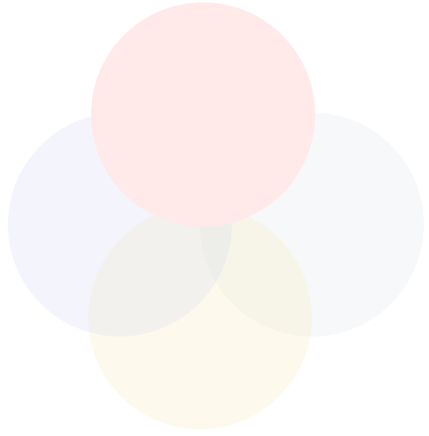




흔적.exe

흔적;

당신도 지금 그 곳에서 나와 같은 생각을 하고 있나요?



OUR VISION : 새로운 '명사'를 제안하다.

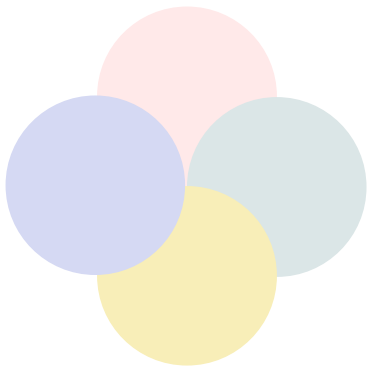
crowding Essay

[명사]

;혼자가 아닌, 여럿이 모여 완성시키는 하나의 글

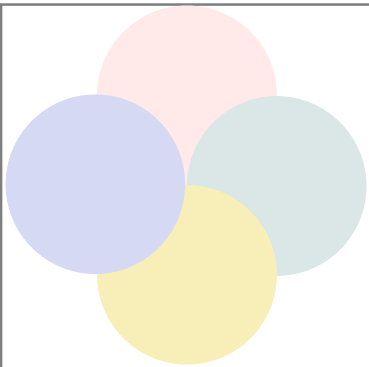


어플 핵심 기능



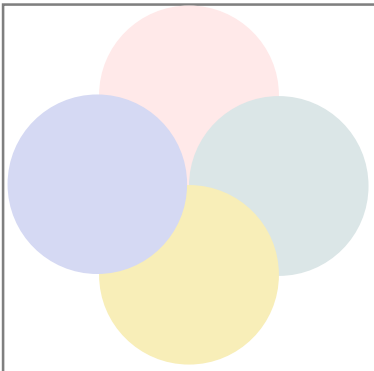
STEP 1 : 특정 장소, 사물을 보고 글 짓기 욕구 인지





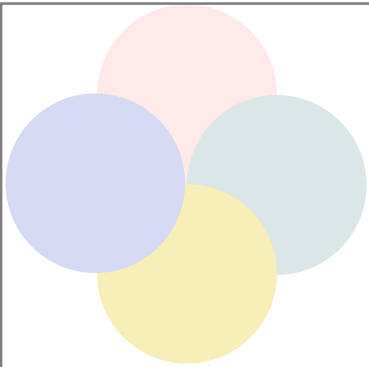
STEP 2 :VR을 통한 가상 공간 진입



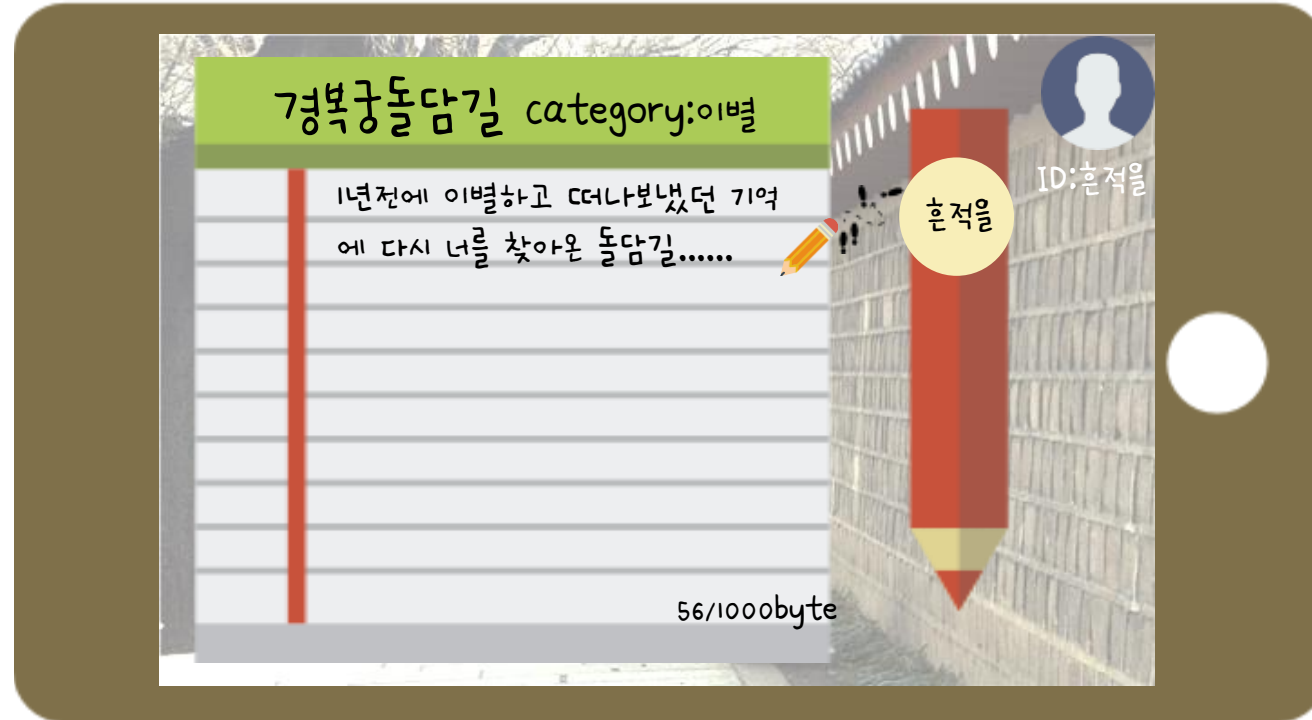


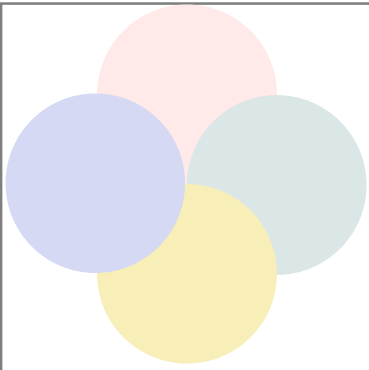
STEP 3 : 가상 공간 집입 후, 감정 카테고리 선택





STEP 4 :흔적 남기기





STEP 5 :crowding ESSAY의 완성

경복궁돌담길 category:이별

1년전에 이별하고 떠나보냈던 기억에 다시 너를 찾아온 돌담길.....

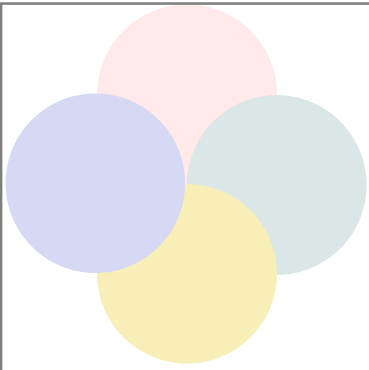
그리고 지금 너를 찾을 수 있는 희망감으로만 다시온 돌담길.

등록

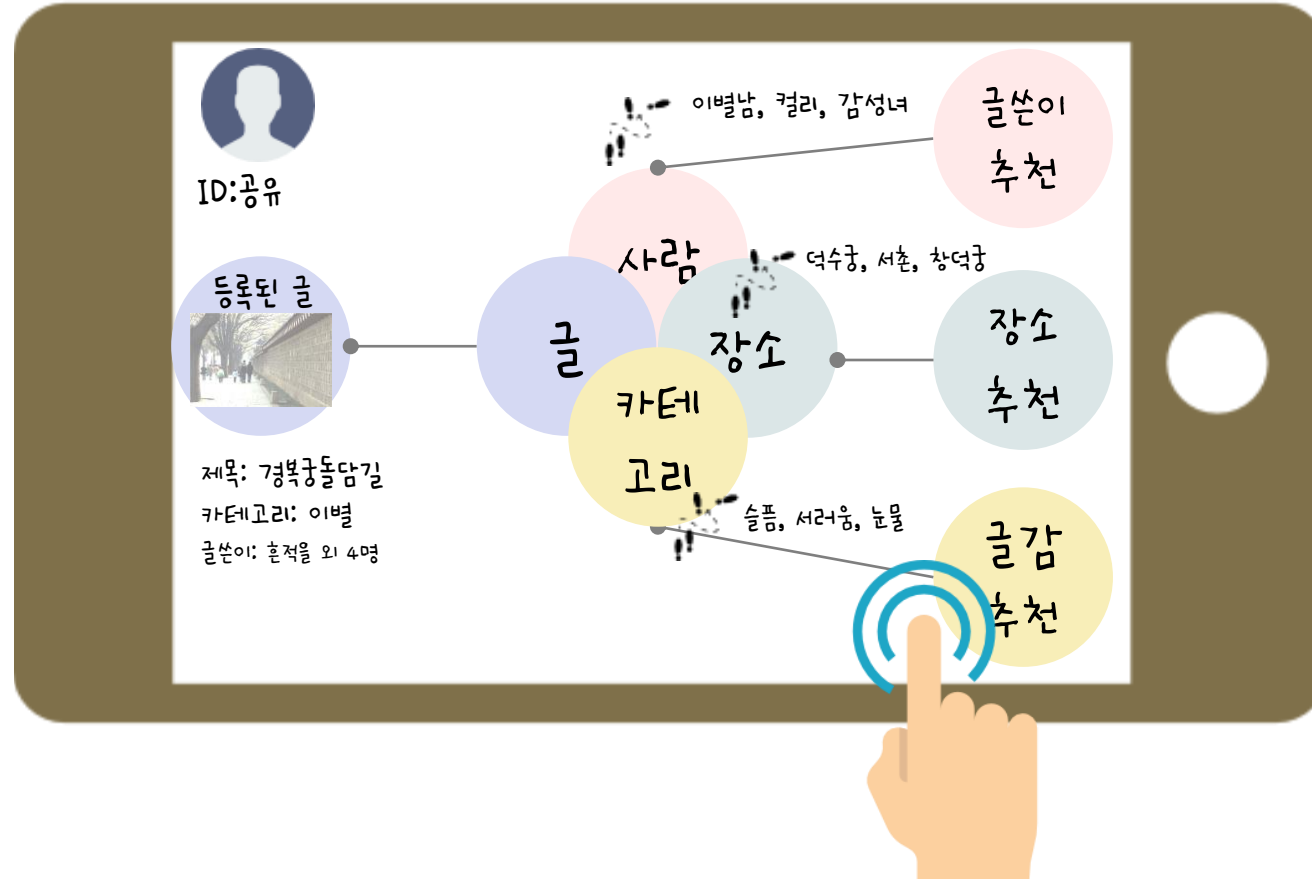
ID:공유

흔적을 남기고 사람과 공유

956/1000byte



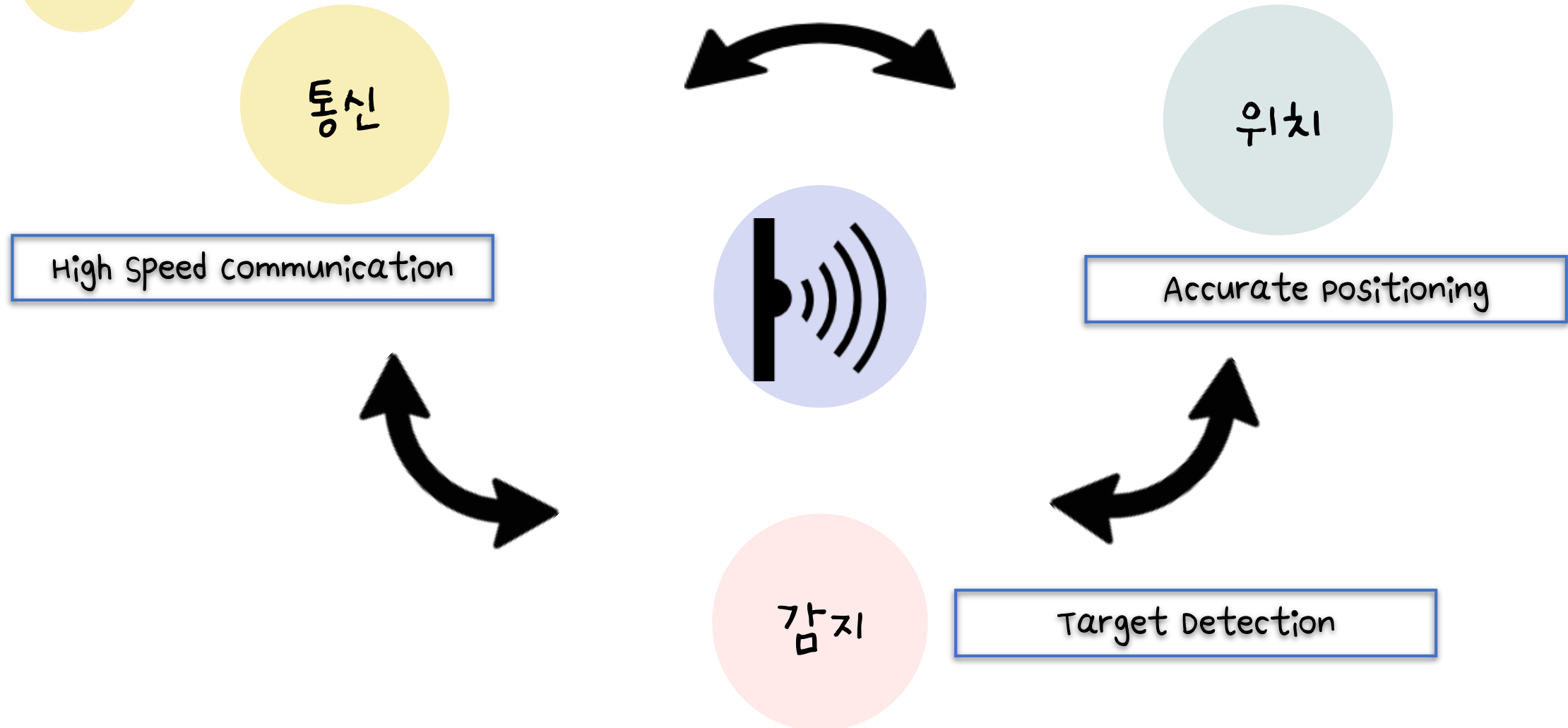
Tip : 추천 시스템을 통한 또 다른 흔적 남기기

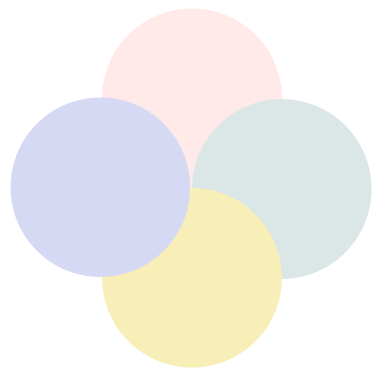




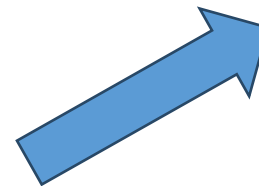
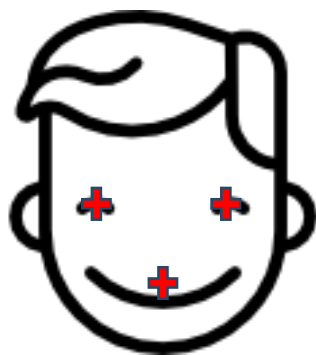
구현 계획 및 적용

Technology: RTLS-Uwb를 활용한 위치감지 및 공유



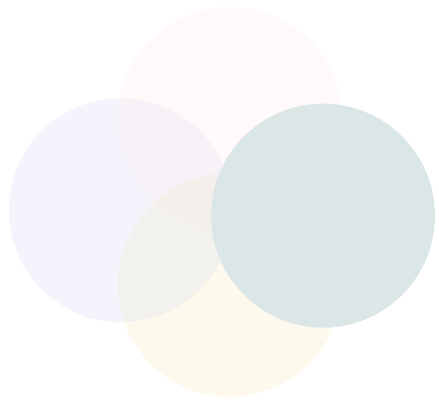


Technology: 알고리즘을 활용한 장소인식 및 추천시스템

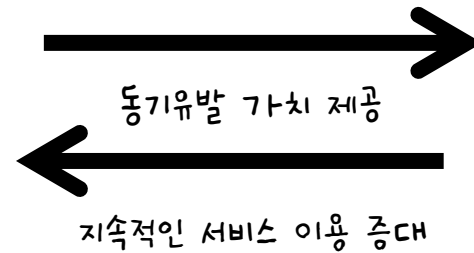
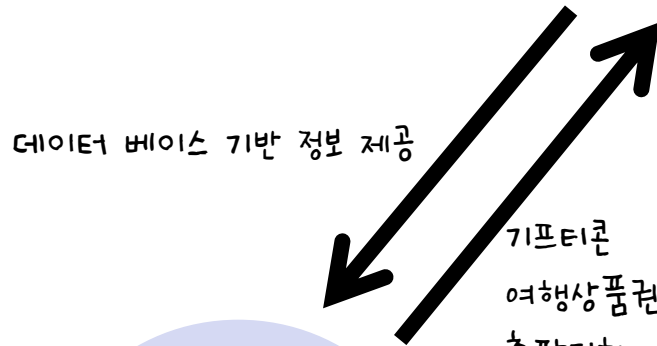
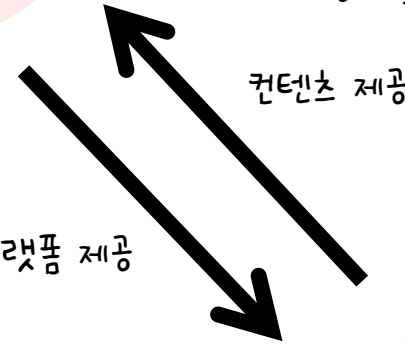
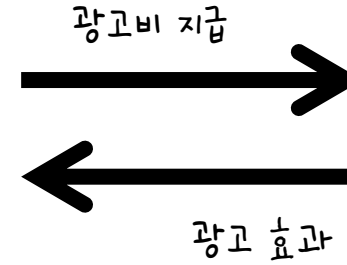


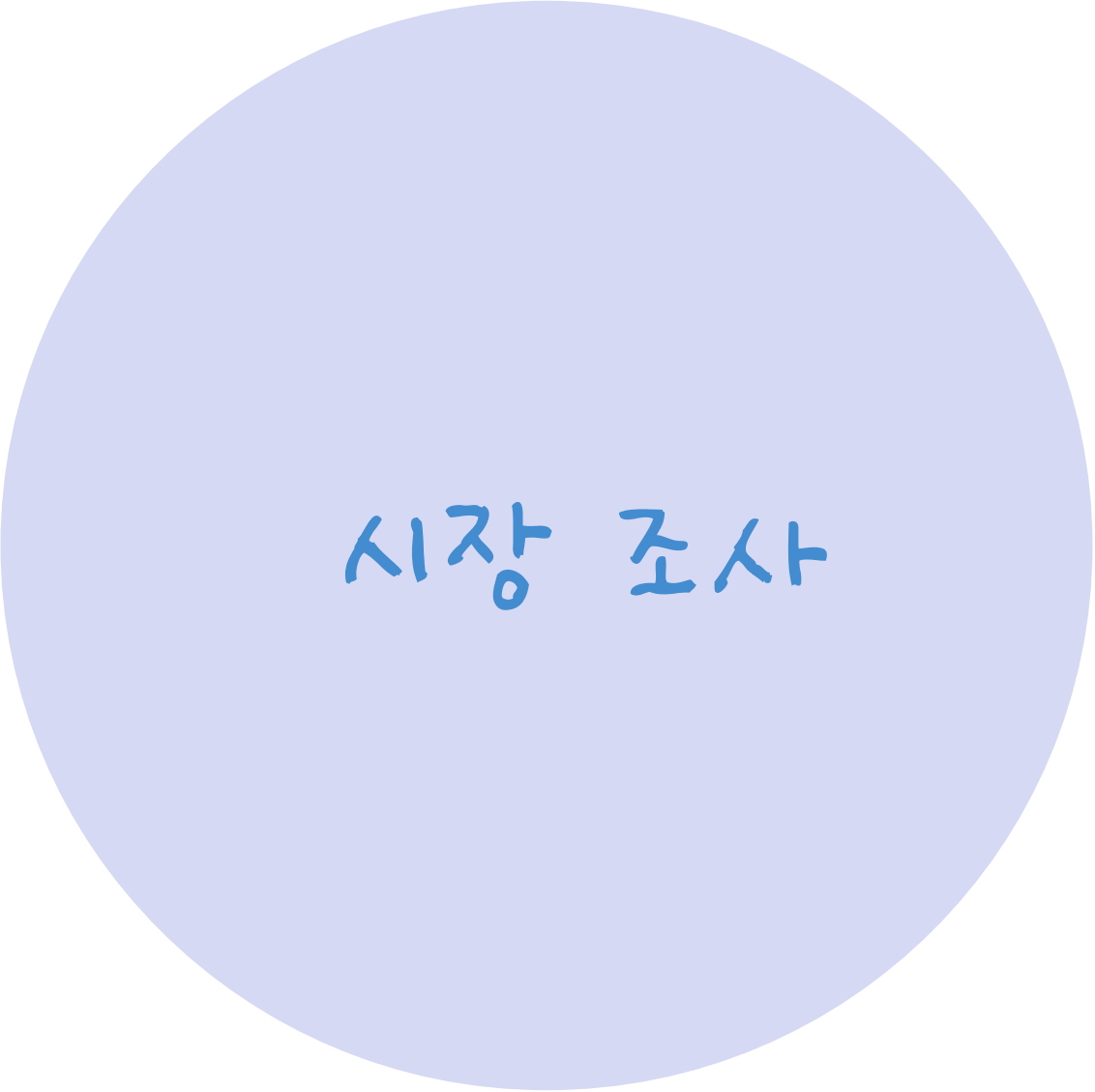
관련장소추천

비즈니스 모델

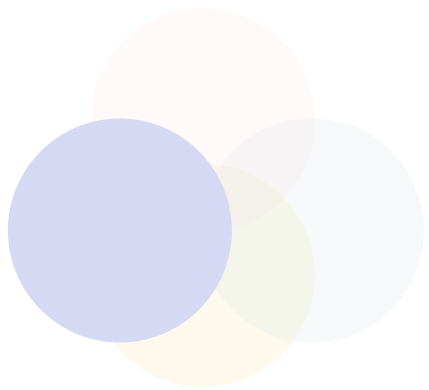


BUSINESS MODEL



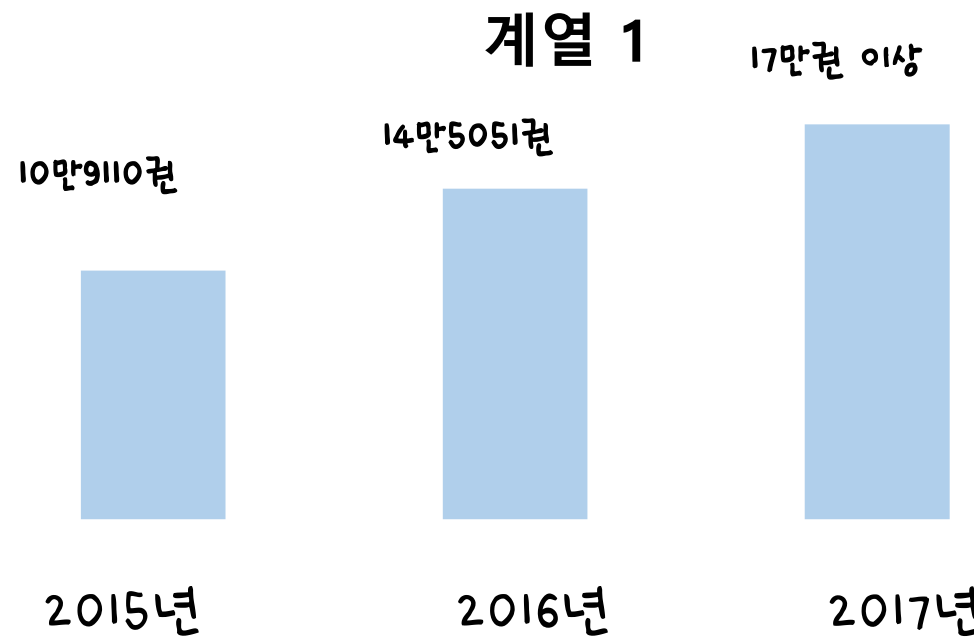


시장 조사



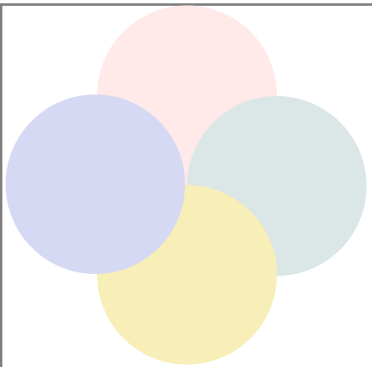
MARKET ANALYSIS

글 쓰기 관련 책 판매 증가량

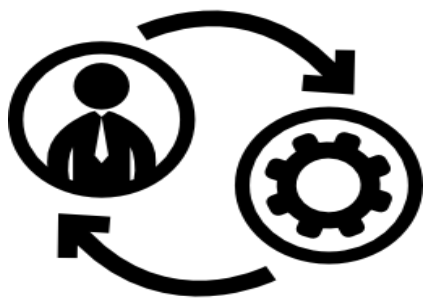


[출처: Yes24]

기대 효과



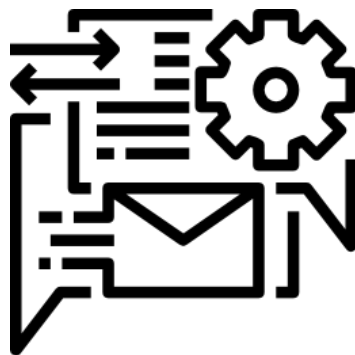
기대효과 4가지



어플의 긴 수명주기



글 짓기를 통한
사회적 공감대 형성



다양한
빅 데이터 활용



글 짓기를 통한
문학과와의 친근함 상승



흔적 , 이제 당신의 삶 속에 문학이 스며듭니다.