analysis and forecasting on visitor data for tourism market research for Damosa Land project

ACHIEVEMENTS

- Resource Speaker on Python Basics, CS Programming Camp (2022)
- Most Outstanding Processors Committee Member for AY 2021-22 and 2022-23
- Most Outstanding Students Award Nominee for AY 2020-21 and 2021-22

PROJECTS

Booking Analytics (2023)

Improve guest-host matching in Rio de Janeiro by defining success metrics, identifying investment areas for increased bookings, and exploring additional strategies to address supply and demand matching beyond existing data.

Thesis (2022 - Present)

Coffee yield prediction in Mindanao using Linear Regression and Artificial Neural Network

View Analytics Portfolio here