

# **Dimension Reduction & Introduction to Neural Networks**

# LIAD MAGEN



# **Agenda**

- > Introduction to Neural Networks
- > Word2Vec



### **Review – Approaching ML Project**

- > Explore the data (always look at the data)
  - > Formulate questions and find their answers
  - > Plot the data
- > Plan experiments
  - > Decide which features should be used
  - > Decide on the models
- > Perform Experiments
- > Optimize Hyperparameters
- > Use the test set to choose the best model



## **Review – Approaching ML Project**

- > Explore the data (always look at the data)
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#### How do we estimate the best model?

- > How do we choose a score?
- > Is the plain score enough?
- > What if we have multiple scores?



#### The Big Picture



Supervised

- Decision Tree
- Random Forest
- Logistic Regression
- Naïve Bayes
- K-Nearest Neighbor
- Support Vector Machine
- Neural Networks

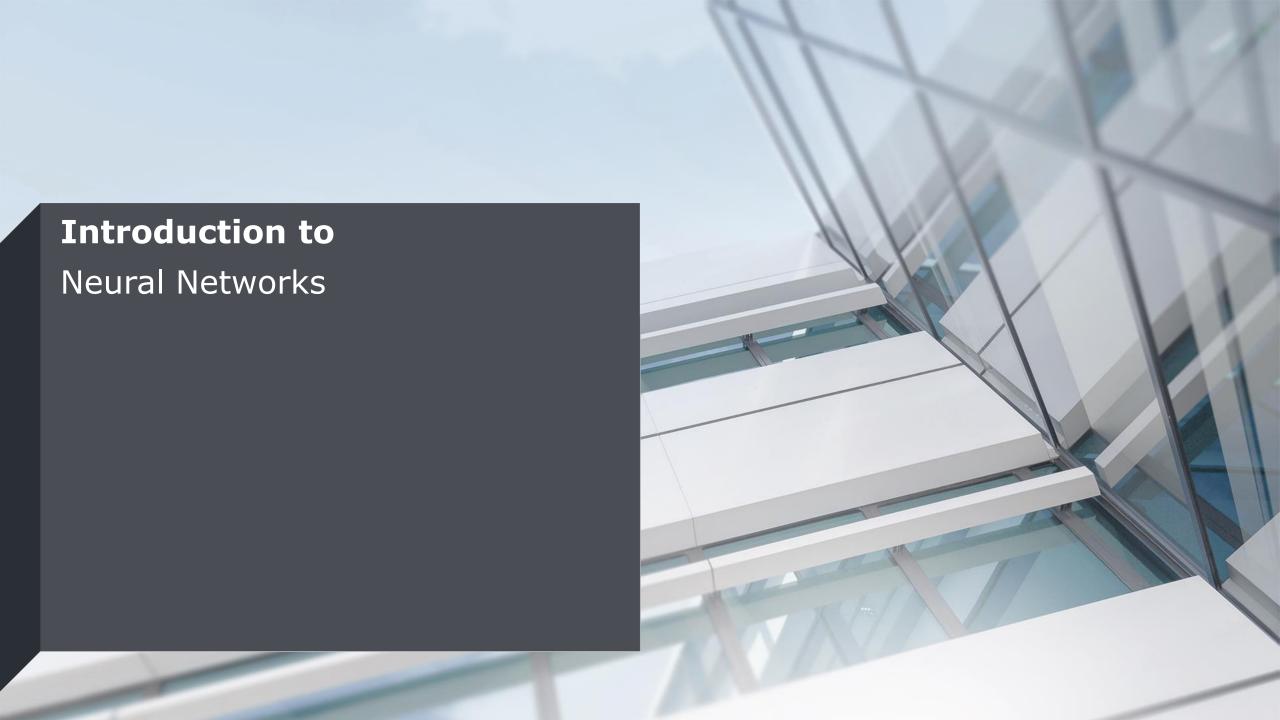


Jnsupervised

- Latent Dirichlet Allocation
- K-Means
- Dimension Reduction
  - PCA



einforcement Learning





### **Basic Machine Learning for NLP**

- > N-Grams
- > Bag-of-Words
- > Word-Classes (WordNet, Stemming, Lemmas)

- > Unsupervised Dimensionality Reduction (PCA)
- > Unsupervised Clustering (K-Means, LDA)
- > Supervised classification (Logistic Reg, SVM, Naïve Bayes,...)



#### **Issues with ML for NLP**

- > Bag-of-words:
  - > Sum of one-hot codes
  - > Ignore the word order
- > N-gram Language Models
  - > Probabilities are estimated from counting on large corpus
  - > Smoothing is used to prevent unseen events (OOV)  $\rightarrow$  Zero probabilities.
- > Word Classes
  - > Similar words should share parameter estimation
  - > Require an external, labeled, dataset (hard to obtain, single-lingual).



#### **Neural Networks: NLP Motivation**

> We would like to have better techniques than plain wordcounting.

> A method that can learn on its own, without too much need of a specialized person.

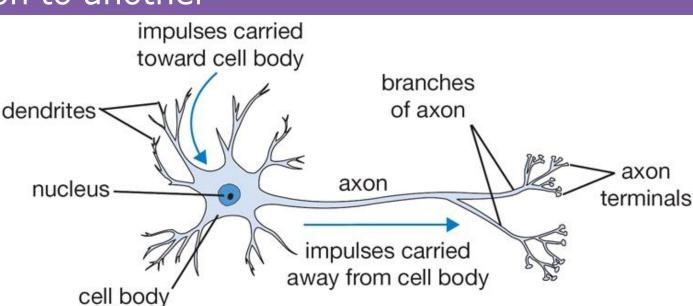
> (Are we there yet?)

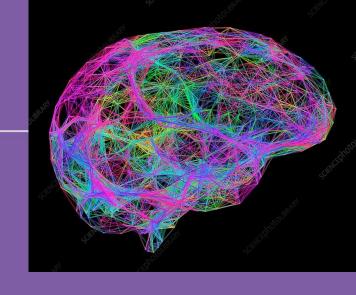


### **Biological Motivation**

- > There are ~86B neurons in our brain
- > Neurons are connected to other neurons through an axon
- > The structure resemble to a network, where information is passed from one neuron to another



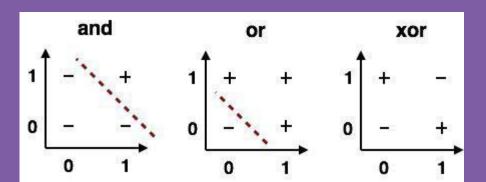


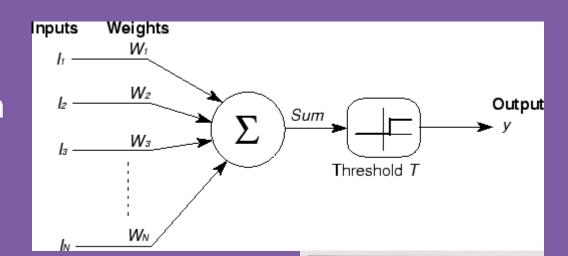


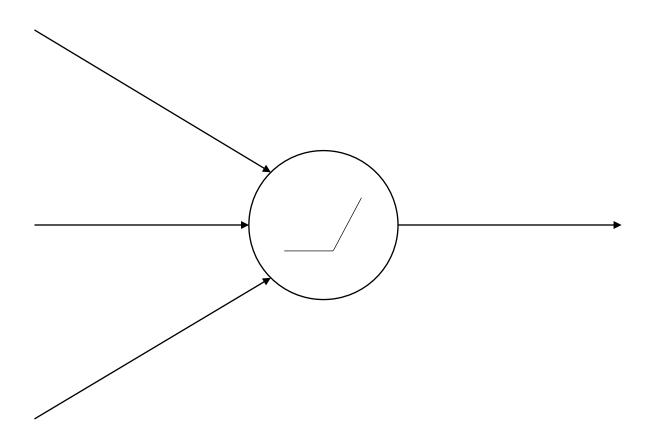


### From Biology to Computation

- > 1943 McCulloch-Pitts neuron A linear threshold gate
- > 1958 The Perceptron
  The weights were learned
  through data-examples
- > Only capable of simple linear decision boundaries

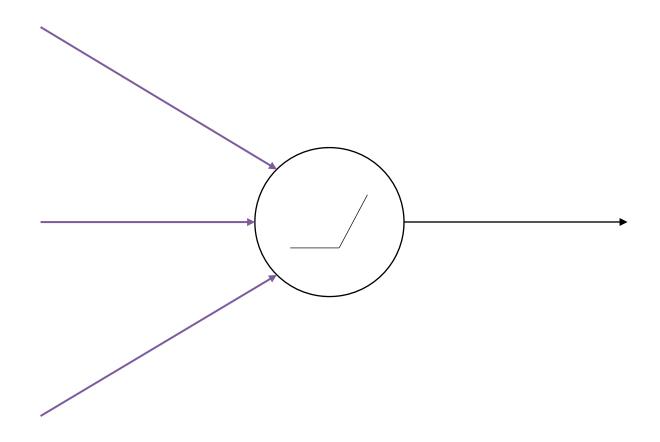




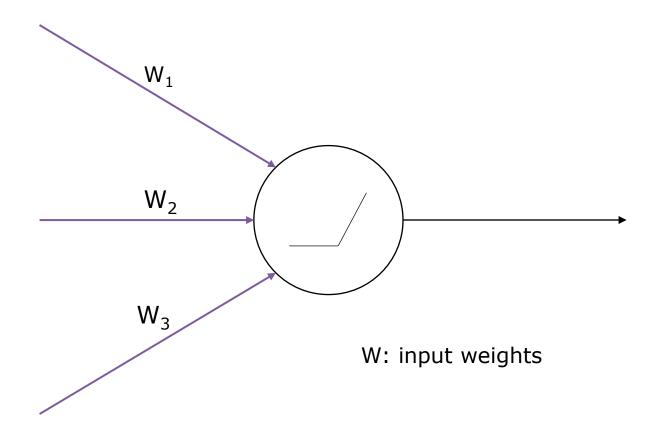


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**Input synapses** 

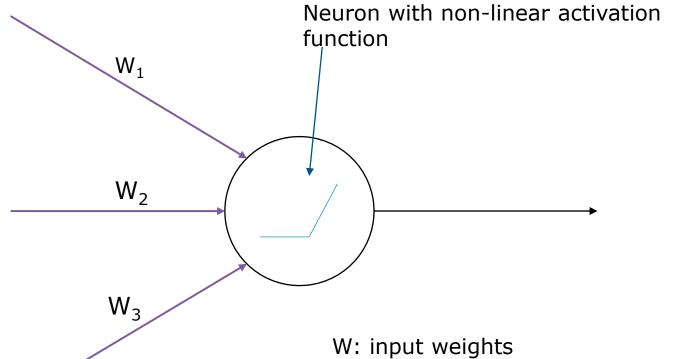


**Input synapses** 



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**Input synapses** 

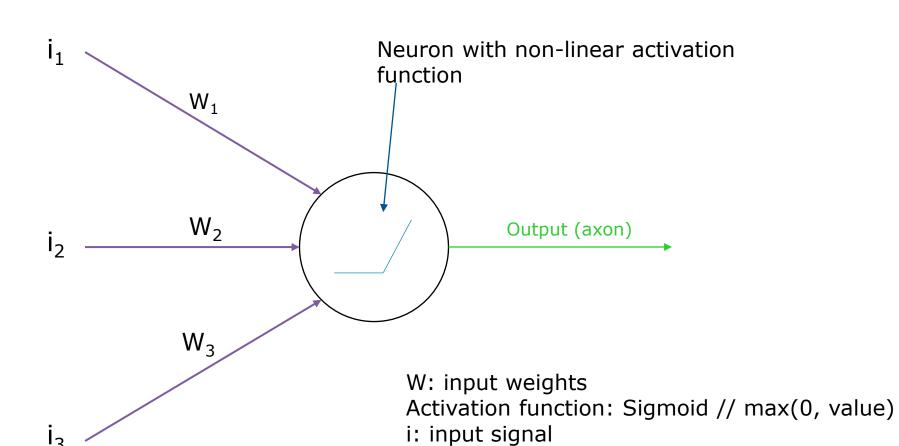


Activation function: Sigmoid // max(0, value)

16

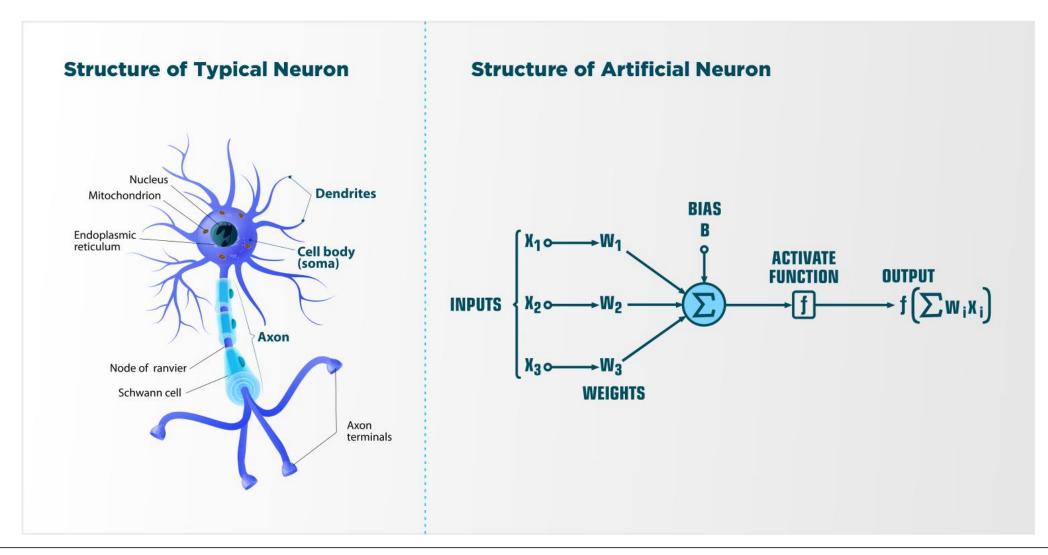
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**Input synapses** 



 $Output = \max(0, I \cdot W)$ 

#### **Perceptron vs Artificial Neuron**

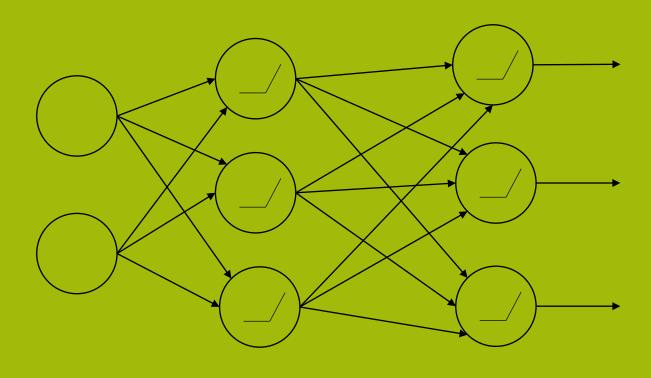


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- > The perceptron model is quite different from the biological neurons:
  - > Those communicate by sending spike signals at various frequencies
  - > The learning in brains seems also quite different
- > It would be better to think of artificial neural networks as nonlinear projections of data (and not as a model of brain)



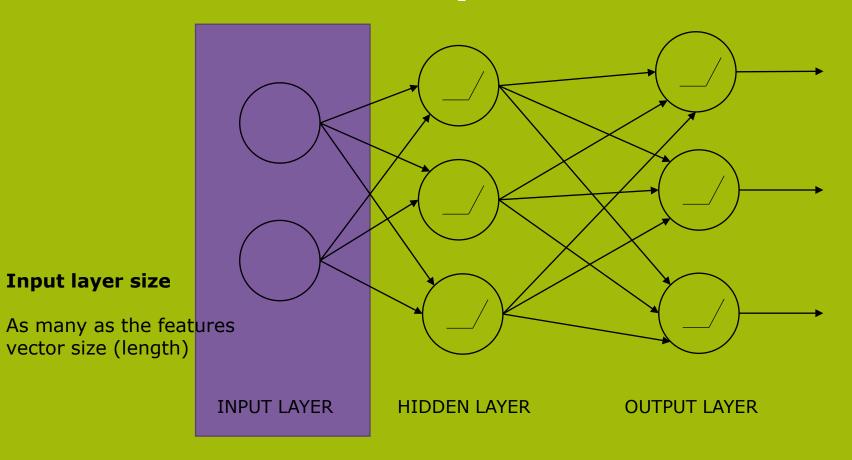


INPUT LAYER

HIDDEN LAYER

**OUTPUT LAYER** 

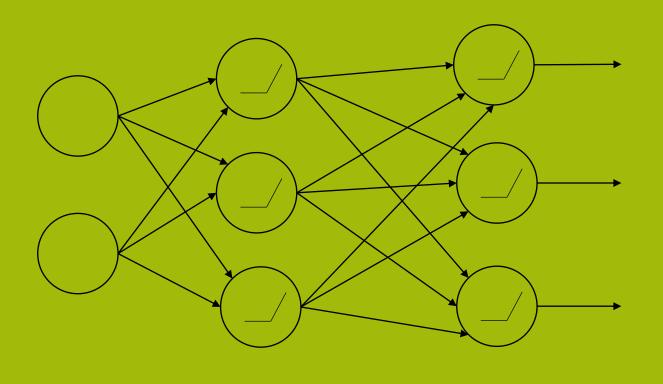




#### **Output layer size**

For classification: Number of the classes





#### **Output layer size**

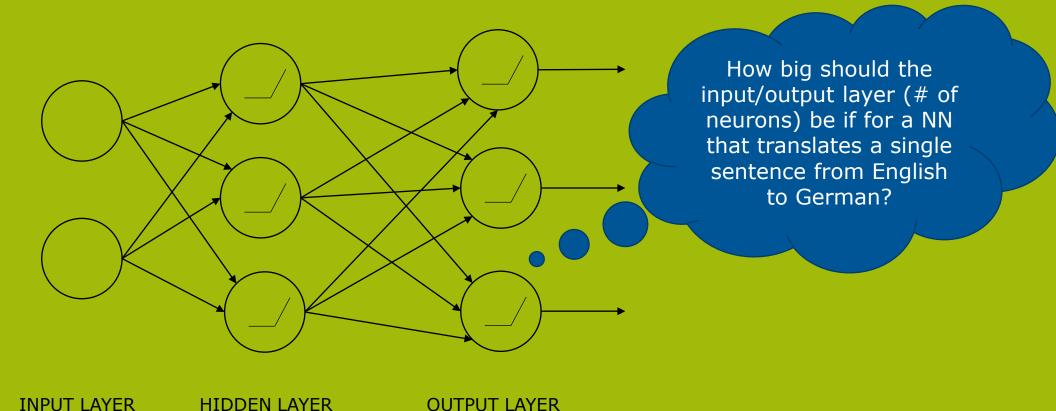
For classification: Number of the classes

INPUT LAYER

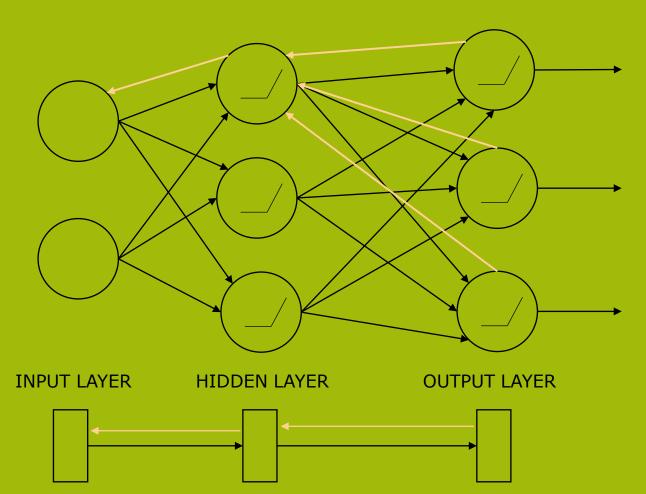
HIDDEN LAYER

**OUTPUT LAYER** 









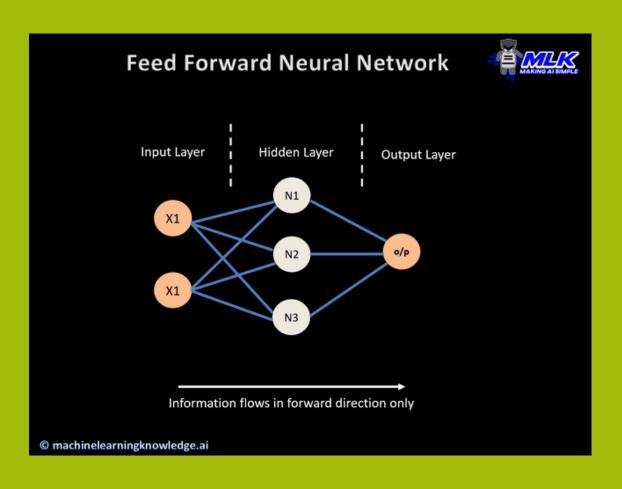
> During the training, the network computes the values for a certain input through the network and compares the result to the given output.

> The gradient of the error is used to correct the neuron weights.



#### **The Inference Part – Feed Forward**

Given an input, predicting the output by calculating the values through the network

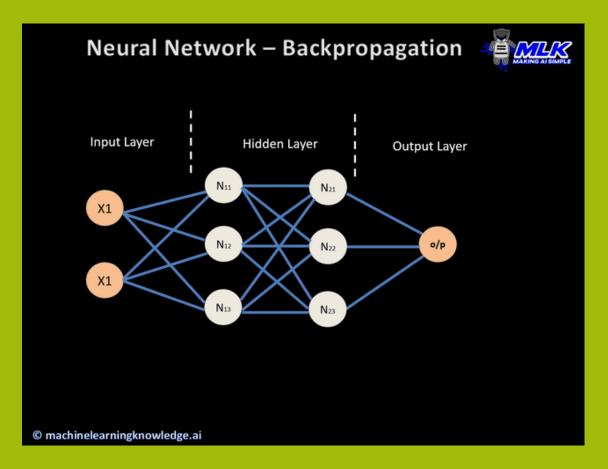




#### Backpropagation - Training Networks to Learn

Backpropagation occurs only during the training.

The network calculates the error (**loss function**) and gently updates the network weights, so next time when they "see" this sample, the prediction is closer to the desired result.



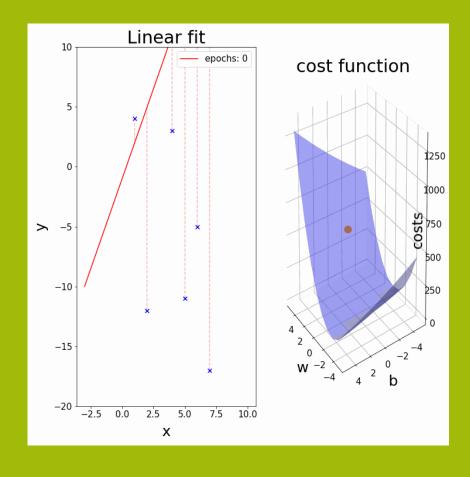


#### **Error calculation**

- > Loss function
  - > Calculates the distance between the network output and the desired value.
  - > You decide which loss function to use, based on the task:
    - > Mean Squared Error (MSE) regression
    - > Binary Cross Entropy binary classification
    - > Categorical Cross Entropy Loss multiclass (one-hot-vectors)
    - > Negative Log-Likelihood loss multiclass
    - > Multilabel margin loss multilabel
    - > And many, many more... torch.nn — PyTorch 1.13 documentation

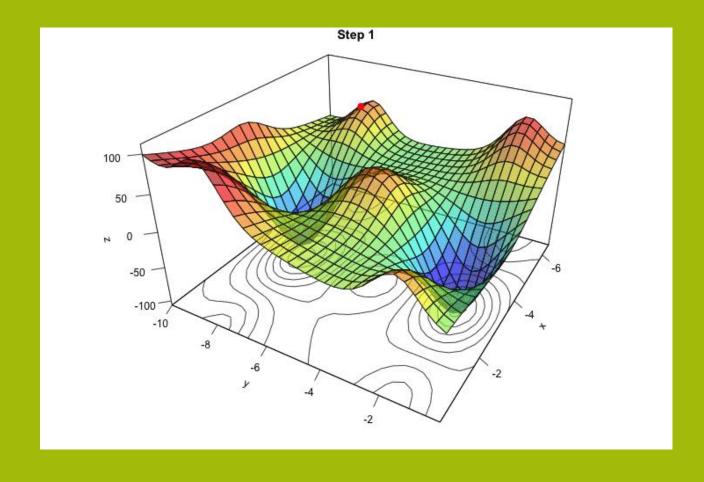


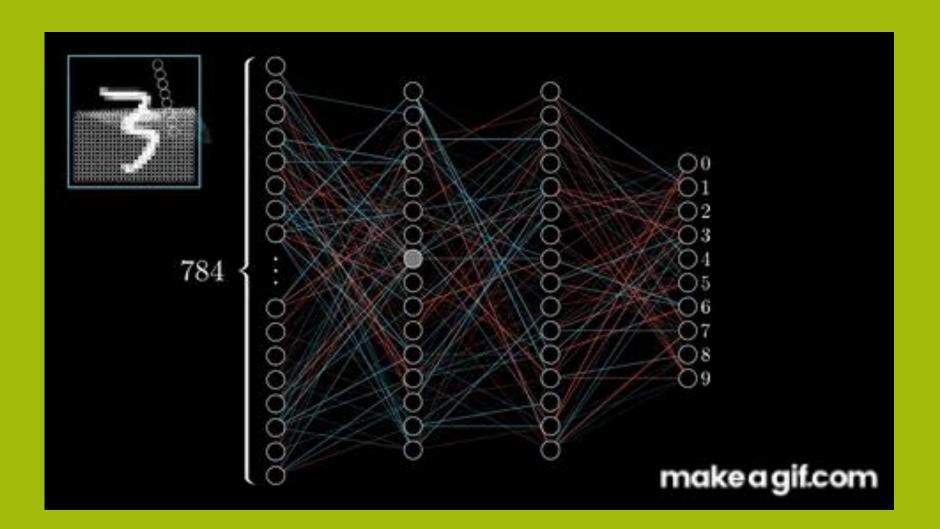
#### **Error Calculation – behind the scenes**





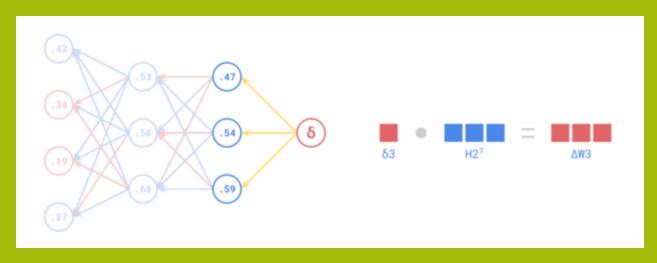
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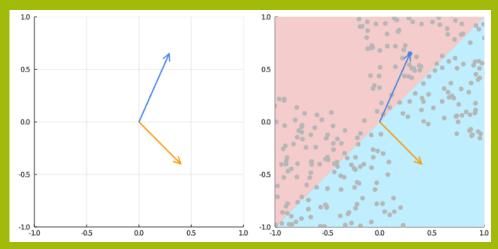






#### For a Deeper Dive





- The Building Blocks of Deep Learning | by Tyron Jung | The Feynman Journal | Medium
- What Makes Backpropagation So Elegant? | by Tyron Jung | The Feynman Journal | Medium



#### **Training Does Not Include:**

- > Hyper-parameters setting must be done manually
  - > Choice of activation function (sigmoid, RELU)
  - > Number of layers / number of neurons per layer (network architecture)
  - > Learning rate
  - > Number of epochs (training cycles)
  - > Regularization



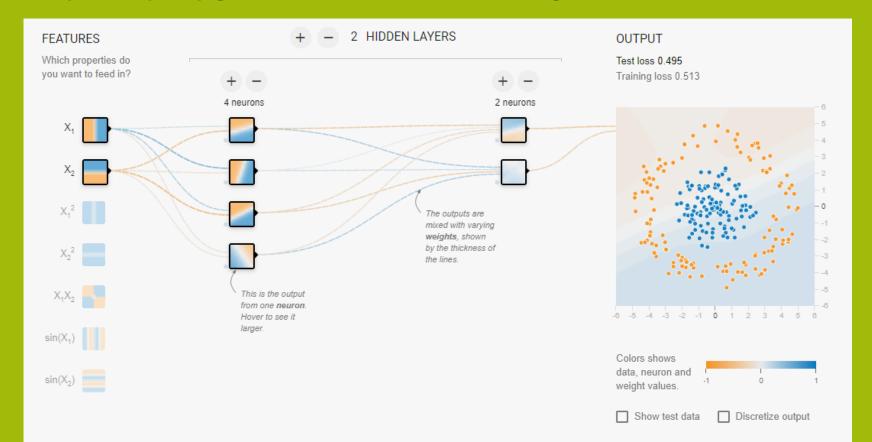
### **Complicated?**

- > Many existing frameworks do half of the job for you:
  - > Fast.AI
  - > Tensorflow + Keras
  - > PyTorch + PyTorch-lightning // HuggingFace // spaCy // flair
- > Best to start by re-using an existing model and modifying it if needed.



#### **Neural Network - Demo**

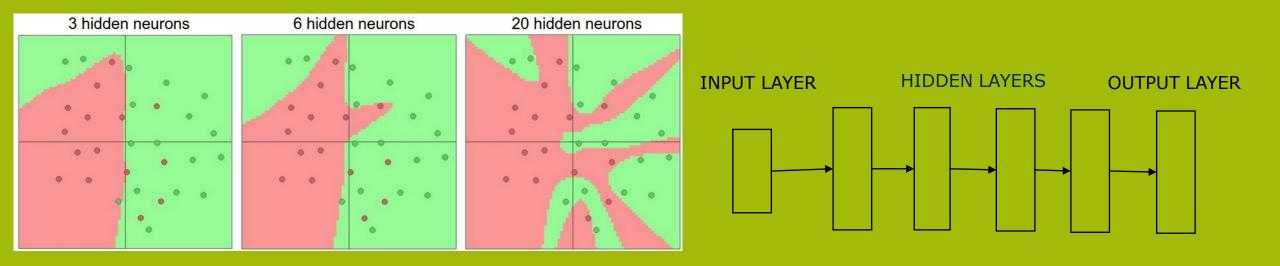
> https://playground.tensorflow.org/





### **Deep Learning**

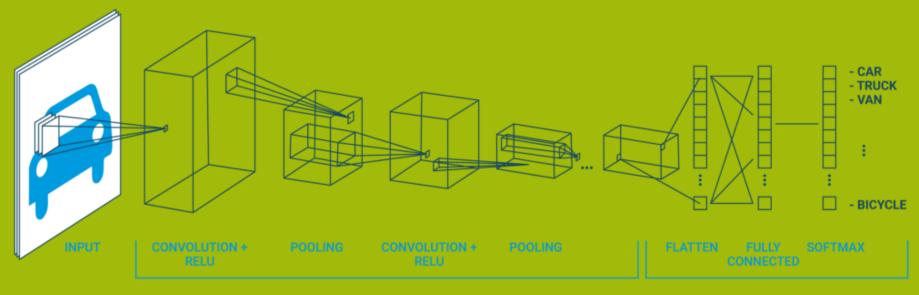
- > Deep Learning means more hidden layers → More computational steps, more degree of freedom
- > It can learn patterns that cannot be learned efficiently with shallow models.





#### **Deep Learning**

- > Many architectures are researched daily.
- > Still an open and (very) active research problem





## Language Modeling

Are these sentences correct?

- This is a pen
- Pen this is a

#### Or these?

- He briefed to reporters on the chief contents of the statement
- He briefed reporters on the chief contents of the statement
- He briefed to reporters on the main contents of the statement
- He briefed reporters on the main contents of the statement



## **Language Model**

#### Reminder:

- > Joint probability: P(X = x, Y = y)
  - > Independence, Chain Rule
- > Conditional Probability: P(X = x | Y = y)

#### Naïve Bayes + n-grams:

- > P(home|there is no place like)
- > P(there is no place like home)
- > P(< stop > | there is no place like home)



## Language Model (Unigram)

- > Every word in the vocabulary is assigned with a probability.
- $> W_1, W_2$  Random Variables (one per word)

#### Naïve Bayes + uni-gram model:

> 
$$P(W = w) = P(W_1 = w_1, W_2 = w_2, ..., W_{L+1} = stop) =$$

$$(\prod_{l=1}^{L} p(W_l = w_l | W_{1:l-1} = w_{1:l-1}) p(W_{L+1} = stop | W_{1:L} = w_{1:L}) = (\prod_{l=1}^{L} p(w_l | history_l)) p(stop | history_L)$$



How can we handle unknown words?

## **Language Model**

Part of some Unigram Distribution

```
[rank 1]

p(the) = 0.038

p(of) = 0.023

p(and) = 0.021

p(to) = 0.017

p(is) = 0.013

p(a) = 0.012

p(in) = 0.012

p(for) = 0.00
```

[rank 1001] p(joint) = 0.00014p(relatively) = 0.00014p(plot) = 0.00014p(DEL1SUBSEQ) = 0.00014p(rule) = 0.00014p(62.0) = 0.00014p(9.1) = 0.00014p(evaluated) = 0.00014



## **Language Model – Word-History**

- > How many words back should we calculate?
  - > Full-history model: every word is assigned some probability, conditioned on *every* history
  - N-Gram model: every word is assigned some probability, conditioned on a fixed-length history (n-1)



## **Language Model**

- > The bigger n is, the bigger its perplexity, and the more coherent it is.
- > Doesn't have to be words. Can be composed of:
  - > characters
  - > combinations of frequent characters
  - > phrases
  - > bytes (8-bits)
  - > etc.



#### **Word representations**

- > So far, we've modeled words as discrete symbols car = [model column] 2 automobile = [model column] 8
- > One-hot representation: car = [0, 0, 1, 0, 0, 0, 0, 0, 0, 0, ..., 0] automobile = [0, 0, 0, 0, 0, 0, 0, 0, 1, 0, ..., 0] **Dimension**: # of words in vocabulary
- > How can we compute similarity of two words?



## Similarity between words

"fast" is like "rapid"
"tall" is like "height"

> Question answering:

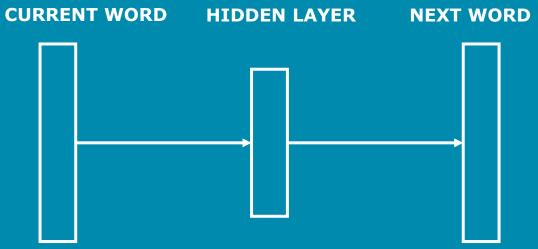
Q: "How tall is Mt. Everest?"

Candidate A: "The official height of Mount Everest is 29029

feet"



## **Basic Neural Network applied to NLP**

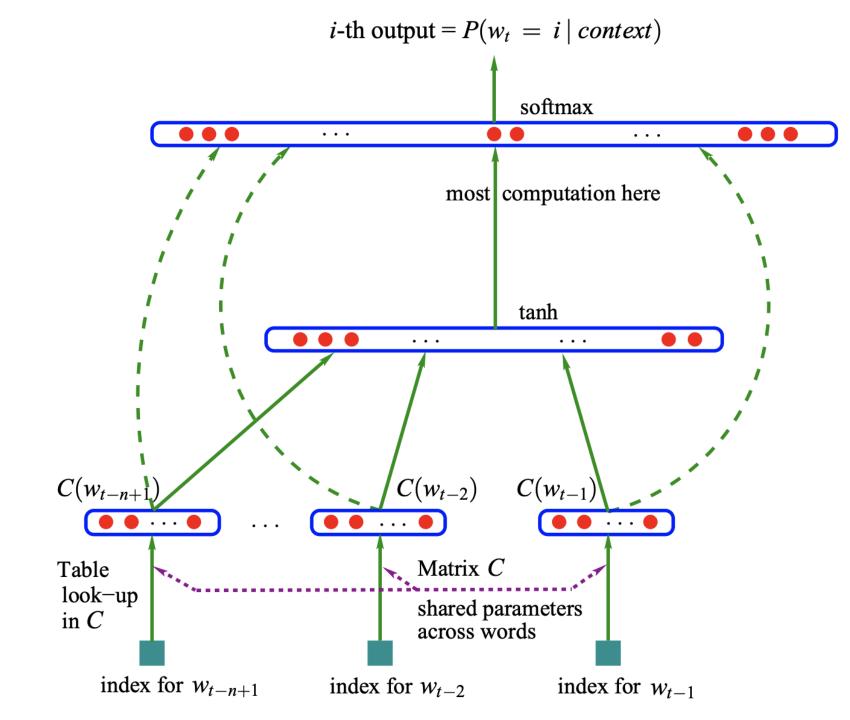


- > N-gram neural language model: predicts the next word
- > The input is encoded as a one-hot-encoder
- > The model will learn compressed (dense), continuous representations of words (usually the matrix of weights between the input and hidden layers)

## A Neural Probabilistic Language Model

#### 2003 - Bengio et. Al

- The hidden layer has N rows, where |N|=|vocab|
- The trained matrix creates vectors for each word.
- These vectors had interesting properties:
  - Similar words were (relatively) near each other in the vector space.
- But... expensive to train (3 weeks for 5 epochs)



# A fixed-window neural Language Model

#### output distribution

$$\hat{\boldsymbol{y}} = \operatorname{softmax}(\boldsymbol{U}\boldsymbol{h} + \boldsymbol{b}_2) \in \mathbb{R}^{|V|}$$

#### hidden layer

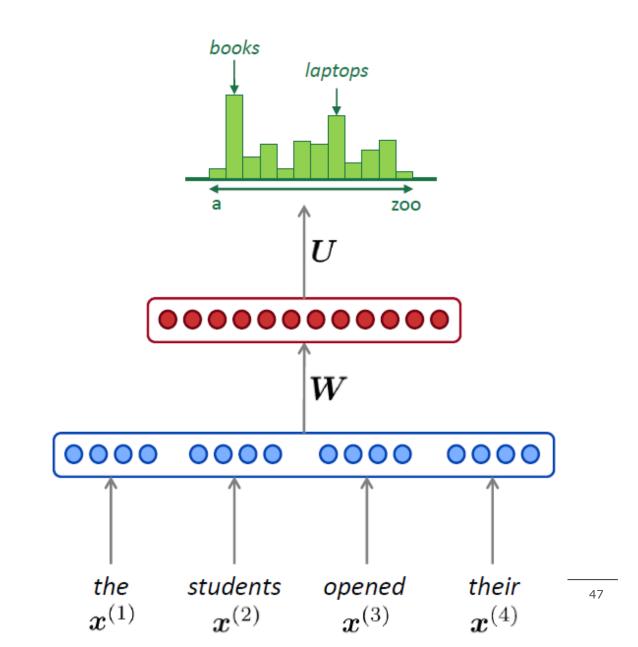
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$$\boldsymbol{h} = f(\boldsymbol{W}\boldsymbol{e} + \boldsymbol{b}_1)$$

#### concatenated word embeddings

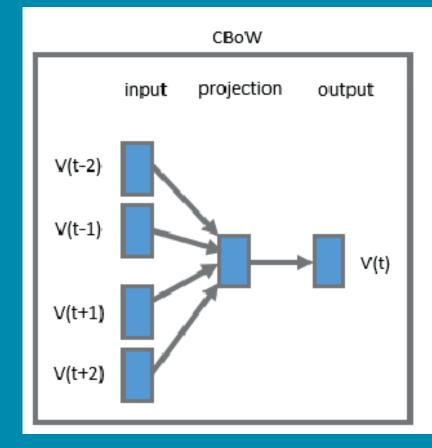
$$e = [e^{(1)}; e^{(2)}; e^{(3)}; e^{(4)}]$$

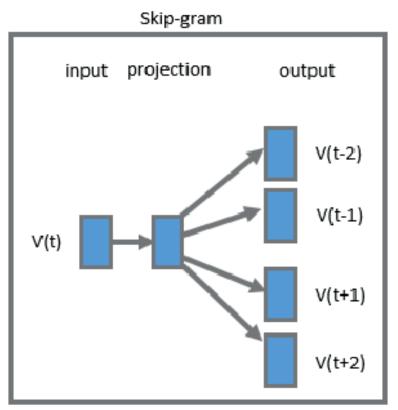
words / one-hot vectors  $oldsymbol{x}^{(1)},oldsymbol{x}^{(2)},oldsymbol{x}^{(3)},oldsymbol{x}^{(4)}$ 





## Word Vectors (Mikolov et. al 2013)







#### **Word Vectors - Intuition**

Distributional Hypothesis (J.R. Firth 1957)

- > Words that occur in similar contexts tend to have similar meanings
  - > "You shall know a word by the company it keeps"
  - > "If A and B have almost identical environments"

> Words which are synonyms tend to occur in the similar context



## Intuition of distributional word similarity

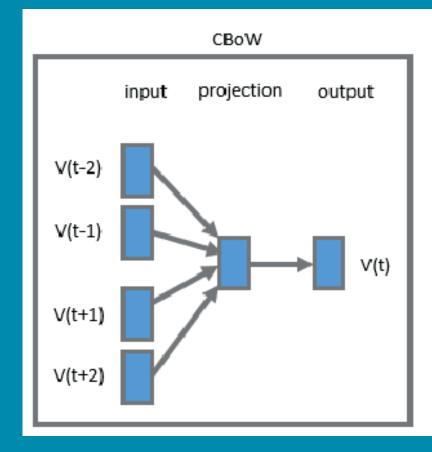
- > Suppose we wonder what is tesgüino?
  - > A bottle of tesguino is on the table
  - > Everybody likes tesgüino
  - > Tesgüino makes you drunk

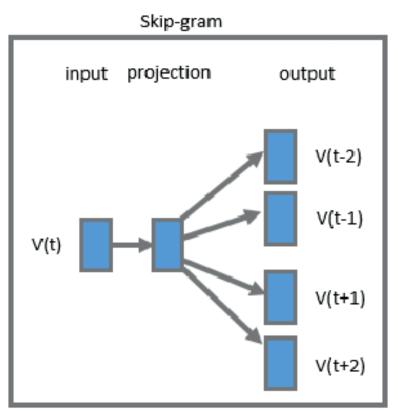
From context words, humans can guess tesgüino an alcoholic beverage like beer

- > Intuition for algorithm:
  - > Two words are **similar** if they have **similar** word contexts



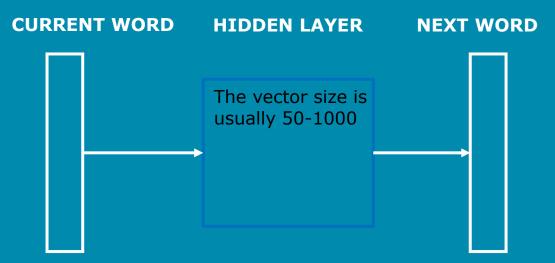
## Word Vectors (Mikolov et. al 2013)







## Word Vectors (Mikolov et. al 2013)

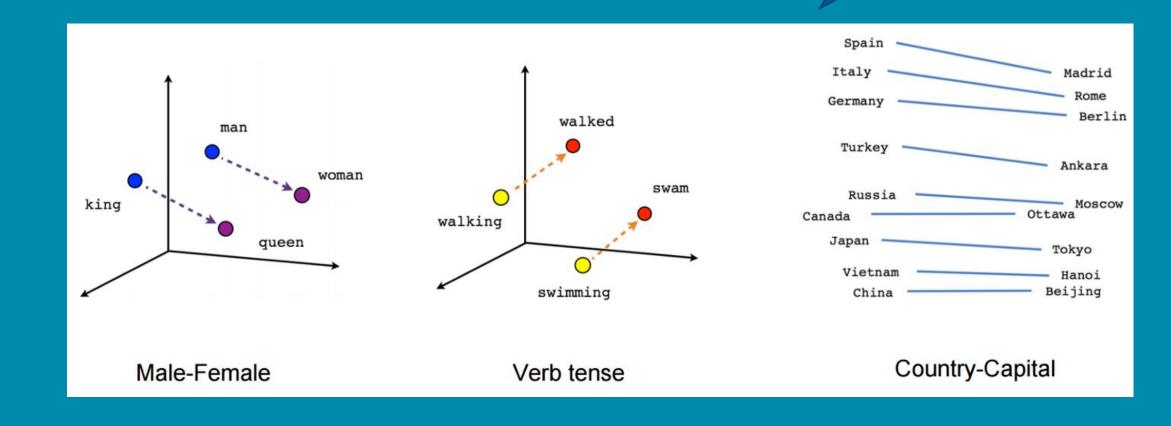


- > We call the vectors in the matrix between the input and hidden layer word vectors (also known as word embeddings)
- > The word vectors have similar properties to word classes (similar words have similar vector representations)



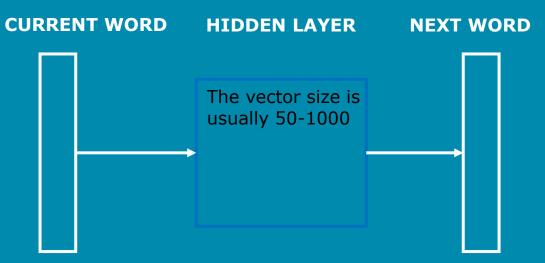
The distance can be calculated with L2-distance or cosine similarity function.

#### **Word Vectors – Semantic Properties**





#### **Word Vectors**



- > The word vectors can be used as feature-inputs for many NLP tasks.
- > Word vectors are trained in a **semi-supervised** way

Recommended Read: The Illustrated Word2vec – Jay Alammar – Visualizing machine learning one concept at a time. (jalammar.github.io)



## **Word Embedding - Demo**

> Embedding projector - visualization of high-dimensional data (tensorflow.org)



#### Word2Vec

- > A variation of the word2vec is actually matrix factorization (SVD)
  - Levy & Goldberg 2014

    Neural Word Embedding as Implicit Matrix Factorization

    (nips.cc)



#### **Word Vectors**

This is only the beginning.

- > Other frameworks for Word Vectors:
  - > FastText character based
  - > BytePair Embedding (BPE) frequent sub-words (letters that often appear together)
- > Contextual Embedding:
  - > ELMo
  - > ULMFiT
  - > BERT
  - > RoBERTa
  - > GPT



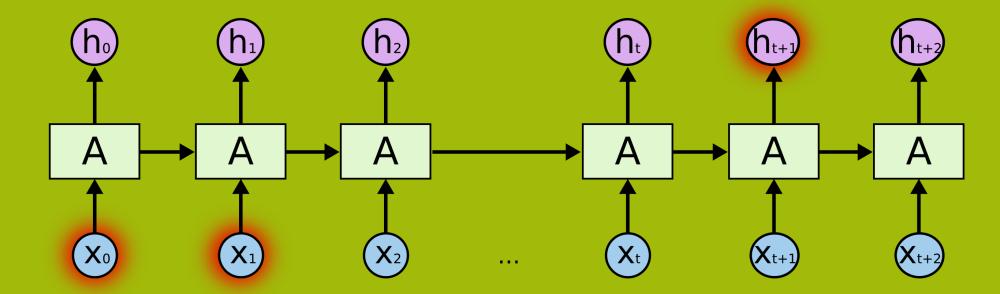
#### **Language Model - Revisited**

- > In the original word2vec / Language Modeling we predicted:
  - > Which token would come after a context
  - > Which token would come in a filled <mask> (cloze style)
  - > Which tokens are the context of a given token
- > What other methods can you think of?



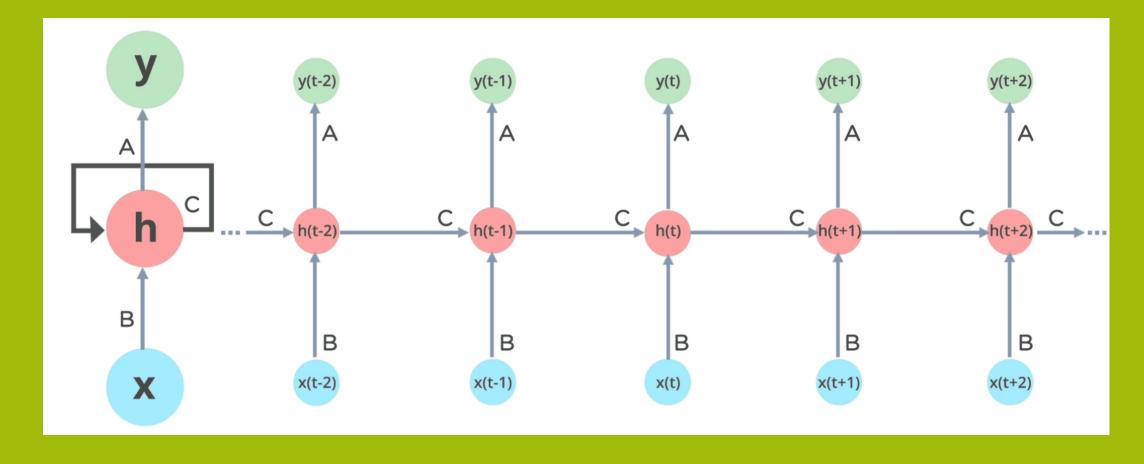
#### **Advanced Deep Learning**

- > For NLP, a common architecture is called RNN or LSTM
- > In every step, the network output is re-used as an additional input for the next step.





## Advanced Deep Learning - RNN/LSTM





#### RNN/LSTM

- > Feed-Forward Neural Networks:
  - > Fixed input
  - > Fixed output
- > LSTM/RNN
  - > Variable length input
  - > Variable length output
- > When should we use FFNN / LSTM? For which cases?



## **NN** Usage

- > Topic classification
- > Sentence tagging
- > Translation
- > Question Answering
- > Intent classification
- > Summarization
- > Search Engine



#### **Additional Resources**

- > <a href="https://lena-voita.github.io/nlp">https://lena-voita.github.io/nlp</a> course.html
- > Animated Explanation of Feed Forward Neural Network Architecture - MLK - Machine Learning Knowledge
- > Word Embedding Demo: Tutorial (cmu.edu)
- > WebVectors: distributional semantic models online (nlpl.eu)
- > Embedding projector visualization of high-dimensional data (tensorflow.org)



## Take aways

- > Neural Networks are very variable
- > Many different architectures already exists
- > Is today's #1 method of performing NLP (when there are enough resources)
- > Will be the focus of M4