

Lizbeth M. Herger Reguero

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EDUCATION

Boston University

GPA 3.6 Class of 2018

Anderson Ranch

Experimental Screenprinting 2016

Academia Di Belli Arti Di Venezia

Printmaking 2016

Abate Zanetti Glass School

Glassblowing 2016

Commonwealth-Parkville School

GPA 3.8, Class of 2014

SKILLS

Fluent in:

Spanish

English

Italian/SH

Design Software

Advertising/Communication/Marketing

Typography

Photography

Salsa/Merengue/Perreo

Videography

Basic HTML & CSS

Editorial Publishing

Snapchat

Experience Design

Branding

Content Creation

DESIGN

Boston University College of Communication's Design Center
Boston, MA.

Work along with faculty and University staff in branding and creating visual content for university-wide events.

2016-Present

AGENCY

Jay Walter Thompson

San Juan, Puerto Rico.

Took part in an intensive 8 week internship. Worked under the creative and digital department with a mentor and received full company training. Created a video campaign for Chef Boyardee Back To School, Puerto Rico Tourism Company and Triple-S Advantage.

2016

Sajo Garcia Alcazar Agency

San Juan, Puerto Rico.

Participated in an intensive 6 week summer internship. Created full 360 campaigns for clients and presented them weekly. Sold Liberty Everywhere campaign.

2015

FREELANCE

Frankie

Miami, Florida.

Collaborated in the development, conceptualization, and design of Frankie's Spring 2015 fashion lookbook.

2015

Blix Matrix

San Juan, Puerto Rico.

Worked with start-up nutritionist on branding and promotional material for her clinic and practice.

2016

Golden Pill

San Juan, Puerto Rico

Branded and created promotional material for new natural sex-pill launching into the Puerto Rican in 2018.

2017

Font used in name is Cairoli, a font digitized and re-designed by myself.