

Liam Allaire

✉️ hello@liam.site | ☎️ 631.339.2090 | 🌐 liam.site | 📖 primer.press

Book and web designer with a strong background in publishing, visual art, and technology.

Experience

Penguin Random House | Design Assistant

SEPTEMBER 2025 - PRESENT

- ◆ Conduct pass reviews, 2 and 4 color inserts, castoffs, and internal tooling and documentation for the interior design team, helping complete titles across various genres and imprints.

Amplify Publishing Group | Interior and Cover Designer

AUGUST 2022 – AUGUST 2023

- ◆ Managed end-to-end book production for diverse titles, from cover design and interior typesetting to final EPUB formatting and print preparation.
- ◆ Collaborated directly with authors, editors, and vendors to maintain publishing standards, quality control, and schedule adherence.
- ◆ Ensured final products met publisher standards utilizing prepress and production technology across 1 color, 2 color and 4 color printing projects.

Hortus AI | Full Stack Design Intern

MAY 2025– AUGUST 2025

- ◆ Design and develop ethical AI-powered applications for education and government, integrating frontend interfaces with backend data structures to optimize performance and accessibility.

Arch Enemy Arts | Gallery Assistant

AUGUST 2024 – PRESENT, PART-TIME

- ◆ Assist in the representation of fine art pieces, fostering strong relationships with artists and collectors while promoting a coherent customer experience.

Gallery of Contemporary Art | Content Manager

DECEMBER 2024 – PRESENT, PART-TIME

- ◆ Produce digital and print publications, marketing assets, and branding materials to support exhibitions.
- ◆ Maintain and expand the organization's Webflow-based website, ensuring functionality and accessibility.

Giovanni's Room | Bookbuyer and Manager

AUGUST 2023 – AUG 2024

- ◆ Managed the intake, pricing, sale, and organization of literature, implementing an inventory system that increased book sales by 20%.
- ◆ Designed graphic materials for social media, digital adv materials for social media, digital advertising, local marketing, and in-store branding.

Education

The City College of New York | Bachelor of Arts in Digital Design

2019–2021

Graduated magna cum laude, specializing in publishing, art history, and digital media production.

Flatiron School | Software Engineering Certification

SPRING 2025

Built full-stack applications using JavaScript, React, Python, HTML, and CSS. Developed custom APIs and databases, with strong grounding in agile development and object-oriented programming.