



VAN ARSDEL
COMPANY

LANDING PAGE

SALES PERFORMANCE

SALES BY DEMOGRAPHY

SALES BY PRODUCT

VAN ARSDEL

DASHBOARD

Collaborators:

Luke Harrison Perreault

Clara Jiménez Seoane



Country

- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Mexico
- ☐ USA

Revenue

Units

Category

- ☐ Mix
- ☐ Rural
- ☐ Urban
- ☐ Youth

SALES PERFORMANCE

SALES BY DEMOGRAPHY

SALES BY PRODUCT

Competitors

VanArsdel

Year

All

Month

All

Manufacturer

Manufacturer

2.97bn

Sum of Revenue

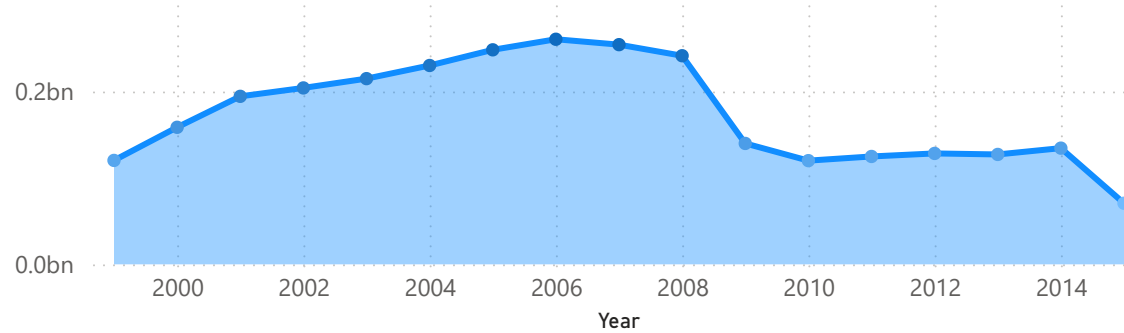
9M

Sum of Units

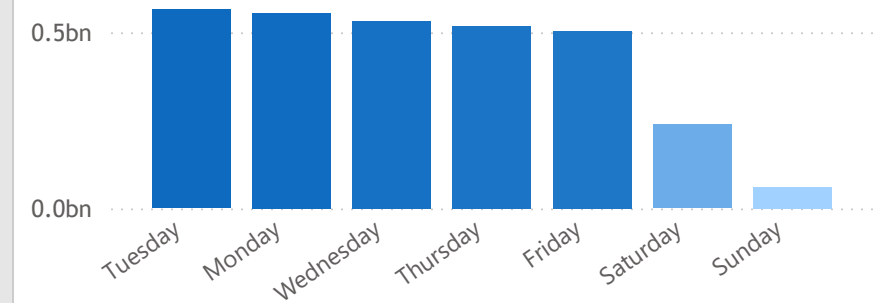
332.23

Unit Price

Revenue and Units by Manufacturer

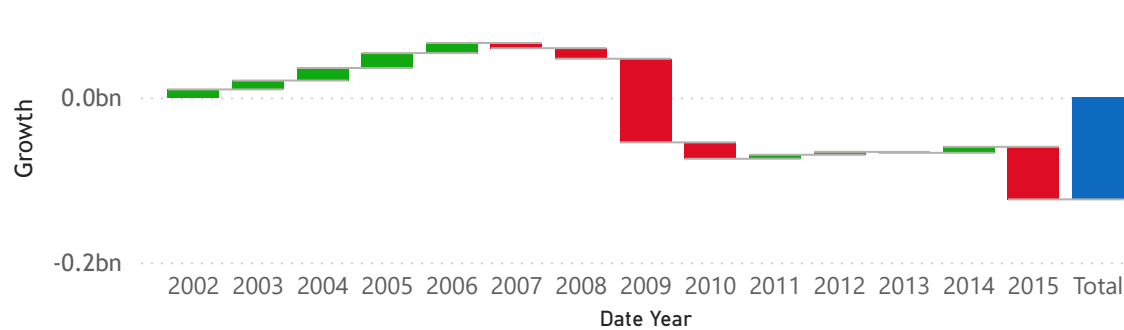


Revenue by Weekday



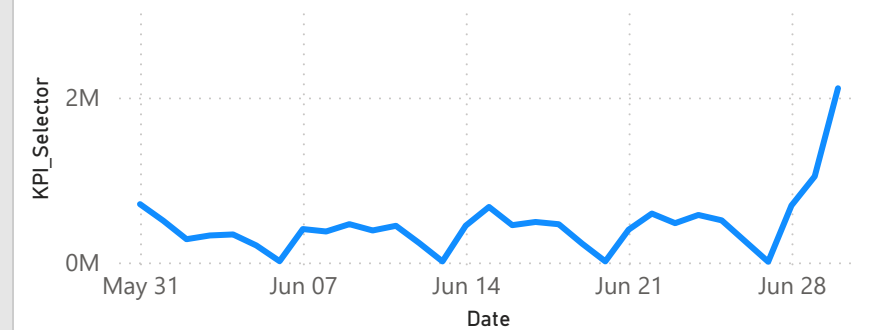
Growth by Year

● Increase ● Decrease ● Total



Last month Revenue

Manufacturer_gr... ● Competitors





SALES PERFORMANCE

SALES BY DEMOGRAPHY

SALES BY PRODUCT

Company

Competitors

VanArsdel

Year

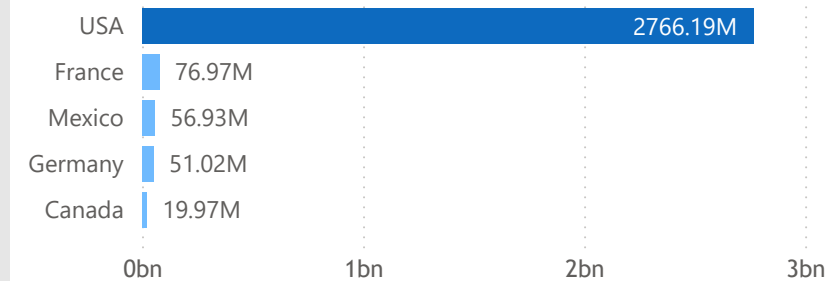
All

Month

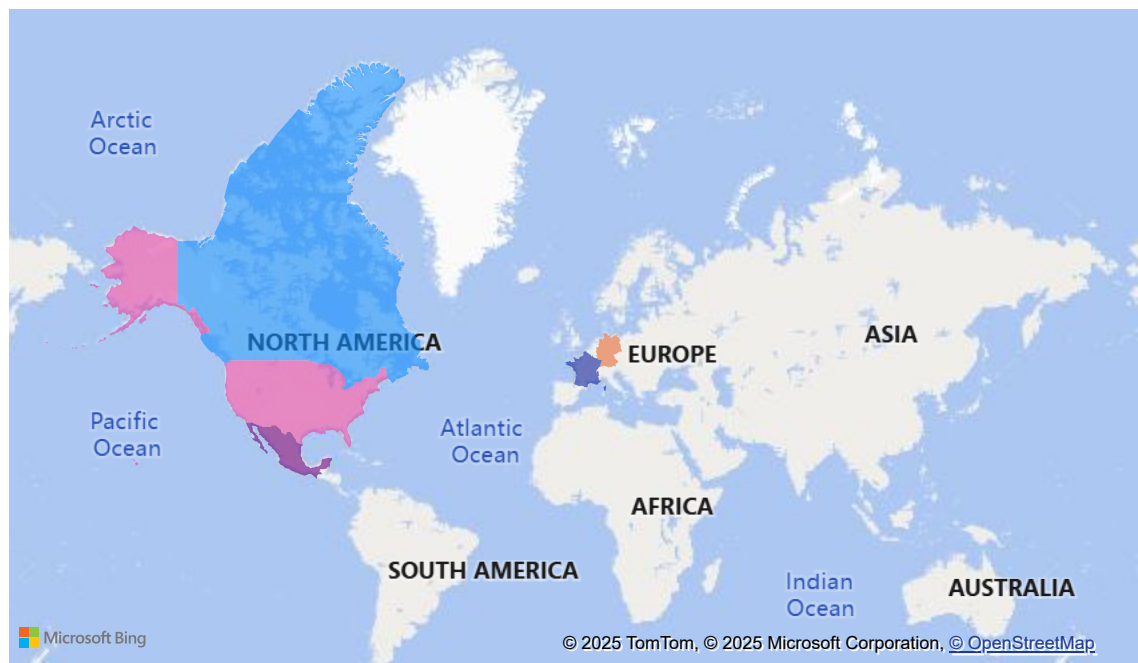
All

Country	Mix	Rural	Urban	Youth	Total
Canada	621,448.91	4,456,513.06	14,373,816.50	513,386.69	19,965,1
France	3,196,925.93	22,038,100.65	48,882,568.29	2,848,436.36	76,966,0
Germany	2,313,514.33	9,249,105.70	35,662,541.95	3,792,920.90	51,018,0
Mexico	2,087,546.46	12,486,008.71	40,898,650.77	1,453,174.57	56,925,3
USA	136,717,351.31	740,175,246.72	1,799,153,159.95	90,148,209.69	2,766,193,9
Total	144,936,786.94	788,404,974.84	1,938,970,737.46	98,756,128.20	2,971,068,6

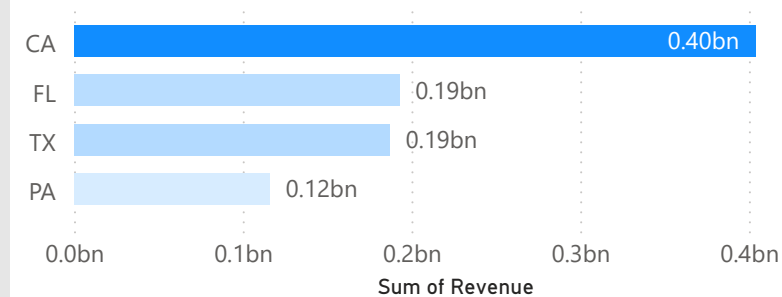
Sales by Country



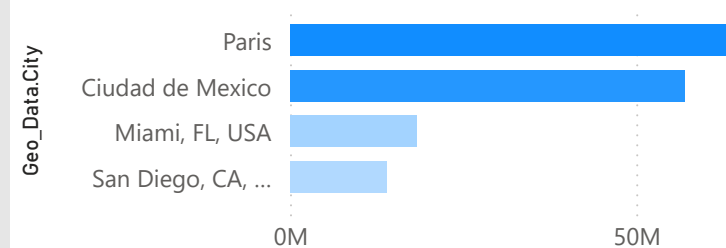
Geo_Data.Country ● Canada ● France ● Germany ● Mexico ● USA



Sales by State



Sales by City





VAN ARSDEL
COMPNY

Year

All

Month

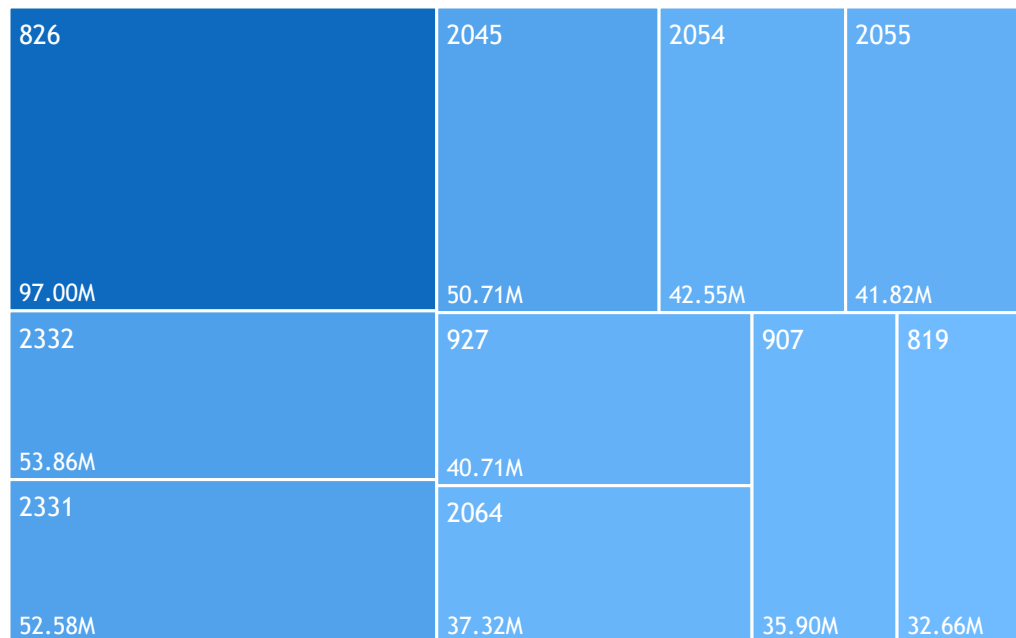
All

Company

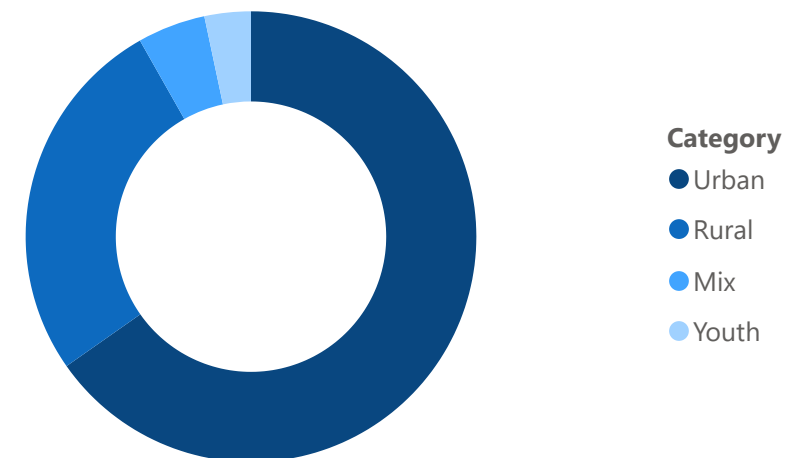
Competitors

VanArsdel

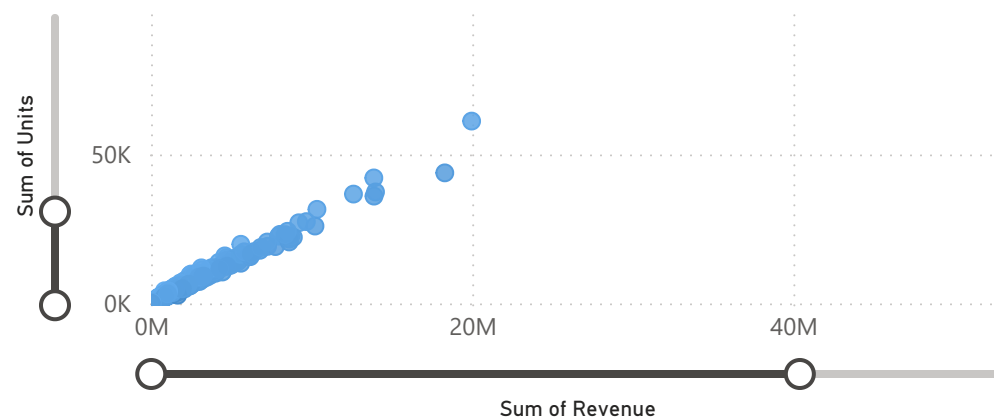
Top 10 Selling Products



Revenue by Category



Revenue by Units per each Product



Revenue by Segment

