

# Nathalia Clara

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## Contact Information



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Rotonda West, FL. USA

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## Education

Universidad Pontificia Bolivariana  
Bachelor's Degree in Psychology  
2014

UX Design Bootcamp  
CareerFoundry  
Present

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## Languages

English & Spanish

## Summary

- 6 years of experience as a Recruiter, equipping me with transferable skills for my new role in UX.
- Conducted detailed candidate research similar to user interviews, gathering insights to refine the Recruiting strategies.
- Developing comprehensive candidate profiles.
- Applied research skills to analyze competitors
- Used client engagement skills to understand and translate clients' needs into effective solutions, enhancing satisfaction.

## Profesional Experience

### Executive Recruiter

ATHENA Consulting | Nov 2021 - Present

- Led full-cycle searches for both Executive and non-Executive positions, ensuring a comprehensive recruitment process from start to finish.
- Conducted a high volume of cold calls to identify and engage qualified candidates, expanding the talent pool effectively.
- Performed competence-based interviews to assess the fit between candidates and the positions, ensuring alignment with job requirements and company culture.
- Met with clients to understand their needs, tailoring recruitment strategies to match their specific requirements and enhancing client satisfaction.

### IT Executive Recruiter

Amrop Top Management | Jan 2017 - Feb 2020

- Led full-cycle searches for both Executive and non-Executive positions, ensuring a comprehensive recruitment process from start to finish.
- Conducted a high volume of cold calls to identify and engage qualified candidates, expanding the talent pool effectively.
- Performed competence-based interviews to assess the fit between candidates and the positions, ensuring alignment with job requirements and company culture.
- Met with clients to understand their needs, tailoring recruitment strategies to match their specific requirements and enhancing client satisfaction.

### Market Research Asistant

Quala | Jan 2016 - Sept 2016

- Conducted in-depth interviews and focus groups to gather valuable data, which refined and enhanced marketing strategies.
  - Developed detailed consumer profiles from qualitative research to enable more effective and personalized marketing efforts.
  - Researched and compiled information on competitors' products and pricing strategies to inform strategic decisions and maintain competitiveness.
  - Supported the creation of consumer profiles that aligned marketing strategies with consumer behavior, improving campaign accuracy and increasing customer engagement.
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