PORTFOLIO

SPACE • STRUCTURE | *Photographed in Beijing 2019*

DESIGN

RESUME

EDUCATION

Sep. 2022 – Aug. 2024 Computer Programming Algonquin College (Ottawa)
- Avg. GPA: 3.87/4.0
- College Diploma, Graduated with Honor

Sep. 2018 – Sep. 2019 Applied Business Management University of Manitoba
- Avg. GPA: 4.13/4.5
- Graduate Certificate

Sep. 2008 – Jun. 2012 Architectural Design and Theory Tianjin University, China
- Ph.D. Degree of Engineering
- WES Credential Evaluated (ECA #: 4264248IMM)

TECHNICAL SKILLS

- Proficiency in Adobe Photoshop, Illustrator, InDesign.

- Expert in AutoCAD, Revit, SketchUp.

- Solid knowledge of Web Programming Languages: HTML / CSS, JavaScript.

- Experienced in Web Development using WordPress.

- Fluent with Microsoft Office Suite: Word, Excel, PowerPoint.

- Professional knowledge and skills of Architecture Design and Community Planning, over 10 years project experience in residential and commercial estate industry.

SOFT SKILLS

- Creative thinking, detail oriented, and sensitive eye kept on market.

- Reliable team player in fast-paced workplace, and multi-tasking handler in a timely manner.

1

2

Deer & Forest
Designed by Changhong Li

The beauty of imperfection

Graphic Design of Mobile Phone Wallpaper |

2019

- **Title**: Deer & Forest

- **Graphic Tool**: Adobe Photoshop

- **Resolution**: Optimized for mobile screens,

    preferably 750 x 1334 pixels.

- **Description**:

The design concept is to draw the inspiration from the serene beauty of nature, night-time scenes and wildlife.

The asymmetry of the leaping deer and natural textures of the forest celebrate nature's raw, untouched beauty.

The cool, fading colors evoke a sense of peaceful incompleteness, inviting viewers to find elegance in simplicity and imperfection.

The art of print

Graphic Design of Book Cover Print |

2019

- **Title:** Island

- **Graphic Tool:** Adobe Photoshop
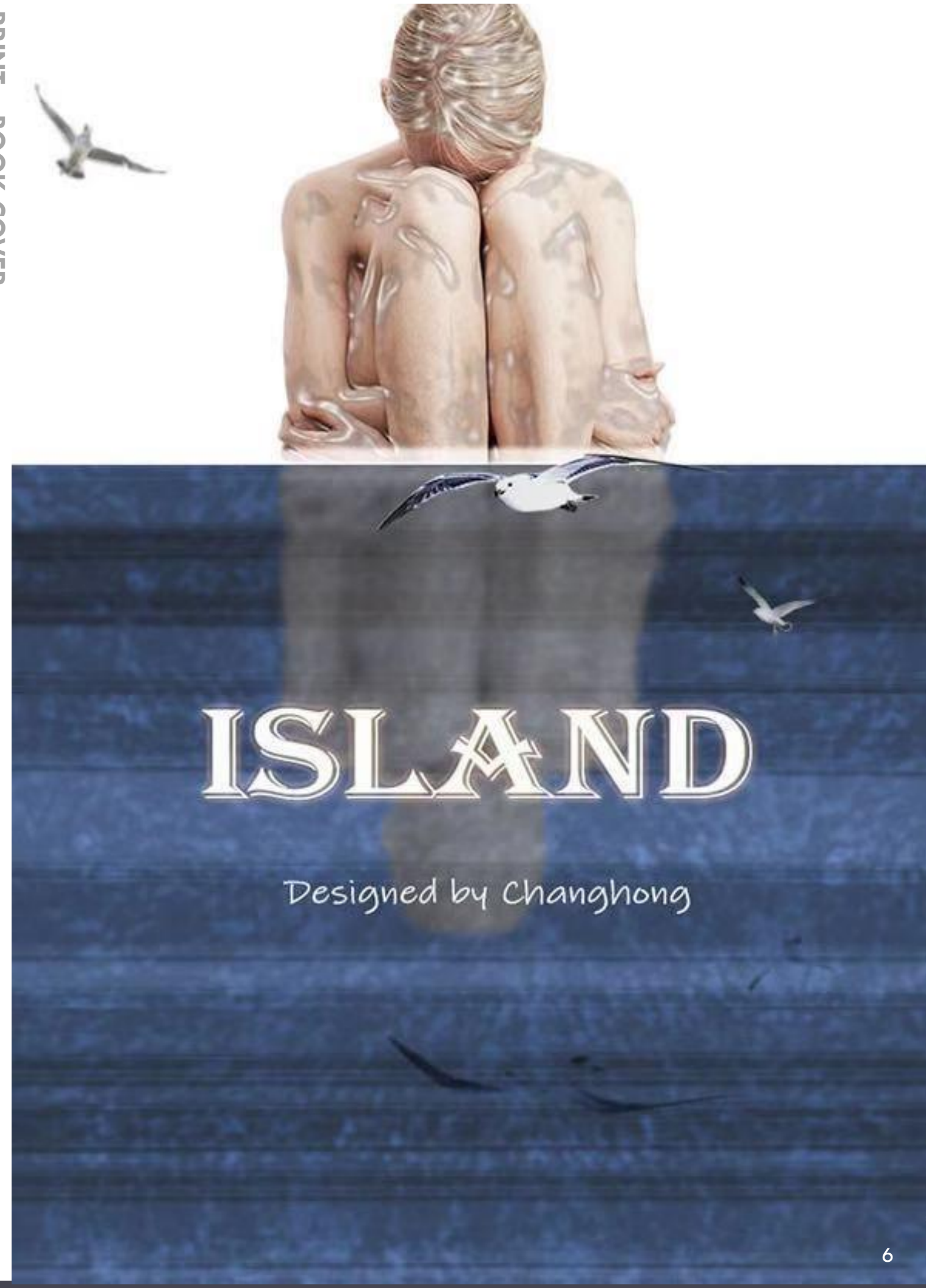
- **Description:**

The design started with a strong conceptual foundation, focusing on themes of isolation and self-reflection.

Minimalism plays a significant role here, as the composition remains uncluttered, focusing on a few, carefully selected elements to maximize emotional impact.

The use of negative space around the figure emphasizes solitude, while the ample blue space in the lower half evokes an open, tranquil sea, enhancing the feeling of separation.

A cool color palette dominated by blue shades was used. This aligns well with the theme, as blue also represents water, further emphasizing the island concept.

Logo design

Graphic Design of the Culture Screener Logo |

2024

- **Graphic Tool**: Illustrator

- **Background**:

The client wanted to develop a HR online tool named Culture Screener to help their enterprise clients shape the company culture. The logo design is to satisfied all the requirements, including of colour and basic layout limited by the existing website style.

Four version designs were provided. Finally, the client chose the image #3 for the Culture Screener icon.

No. 1

The icon features an eye-like shape with segments, which conveys the idea of insight, observation, and assessment to the company's culture.

No. 2

A further design version was developed from No.1. The only difference being added is to open outer circle instead of putting "CULTURE SCREENER" there.

No. 3

The icon includes arrows, which can symbolize the important aspects of the Culture Screener tool, such as progress, movement, and growth.

No. 4

A further design version was developed from No.3. This version is more concise than previous version No.3.

Coding magic

The Culture Screener Online Tool Development |

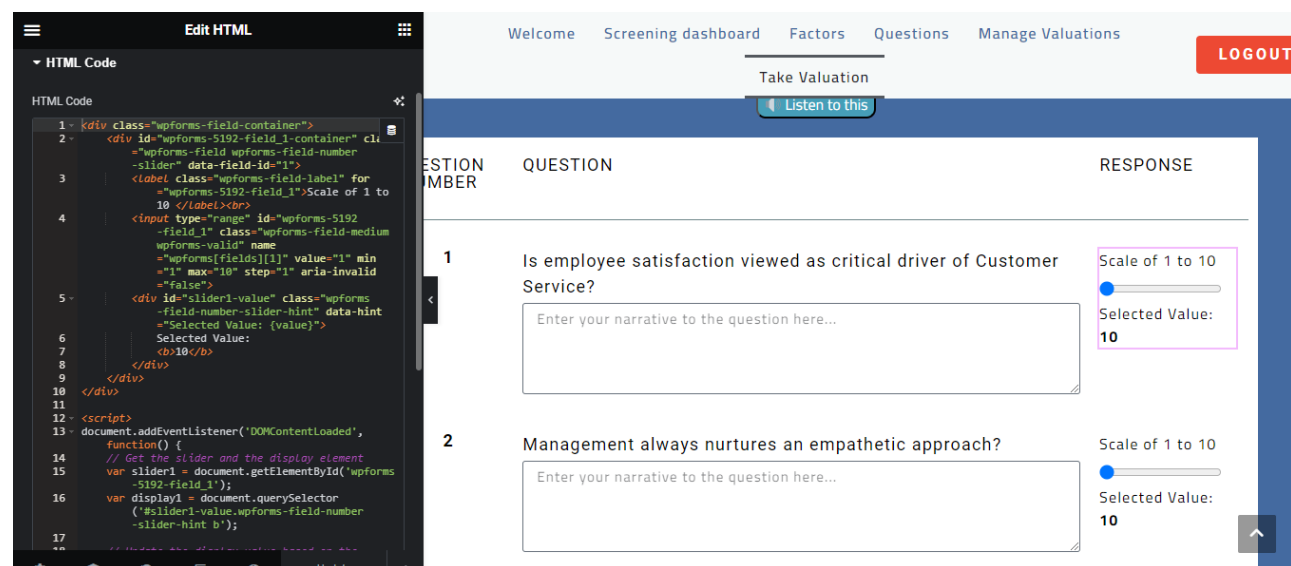**2024**

Title: Culture Screener Online Tool

Design Tool: WordPress, Elementor

Programming Languages: HTML / CSS, JavaScript

Description:

The same client as the Logo Design mentioned in previous page.

A user is to enter the context of their answers into each of the text boxes, and rate how much they agree with, or report on the questions. Once the user has completed all the questions, clicking the "I'm ready! Submit my answers!" button will attach the user's valuation answers to the valuation version, which can be displayed on the Screening Dashboard.

A Code Sample of How to Use HTML / CSS, JavaScript to Customize Design.
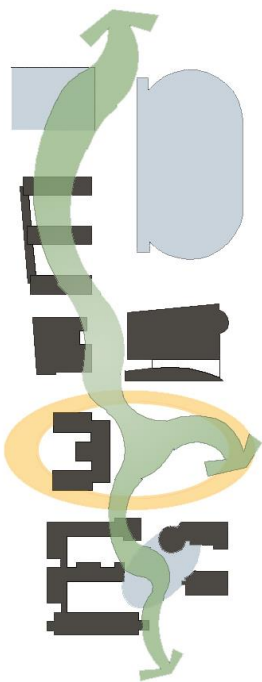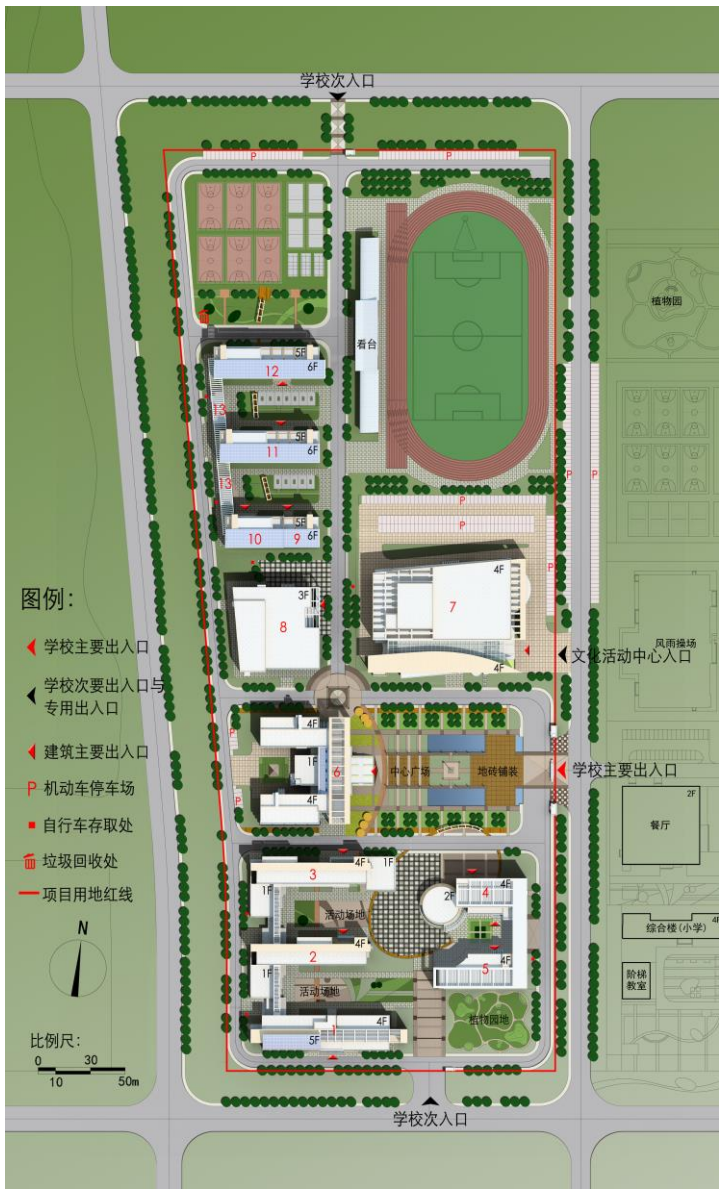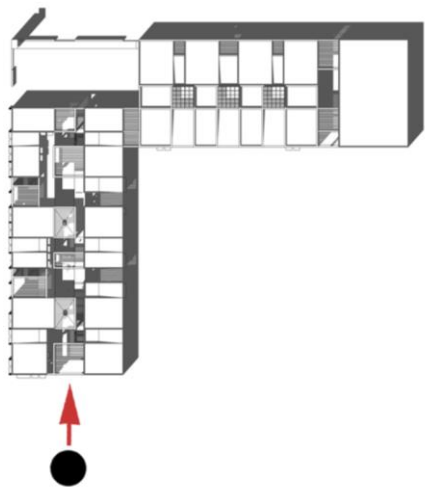
Campus design

Campus Planning and Architectural Design | 2014

- **Project Name**: Shouguang Bohai Experimental School

- **Location**: Shandong, China

- **Campus Land Area**: 12.7 ha.

- **Total Building Area**: 844,342.66 sq. ft., including underground building area of 16,630.24 sq. ft.

- **Graphic Tool**: Adobe Photoshop, AutoCAD, SketchUp, 3D MAX

Gray space design

The Gray Space Design of The Student Commons Building | 2012

- **Project Name:** The Student Commons, Tianjin Sino-German University of Applied Sciences

- **Location:** Tianjin, China

- **Graphic Tool:** SketchUp, Illustrator, Photoshop

- **Description:**

The gray space design was a part of the Student Commons architectural design project. It is a transitional space to connect interior with outdoor, to enhance the fun of the design.

It features a long, open corridor lined with brick walls and wide pathways, creating an inviting environment for both dining and socializing. The open-air design emphasizes natural light, with a series of overhead beams that add both shade and architectural interest.

Staircases on the side offer access to upper levels, enhancing the flow of movement and providing additional spaces for shops or dining areas.

Experienced designer with interdisciplinary education background and practices in technology, architecture, sales and marketing industry.

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About Me