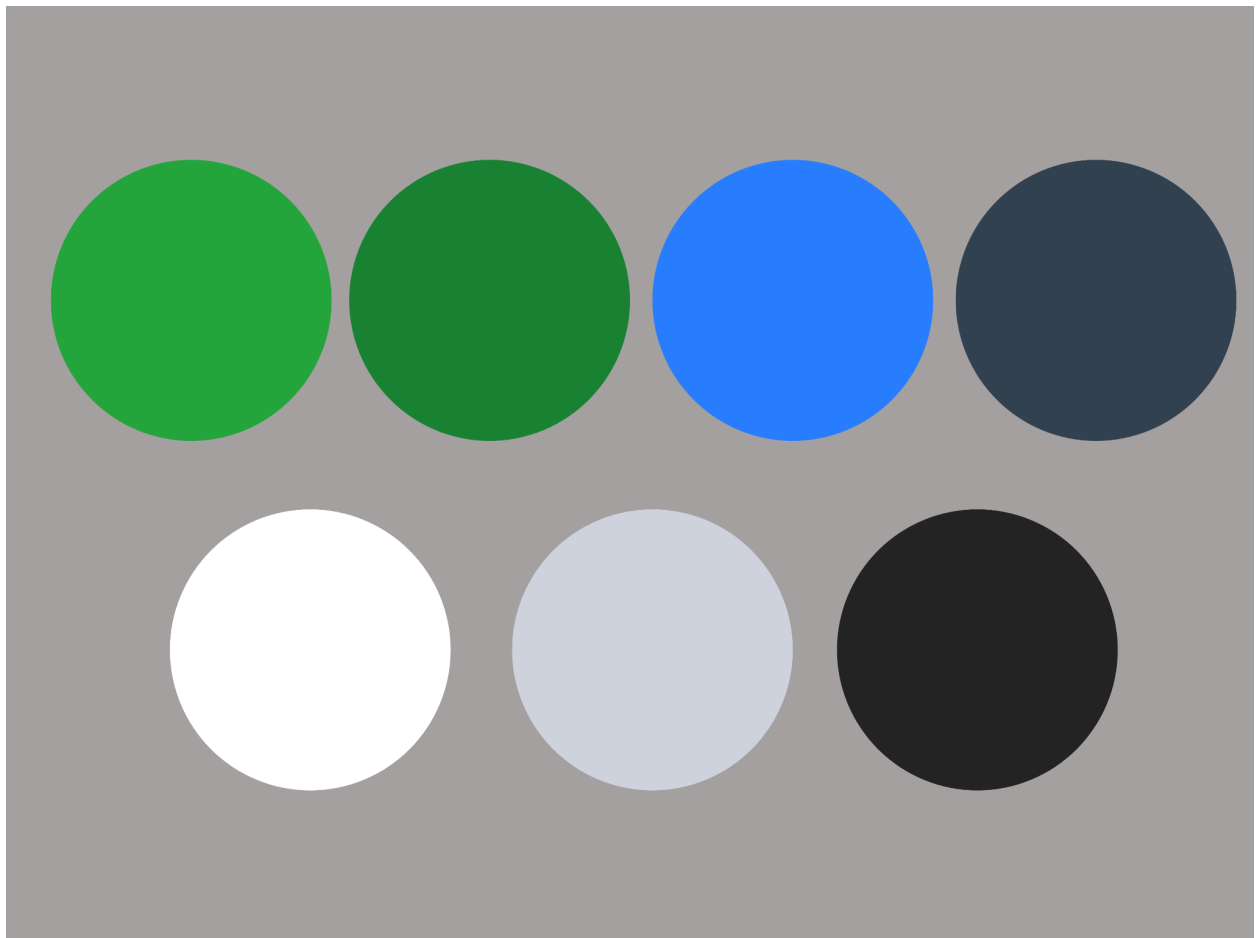


The document should be stored in the GitHub repository and linked in the final submission.

UI/UX Design and Style Guidelines Document

Color Schemes

The color scheme of the Streetside application will reflect a modern, utility look with some splashes of blue and green buttons to encourage users to execute actions (e.g., button for Message Seller).



Typography

- Type styles should be one of the five following roles: Display, headline, title, body, and label, as [Google's Material Design for Typography](#)
- Typography should range in boldness depending on how much emphasis is placed on the text for user attention (e.g., tags for a listing should be less bold than the item name)
- We will be using **TailwindCSS** throughout the repo

Spacing

- Type styles should be one of the five following roles: Display, headline, title, body, and label, as [Google's Material Design for Typography](#)
- Typography should range in boldness depending on how much emphasis is placed on the text for user attention (e.g., tags for a listing should be less bold than the item name)

Layout

- If there are multiple instances of the same component on a page, then the layout shall render these components in an organized manner, meaning they should be aligned horizontally or vertically with one another.
- Layout should direct attention to the action users want to make, as [Google's Material Design for Layout basics](#) suggests
- Layouts should be adapted to different sized windows, as [Google's Material Design for Layout basics](#) suggests

Component Behavior

- Buttons must have hover effects so that users can receive interface responsiveness. The hover effect should be a color change of the button.
- Action components must help users achieve an aim (e.g., Message Seller button which brings user to the messaging interface)
- Icon buttons will be implemented on the home page and must help people take minor actions with one tap (e.g., shopping cart), as [Google's Material Design for Components](#) suggests
- Sign in / login should provide transition and/or animation feedback (e.g., loading...) to user as the system checks whether or not their credentials are correct
- All buttons leading to a page should have the same transition/animation

Accessibility Standards

- All text should have high contrast with its background, anticipating, including and responding the needs of individuals, as [WCAG Accessibility Guidelines](#) suggests
- Images of text are only used for pure decoration or where a particular presentation of text is essential to the information being conveyed, as [WCAG Accessibility Guidelines](#) suggests
- CSS letter-spacing and line spacing will be specified so that text is readable as [WCAG Accessibility Guidelines](#) suggests

Responsive Design Considerations

- Responsive layouts will use spacing to draw attention to the most aspect of the list item, usually the primary action area or key content, as [Google's Material Design for Responsive Layout](#) suggests
- Long lines of text will be avoided when expanding containers and text-heavy components within layouts will be avoided by changing margins and typography properties as container scales, as [Google's Material Design for Responsive Layout](#) suggests
- Navigation bar should use 100% of the screen width in compact window sizes, as [Google's Material Design for Responsive Layout](#) suggests
- Components should adapt to different screen sizes