

# Lizbeth M. Herger Reguero

lherger@bu.edu 404-242-6447

www.herger.com

snapchat: @lherger

instagram: @lherger or @lizbethherger

## EDUCATION

**Boston University**

GPA 3.6 Class of 2018

**Anderson Ranch**

Experimental Screenprinting 2016

**Academia Di Belli Arti Di Venezia**

Printmaking 2016

**Abate Zanetti Glass School**

Glassblowing 2016

**Commonwealth-Parkville School**

GPA 3.8, Class of 2014

## SKILLS

**Fluent in:**

Spanish

English

Italian/SH

Design Software

Advertising/Communication/Marketing

Typography

Photography

Salsa/Merengue/Perreo

Videography

Basic HTML & CSS

Editorial Publishing

Snapchat

Experience Design

Branding

Content Creation

## DESIGN

**Boston University College of Communication's Design Center**  
**Boston, MA.**

Work along with faculty and University staff in branding and creating visual content for university-wide events.

2016-Present

## AGENCY

**Jay Walter Thompson**

**San Juan, Puerto Rico.**

Took part in an intensive 8 week internship. Worked under the creative and digital department with a mentor and received full company training. Created a video campaign for Chef Boyardee Back To School, Puerto Rico Tourism Company and Triple-S Advantage.

2016

**Sajo Garcia Alcazar Agency**

**San Juan, Puerto Rico.**

Participated in an intensive 6 week summer internship. Created full 360 campaigns for clients and presented them weekly. Sold Liberty Everywhere campaign.

2015

## FREELANCE

**Frankie**

**Miami, Florida.**

Collaborated in the development, conceptualization, and design of Frankie's Spring 2015 fashion lookbook.

2015

**Blix Matrix**

**San Juan, Puerto Rico.**

Worked with start-up nutritionist on branding and promotional material for her clinic and practice.

2016

**Golden Pill**

**San Juan, Puerto Rico**

Branded and created promotional material for new natural sex-pill launching into the Puerto Rican in 2018.

2017

Font used in name is Cairoli, a font digitized and re-designed by myself.