



**Lee Liak Wee**  
Front End Architect  
Singapore

## CONTACT

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## CONNECT

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## BACKGROUND

### EXPERIENCE

- AUGUST 2011 - FEB 2017  
**Mirum Agency - Singapore (Previously XM Asia Pacific)**  
Senior Architect, Front End
  - Responsible for end to end front end projects, from gathering requirements to the overall delivery and post delivery support.
  - Define to modern front-end workflow using grunt/gulp, BEM methodology via SASS.
  - Architecting and defining the Front-end framework and starter kit to speed up development.
  - Define Git workflow for the team so that they can better manage their source code and deployment.
  - Provide technical consultation to the internal team.
  - Mentoring and training up junior and new staff.
  - Analyzed the assigned projects and distributed tasks to the members as per their area of expertise.
  - Prototyping and research on new technologies for pitches and new business.
  
- FEBRUARY 2010 - AUGUST 2011  
**XM Asia Pacific - Singapore**  
Senior Rich Media Developer
  - Leading Hewlett-Packard, EDB, brother & Diageo account on front-end development
  - Provide guidance to the junior developer in the team.
  - Provide technical consultation of other teams in the company.
  - Provide technical consultation to project and design team.
  - Involved creating new front-end internal libraries (Flash AS3 and Javascript)
  
- APRIL 2007 - FEBRUARY 2008  
**XM Asia Pacific - Singapore**  
Rich Media Developer
  - Maintain Hewlett-Packard APAC site and various Flash(OOP AS2 & 3) microsite development.
  - Developed various Nokia campaign Flash(OOP AS2 & 3) microsite
  
- JANUARY 2006 - APRIL 2007  
**IP Technology Solution - Singapore**  
Flash Developer
  - Developed Flash-based Interactive Financial HealthCheck system for AIA insurance and also Flash E-Learning platform to educate insurance agent.
  - Developed Flash component for Samsung social site(Uberme) including real-time flash chat, video streaming(RTMP) and photo gallery.
  
- NOVEMBER 2004 - JANUARY 2007  
**Bizit Technologies - Singapore**  
Electronics Engineer
  - Developed and maintain Cashcard vending machine firmware and software.
  - Developed and maintain quality assurance(QA) data monitoring system for Agilent Technologies and Asahi Glass.
  - Developed and maintain dye weighing system to accurately mix different dye materials to form the correct colour.

## </> SKILLSET

HTML5 CSS3 JavaScript Agile jQuery jQuery Mobile Cordova ngCordova Phonegap  
Ionic AngularJS ReactJS NodeJS Web Pack CSS Preprocessor GruntJS GulpJS Browserify  
AEM AEM Mobile

## EDUCATION

- 1997 - 2000  
**Ngee Ann Polytechnic**
- Diploma in Electronic & computer engineering