Professor Review Analysis

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Motivation

General features of rating score

Rating differences between majors

Essential features and how do they contribute interactively to affect rating

How schools can improve their teaching staff and maintain a good reputation for teaching



Dataset

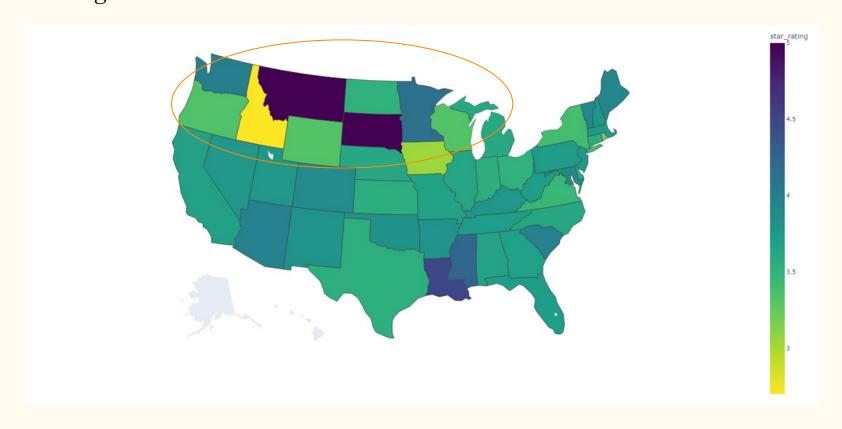
- Rate My Professor Dataset obtained from github:
 - https://github.com/x-zhe/RateMyProfessor Sample Dataset
- Time range from 2000-2018
- Main attributes we use:
 - State
 - Time
 - Department
 - Student star rating
 - Comments

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Leslie Loone	University Of A	stronomy d C	hampaign\	IL	1	1 4.7	1	2	Hilarious (2)	26	6/27/17	NAN A	ASTR122	5	3
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Methodology

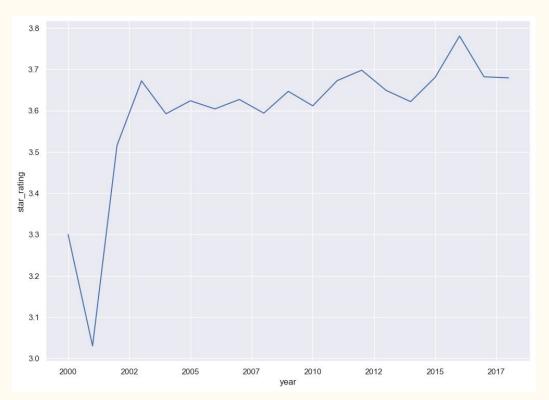
- Investigate general features including **geographical rating distribution** and **heatmap** for correlation between tags, ratings and difficulty
- Student text reviews were preprocessed by **cleaning and normalizing the text** removing unwanted characters, stop words, tokenizing & lemmatization
- For Sentiment Analysis, **NLTK's VADER** (Valence Aware Dictionary and sEntiment Reasoner) library is used. It is an open-source rule-based sentiment analysis tool
- VADER produces 4 main Polarity scores Positive, Neutral, Negative & Compound Score
- Compound score ~ metric that calculates the sum of all the lexicon ratings which have been normalized between -1(most extreme negative) and +1 (most extreme positive)

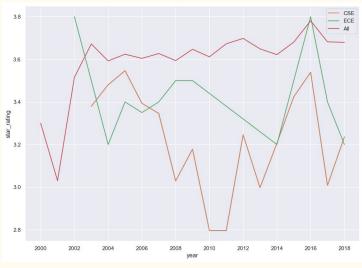
Evaluation in Northern States is less "stable" than in Southern StatesStar rating in US States



Rating changes along the year

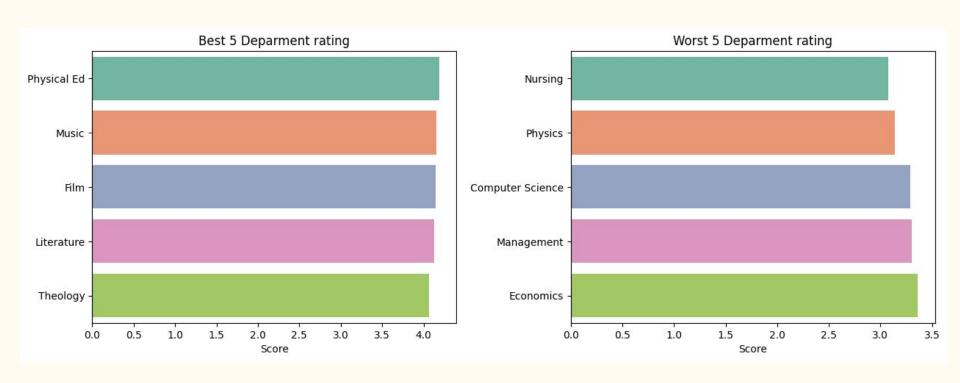
Overall tendency shows to increase slightly, hard to see tendency on department level





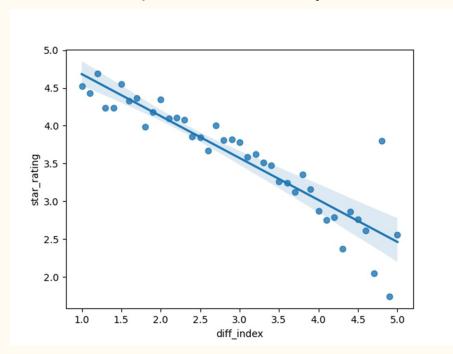
Creative Major gain more scores than Analytical

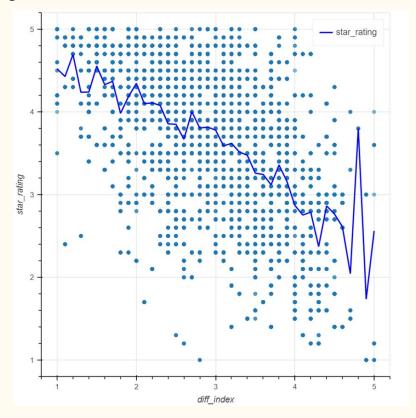
5 Highest and 5 Lowest Rating Departments (#evaluation > 100)



More Difficult? Lower rating score.

Relationship between Difficulty and Star Rating

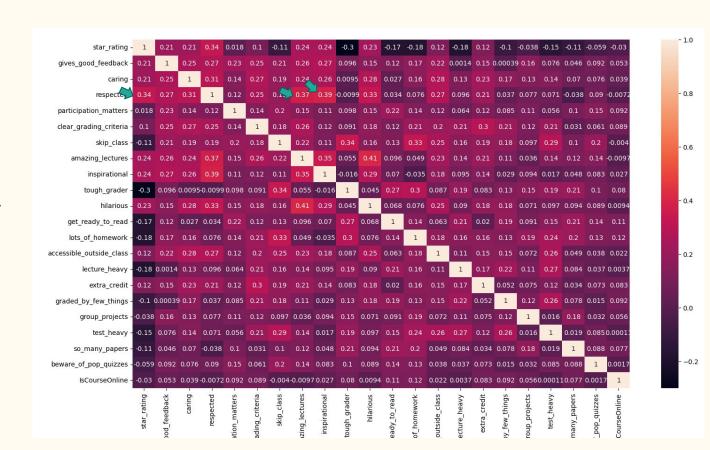




Topic Modeling: how various tags relate to star_rating?

Star Rating:

- \rightarrow Respected index(0.34)
- \rightarrow Amazing(0.37) & Inspirational lectures (0.39)

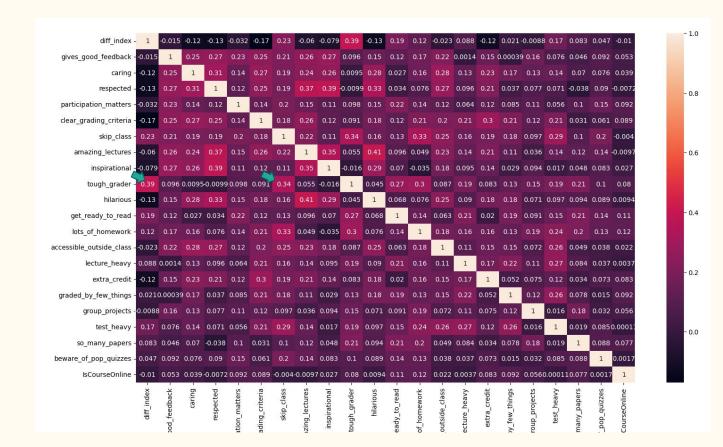


Topic Modeling: how various tags relate to difficulty

Difficulty:

 \rightarrow Tough grader(0.39)

→ Skipping class punishment (0.34)



Word Cloud of Student Reviews

Top 20 Rated Professors



Bottom 20 Rated Professors



Trigram Word Cloud

Top 20 Rated Professors

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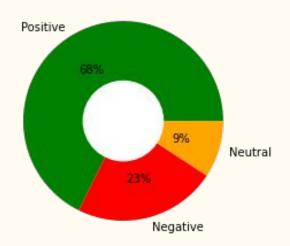
Bottom 20 Rated Professors

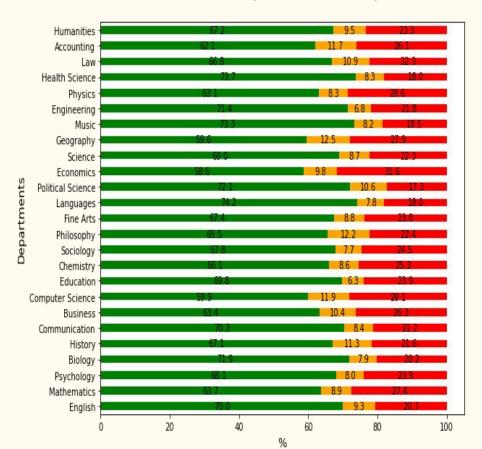
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Sentiment Analysis

Sentiment Across Top 25 Most Rated Departments

Overall Sentiment

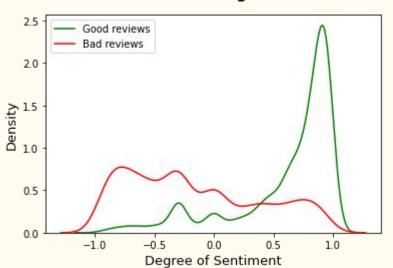




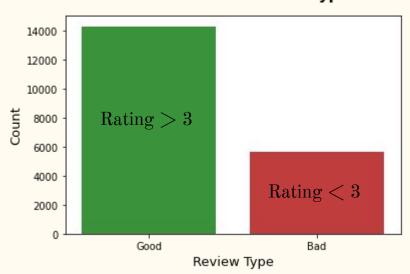


How does Sentiment vary with Numerical Rating?

Correlation b/w Star Rating & Sentiment Score

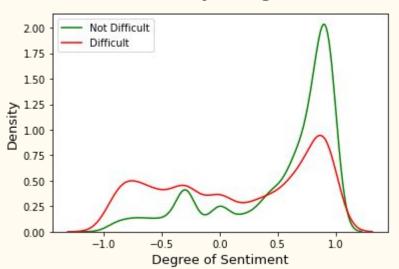


Distribution of Review Type

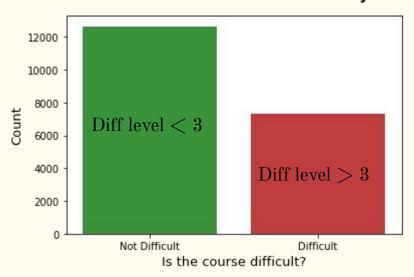


How does Sentiment vary with Difficulty Score?

Correlation b/w Diffculty Rating & Sentiment Score

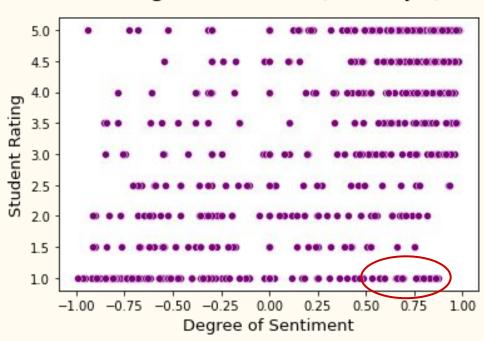


Distribution of Course Difficulty



Taking a closer look ...

Rating Vs Sentiment (CSE Dept.)



Deep dive: Low Rating + High Sentiment

Reviews	Rating	neg	neu	pos	compound
"Extremely unintelligent, though well-intentioned. The Hunger class was a breeze if you read the books, but don't expect to learn anything whatsoever from Sanders. He spends most of class time showing videos and telling personal anecdotes. Easily distracted and incapable of clearly answering simple questions. Easy A if that's all you care about.",	1.0	0.149	0.633	0.218	0.7686
"The benny lo\\'s show!!! hahaha this class is absolutely amazing!! amazing bcoz u can get an A+ no sweat just show up and listen to his dumb stories! he\\'s cool but i\\'d rather study on my own than to show up for his class.",	1.0	0.074	0.726	0.200	0.7551
'I have to agree with the others; it was the easiest A that I ever made but if you want to really know the material then you are out of luck. He is the only one who teaches the Forensic Accounting class.',	1.0	0.000	0.794	0.206	0.7964
"Awful. Makes a very difficult subject even more difficult. Java isn't the easiest subject in the world to learn—and he makes it even more difficult. Some people are great teachers. Some are great business people. You need to know your strengths. Don't care if he's great in business. Lousy at teaching a difficult subject; that I love, java.",	1.0	0.208	0.495	0.297	0.8600

Conclusion

- Overall rating change along the year shows slight increase
- Creative study is more popular than analytical study non-stem professors and courses tend to be rated higher
- **Higher Difficulty level** will generally lead to negative ratings
- Having a good sentiment towards a professor doesn't always make a course good, but it does have an effect, and vice versa.
- Due to technology issue, NLTK's VADER library may not correctly identify sarcastic
 word sentences, but in general cases tendency is correctly been observed

Thank you