

**Universidad Nacional del Altiplano**  
**Facultad de Ing. Estadística e Informática**  
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**Trabajo Encargado - N° METODOLOGIA MOSCOW**  
**PROJECT REQUIREMENTS.**

1. Must have (Debe tener)

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Explore the startup ecosystem in Peru.

Access detailed information about the startup process of startups.

Obtain initial financing data, including amounts investment and financing sources.

Visualize trends in technological advances within the startup ecosystem in Peru.

Access the tool from the desktop and major web browsers.

Easily navigate with an intuitive interface, Suitable for users with little technological experience.

Have a regularly updated database to reflect changes in the startup ecosystem.

Comply with web accessibility standards and guarantee data privacy and security.

Customize the tool according to needs of the users.

Experience fast charging speed for an optimal experience.

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2. Should have (Debería incluir)

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Allow users to compare multiple startups against each other.

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Provide information about the startups' founding team, including their background and experience.

Include a risk analysis section to evaluate the viability of startups.

Offer a newsletter subscription for users to stay up to date on the startup ecosystem.

Offer personalized recommendations based on the user's browsing history.

Include a rating and comment system so that users can share their opinions about startups.

Allow users to request meetings with startup founders.

Offer market analysis tools to help users evaluate the viability of their ideas.

Provide competitive analysis tools so users can compare similar startups.

The tool should provide predictive analysis on the future of the startup ecosystem in Peru.

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### 3. Could have (Podría incluir)

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Social media platform to connect and collaborate.

Mentoring program for startup founders.

Space to publish job offers and job opportunities.

Real-time news board to keep users informed about events and news.

Directory of specific service providers for startups, such as web design or digital marketing.

Financial resources section to help users obtain financing for their startups.

Predictive analysis tools to help users make informed decisions about the future of their startups.

Integrated project management system so users can manage their initiatives more effectively.

Customized dashboard that displays key metrics related to startups of interest to the user.

Legal and tax advice for startup founders.

Recommendation system based on user behavior to suggest relevant startups.

Online chat feature so users can communicate in real time.

Risk analysis tools to help users evaluate the viability of their startup investments.

Integrated crowdfunding platform so that users can financially support startups.

Virtual events section so that users can participate in online conferences and seminars.

Sentiment analysis tools to evaluate public perception of startups.

Trend tracking system to identify emerging patterns in the startup ecosystem.

Voice recognition function to facilitate navigation for visually impaired users.

Real-time collaboration options so users can work together on projects.

Personalized content recommendation function for each user.

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4. Won't have (No se van a hacer)

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The tool will not include a feature for users to invest directly in startups.

The tool will not provide individualized financial or investment advice.

The tool will not have a gamification element to encourage user participation.

The tool will not offer a mobile app for offline access.

The tool will not include a feature for users to create their own startup profiles.

The tool will not allow the publication of offensive or inappropriate content.

The tool will not provide users' personal data to third parties without their consent.

The tool will not offer direct legal or tax advice services.

The tool will not allow illegal or fraudulent activities within the platform.

The tool will not include advertisements or promotions not related to the startup ecosystem in Peru.

The tool will not offer document editing tools to create business plans.

The tool will not include a forum for buying and selling startup shares.

The tool will not provide strategic consulting services for startups.

The tool will not offer paid courses on entrepreneurship.

The tool will not allow the creation

of private communities within the platform.

The tool will not include direct messaging functions between users.

The tool will not offer accounting services for startups.

The tool will not allow the import of data from other investment platforms.

The tool will not provide detailed information about startups' income and expenses.

The tool will not include a feature for users to organize events within the platform.

The tool will not offer graphic design tools to create logos or promotional material.

The tool will not allow the creation of surveys or questionnaires within the platform.

The tool will not provide translation services for user-generated content.

The tool will not include a feature for users to post sales offers for their startups.

The tool will not offer a job search service for users.

The tool will not allow the publication of copyrighted intellectual property content without authorization.

The tool will not provide legal assistance to resolve disputes between users.

The tool will not include a feature for users to create crowdfunding campaigns within the platform.

The tool will not offer recruitment services for startups.

The tool will not allow participation in contests

or competitions within the platform.

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