

LESLIE HOCHSZTEIN



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PROFILE

A full-stack web developer with a background in public relations and the arts. I'm passionate about creativity in building a product with the client and user in mind.

EDUCATION

B.A. / Journalism, Art History
Emory University
2007 - 2011

SKILLS

HTML

CSS

JavaScript

jQuery

MEAN Stack

Ruby on Rails

Sinatra

Bootstrap

Git

Heroku

Social Media

Public Relations

Marketing

PROFESSIONAL EXPERIENCE

WEB DEVELOPER

Superlux | October 2016 – Present

In-house developer for the moving-image based design group

- Utilizing front-end development to add features and enhance design to client websites
- Coding marketing and internal emails in HTML and CSS from client designs
- Editing images and collateral using Adobe Illustrator and InDesign

WEB DEVELOPER

General Assembly | July 2016 – October 2016

Completed an intensive 12-week, full-time immersive program in full-stack web development. Gained fundamental skills to become an adaptable developer. Built and deployed interactive websites and applications both individually and in a team environment including:

- **NeighborFood**: a community board app for neighbors to offer up leftovers to cut down on food waste. Users can post about their available extra food items for neighbors to contact them to claim. Technologies used: MongoDB, Express, NodeJS, JavaScript, jQuery, Bootstrap
- **OrderUp**: an app for restaurants to easily post their contact information and up-to-date menu items. Customers are able to peruse a current menu, driving business to the restaurant. Technologies used: MEAN Stack (MongoDB, Express, AngularJS, NodeJS), HTML/EJS, CSS/Angular UI Bootstrap Styling
- **FreeSpot**: a crowd-sourced application to aggregate information about free parking locations. Technologies user: Ruby on Rails, PostgreSQL, Google Maps API, Foundation, SASS

PUBLICIST / ACCOUNT EXECUTIVE

Allied Integrated Marketing | June 2011– July 2016

Publicist for Disney, Focus Features, and CBS Films; responsible for promotions throughout the Southeast.

- Secured local and national print, radio, TV, online and college media for film and lifestyle clients and organized advance screenings and promotional events
- Orchestrated red carpet events, including the Atlanta Cast & Crew premiere of "Captain America: Civil War" at the Fox Theatre for 2,000 guests
- Pitched coverage for local press tours and handling talent including actors and filmmakers
- Spearheaded large-scale experiential activations
- Managed localized Allied Facebook and Twitter pages in 5 markets

VOLUNTEER EXPERIENCE

BOARD OF DIRECTORS

Women in Film & Television Atlanta | January 2015 – Present

- Maintaining the WIFTA website using WordPress
- Singlehandedly organized the 2015 WIFTA Film Series, a two-night film-festival showcasing short films and documentary features including receptions, awards ceremonies and screenings of the winning films
- Assisting with communications, including press releases, e-blasts and membership newsletters