

# Zhenghong Zhong

University of Massachusetts Amherst  
zzhong@umass.edu — (857) 272-7449 — Amherst, MA

## Education

**University of Massachusetts Amherst**, Amherst, MA Sept 2022 – May 2026 (expected)  
*B.S. in Managerial Economics, Minor in Business*  
GPA: 3.8 / 4.0

**Honors:** Chancellor's Award and Scholarship, Dean's List, Economics-CoOp Fellow Award

**Certificate:** Applied Economic Research on Cooperative Enterprises

## Research Experience

**Valley Alliance of Worker Co-operatives (VAWC)**, Amherst, MA May 2025 – Aug 2025  
*Economic Research & Impact Analyst*

- Conducted IMPLAN-based economic modeling on 150+ cooperative data points, estimating a \$60M GDP impact and 67 jobs supported.
- Synthesized survey and modeling findings into five concise research briefs to support statewide cooperative development.

**Everbright Bank**, Shanghai, China Jun 2024 – Jul 2024  
*Investment & Finance Summer Associate*

- Analyzed financial statements of 10+ institutions and produced comparative reports on market performance and risk.
- Compiled weekly monetary reports using Excel visualizations to inform investment strategy.

## Academic Projects

**Managerial Economics: PFAS Contamination Study** Spring 2025

- Performed regression analysis in Excel to evaluate PFAS impact on U.S. housing prices.

**Intermediate Statistics for Business & Economics** Summer 2024

- Applied ANOVA and hypothesis testing on sales datasets to assess inter-segment differences.

## Leadership

**UMass Chinese Students and Scholars Association (CSSA)** Sept 2022 – Present  
*Event Coordinator*

- Designed digital campaigns that raised event participation by 70% and managed WeChat groups with 500+ members.

## Skills

**Languages:** English (fluent), Mandarin (native), Japanese (conversational)

**Software:** Excel, Python, Microsoft Suite, IMPLAN

**Methods:** Regression, ANOVA, Hypothesis Testing, Data Visualization