



LANNAH SALDAÑA



PROFILE INFO

Recent graduate with solid academic achievements and organizational experience. Productive and efficient, with strong skills in Python, PowerBI, research, and communications. Eager to pursue a career in data analytics and marketing to advance my knowledge and help clients make informed business decisions.



EXPERIENCE



Code Start 2021

Jun 14-18 2021

- Crafted engaging captions for social media posts
- Created clear and concise content for publication materials
- Developed targeted email announcements for event participants



Information Technology Week

Dec 12-16 2022

- Coordinated 5+ speaking engagements with industry experts
- Managed a team of 3 volunteers to operate the registration booth throughout the IT Week Talks duration
- Implemented a system to create raffle tickets that reduced creation time by 50%



Data Analyst Intern

May 3- June 9, 2023

- Built interactive visualizations of competitor data using PowerBI and Looker Studio
- Produced informative and visually appealing PowerPoint presentations on existing products in the market
- Conducted analysis and forecasting on visitor data for tourism market research for Damosa Land project



ACHIEVEMENTS



Resource Speaker on Python Basics, CS Programming Camp (2022)



Most Outstanding Processors Committee Member for AY 2021-22 and 2022-23



Most Outstanding Students Award Nominee for AY 2020-21 and 2021-22



PROJECTS

Booking Analytics (2023)

Improve guest-host matching in Rio de Janeiro by defining success metrics, identifying investment areas for increased bookings, and exploring additional strategies to address supply and demand matching beyond existing data.

Yield Prediction (Dec 2022 - Nov 2023)

Coffee yield prediction in Mindanao using Linear Regression and Artificial Neural Network

[View Analytics Portfolio](#)



CONTACT



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LinkedIn

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EDUCATION

2014 - 2020

Science, Technology, Engineering Program

Davao City National High School
With Honors

2020 - 2024

BS in Data Science

Ateneo de Davao University
With Latin Honors



SKILLS SUMMARY

- Python
- PowerBI
- Report Writing
- Machine Learning
- Analysis
- Communications