

# LAUREN HIGHTOWER

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## LANGUAGES & FRAMEWORKS

JavaScript  
React  
Node.js  
ASP.Net  
CSS  
HTML  
REST Api  
GraphQL

## DATABASES

Microsoft SQL Server  
MongoDB  
DynamoDB

## BUSINESS INTELLIGENCE &

## CUSTOMER DATA PLATFORMS

Power BI  
Salesforce

## CLOUD PLATFORMS

Amazon Web Services  
(AWS)  
Azure Cloud

## DEVELOPMENT TOOLS

AWS Amplify  
Jira  
Visual Code  
Docker

## DATA FORMATS

JSON  
XML  
CSV  
Excel  
Tab Delimited

## SUMMARY

I am a Technical Solution Architect and Engineer creating data and content-based solutions for the past 20+ years. I have worked as a solo engineer and lead teams of developers in implementing solutions. I have also served as the face of the development effort to non-technical teams including C-level executives, marketers, product owners, and end users.

I am committed to crafting the best solutions for clients in a holistic fashion – understanding the broad scope of a client's business to develop strategic solutions that fit within the larger framework of their technical ecosystem.

## EXPERIENCE

**Senior Technical Architect, Washington Post / Arc XP, July 2021 - present**

Develop technical solutions for bringing together data and content from disparate system into a single repository for distribution to multiple channels. My responsibilities include:

- meeting and establishing a rapport with potential clients.
- demonstrating the technical features of Arc XP and how they can increase user engagement while driving down costs.
- understanding and documenting existing client technology ecosystems.
- presenting solution architecture diagrams integrating Arc XP into the client ecosystems.
- planning and executing data migrations and data synchronizations across systems.
- serving as scrum master on larger projects that require a team of developers, project managers and quality assurance analysts.

### **Sitecore Technical Architect, Tag, June 2019 - August 2021**

Developed Sitecore solutions for a large healthcare company to communicate results of drug trial results and effectiveness to consumers and health care providers.

- Led a team of ~15 developers, project managers, and quality assurance analysts
- Represented the team in leadership and planning meetings
- Presented designs, architecture diagrams
- Introduced new innovations in streamlining the content curation and deployment process in a highly-regulated industry

**Founder and CEO, Ivey House Development, Nov 2004 - June 2019** Developed web-based Sitecore solutions using C#, ASP.Net, SQL Server, jQuery, Javascript, HTML, and CSS.

- Led business development and sales presentations to potential customers for projects ranging from \$100k - \$600k
- Increased business year over year by an average of 15%
- Ensured projects were profitable and delivered on time
- Led teams of 3-15 developers, project managers and quality assurance analysts
- Served as Product Owner and Scrum Master for ongoing projects
- Architected and developed software applications to meet the diverse needs of clients

### **EDUCATION**

University of Virginia, Charlottesville, VA — BA, 1991