

Lahore University of Management Sciences

**Open Enrolment Programmes
Calendar 2010 - 2011**

#	Programme	Programme Director(s)	Duration (Days)	Venue	Programme Dates	Fee (PKR)	Residential Charges (PKR)	Application Deadline
General Management								
1	Management Development Programme	Jamshed Hasan Khan	12	LUMS	November 1 - 12, 2010	330,000	NA	11-Oct-10
2	Leading from the Top <i>NEW</i>	Jamshed Hasan Khan	2	LUMS	TBA	65,000	19,500	
3	Developing Future Leaders	Faheem UI Islam	12	LUMS	Jan 31 - Feb 11, 2011	180,000	50,000	10-Jan-11
4	Enhancing Boards' Effectiveness <i>NEW</i>	Anwar Khurshid Syed Zahoor Hassan	2	LUMS	May 13 - 14, 2011	75,000	19,500	22-Apr-11
5	Building High Performance Teams	Arif Nazir Butt	4	LUMS	November 10 - 13, 2010	62,000	32,500	20-Oct-10
6	Leading and Managing Change	Anwar Khurshid	4	LUMS	March 1 - 4, 2011	70,500	32,500	8-Feb-11
7	Managing Service Operations	Jamshed Hasan Khan	4	LUMS	April 26 - 29, 2011	62,000	32,500	5-Apr-11
8	Innovation Driven Business Development and Growth <i>NEW</i>	Syed Zahoor Hassan Kamran Ali Chatha	2.5	LUMS	June 15 - 17, 2011	70,000	26,000	24-May-11
Strategy								
9	Strategic Human Resource Management <i>NEW</i>	Arif Nazir Butt	3	LUMS	March 7 - 9, 2011	60,000	26,000	15-Feb-11
Sales and Marketing								
10	Marketing Strategy	Ehsan UI Haque	5	LUMS	Nov 29 - Dec 3, 2010	75,000	39,000	8-Nov-10
11	Marketing Management	Ehsan UI Haque	4	LUMS	January 18 - 21, 2011	62,000	32,500	28-Dec-10
12	Sales Force Management	Jamal Arif	4	LUMS	February 22 - 25, 2011	60,000	32,500	1-Feb-11
13	Business to Business (B2B) Marketing-Creating & Sustaining Business Partnerships	Jamal Arif	3	LUMS	April 13 - 15, 2011	48,000	26,000	24-Mar-11
14	Brands and Brand Management <i>NEW</i>	Aamir Khan	4	LUMS	June 7 - 10, 2011	62,000	32,500	17-May-11
Finance and Accounting/Banking								
15	Finance for Non-Financial Managers	Syed Mubashir Ali	5	LUMS	September 20 - 24, 2010	74,000	39,000	30-Aug-10
16	Finance for Non-Financial Managers	Syed Mubashir Ali	5	Karachi	March 7 - 11, 2011	78,000	NA	14-Feb-11
17	Corporate Financial Management	Syed Mubashir Ali	4	LUMS	March 22 - 25, 2011	70,000	32,500	1-Mar-11
18	Programme on Financial Derivatives: Managing Risk in Troubled Times	Syed Mubashir Ali Ali Khalil Malik	3	LUMS	April 18 - 20, 2011	50,000	26,000	29-Mar-11
Human Resource Management								
19	Human Resource Management: Tools & Techniques for Performance Excellence <i>NEW</i>	Anwar Khurshid Athar Siddiqui	4	LUMS	April 25 - 28, 2011	62,000	32,500	3-Apr-11
20	Career and Talent Management <i>NEW</i>	Anwar Khurshid	4	LUMS	TBA	62,000	32,500	
Operations Management								
21	Programme on Project Management	Jamshed Hasan Khan	4	LUMS	October 19 - 22, 2010	62,000	32,500	28-Sep-10
22	Programme on Project Management	Jamshed Hasan Khan	4	Karachi	January 25 - 28, 2011	66,000	NA	4-Jan-11
23	Programme on Factory Management	Kamran Ali Chatha	4	LUMS	March 8 - 11, 2011	59,000	32,500	15-Feb-11
24	Supply Chain Management	Arif Iqbal Rana	4	LUMS	April 12 - 15, 2011	60,000	32,500	22-Mar-11
25	Programme on Project Management	Jamshed Hasan Khan	4	LUMS	May 31 - June 3, 2011	62,000	32,500	14-May-11
Personal Development								
26	Effective Communication in the Business World	Jamal Arif	3	LUMS	October 5 - 7, 2010	48,000	26,000	14-Sep-10
27	Programme on Negotiation Skills	Arif Nazir Butt	4	LUMS	December 20 - 23, 2010	62,000	32,500	29-Nov-10
28	Problem Solving and Decision Making	Jamshed Hasan Khan	4	LUMS	February 22 - 25, 2011	60,000	32,500	1-Feb-11
29	Effective Communication in the Business World	Jamal Arif	3	LUMS	May 9 - 11, 2011	48,000	26,000	18-Apr-11
30	Programme on Negotiation Skills	Arif Nazir Butt	4	LUMS	June 6 - 9, 2011	62,000	32,500	16-May-11
Case Teaching								
31	Programme on Case Method of Teaching	Syed Zahoor Hassan	3	LUMS	May 6 - 8, 2011	48,000	26,000	15-Apr-11

*The programme fee is quoted in euros because the distance learning component is offered in collaboration with an International provider

The University reserves the right to make changes in its programme policies, dates and fees at any time.

NA: Not Applicable