

Business

Starting out ...

set up	launch
an agency	an advertising campaign
a branch	an initiative
a company	an operation
a factory	a product
a firm	a programme
in business	a project
an organization	a scheme
a project	a takeover bid
a venture	



operating at full capacity

Now we're in business ...

do	make	manage	operate	run
the accounts	an appointment	a business	at full capacity	an airline
business	a bargain	a company	an airline	a bar
the catering	cutbacks	demand	a company	a business
a deal	a deal	the economy	a flight	a campaign
the marketing	an investment	an enterprise	the railways	a company
the paperwork	a killing	a factory		the economy
some research	a loan	the finances		an enterprise
the stocktaking	money	a firm		a factory
	a profit	the funds		the finances
	a transaction	a railway		a restaurant
		a restaurant		
		a team		

Doing well...

boost			generate	
circulation	production	tourism	capital	publicity
demand	productivity	trade	cash	revenue
the economy	profits	turnover	employment	
exports	spending		income	
your finances	takings		profit	



making a fat profit

... and not so well ...

a company goes under/goes to the wall

a deal falls apart/falls through

the euro falls to a new low

growth slows

negotiations break down

profits plummet/plunge

recession looms

sales are down

shares plummet/plunge