LHeathMcDonald

`<Product Designer + UI Engineer/>`

 (480)670-3974

 LHeathMc@gmail.com

 resume.lheathmc.com

Design Skills

- Brand Guidelines/Mood Boards/Style Tiles
- Logos
- Iconography
- User Interface Design
- Wireframing
- Rapid Prototyping
- Composite Art/Illustration
- Print Design
- Design Thinking
- Human Centered Design

Technical Skills

- Figma, XD, Sketch
- Photoshop, Illustrator, InDesign
- HTML, CSS, JavaScript
- Bootstrap, Material UI
- ReactJS, Django, .Net Core
- WordPress Theming & REST API
- User Research & Usability Testing
- Azure services such as CDNs

Soft Skills

- Communication
- Empathy
- Creativity
- Problem-Solving
- Adaptability
- Collaboration & Teamwork
- Attention to Detail

Onsite/Hybrid/Remote?

I prefer hybrid but I am ok with fully remote. I am open to relocating if the job and location are a good fit.

Experienced Product Designer and UI Engineer with over 25 years in the tech industry, specializing in web applications. Proficient in creating human-centered designs and intuitive interfaces. Skilled in collaborating with cross-functional teams to deliver high-quality digital products.

Professional Experience (Most Recent)

neudesic, an IBM Company - Tempe, AZ   Sep 2021 - Oct 2024

Senior Consultant II, Product Designer and UI Engineer

- Designed web applications for the construction and fleet industries
- Created an RFP AI web application
- Developed and managed design systems utilizing design tokens
- Themed Microsoft Azure B2C Single Sign On
- Ran one on ones and performance reviews with direct reports

Verra Mobility - Mesa AZ   Sep 2017 - Sep 2021

Senior UX Designer and UI Engineer

- Lead designer for Drive Peasy, a B2C tolling solution
- Worked with both web and mobile development teams, providing prototypes and assets
- Worked closely with stakeholders to gather requirements and feedback
- Migrated 10 WordPress sites under one multi-site installation

SRG Technology - Fort Lauderdale, FL   Sep 2010 - Sep 2017

Senior UI Designer and UI Engineer

- Created user interface for Blender, a web applications in the education industry
- Worked on a web application called TopCare for the healthcare industry
- Collaborated with overseas developers to ensure seamless implementation of designs

Experticity - Salt Lake City, UT   Nov 2006 - Sep 2010

Senior UI Designer and UI Engineer

- Lead the design for an online retail training platform called 3Point5
- Designed and developed over 200 themes for our web platform
- Created designs for our booth and print material for tradeshows

Education and Certifications

Brigham Young University - Provo, UT   1992-1998

BFA Illustration Program

- Emphasis on editorial illustration and graphic design

Enterprise Design Thinking   Jan 2024

IBM Design Thinking Certification