Profile: BeagleBoard Organization

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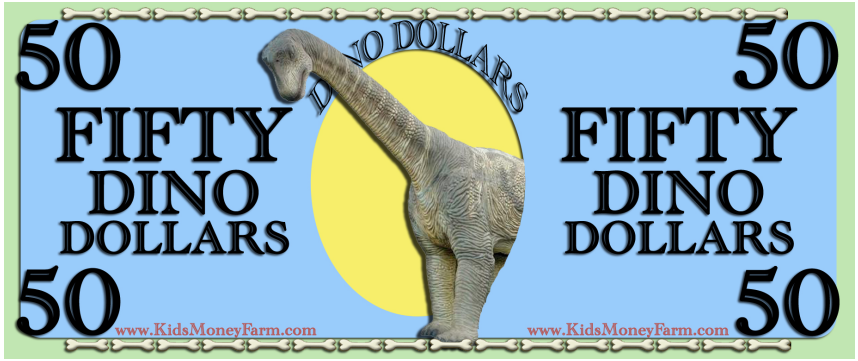
Rationale

We chose the Beaglebone organization as lots of us have used either one of their products or a similar product like the Raspberry Pi. It's a really cool company that has lots of potential for helping people get really cool embedded projects off the ground.

Organizational Details

- Texas Instruments is a Publically Trading Corporation
- Originally founded as Geophysical Service Incorporated (1930)
- Founded as Texas Instruments (1951)

- GSI Founders:
  - John Clarence Karcher
  - Eugene McDermott
- TI Founders:
  - Cecil H. Green
  - J. Erik Jonsson
  - Eugene McDermott
  - Patrick E. Haggerly
- All the founders are dead

- IPO: 

- Current Price $56.535
- Lots of acquisitions
- TI Invests more than $80M in University Research Projects

- 34,759 Employees as of 2012

- HQ in Dallas Texas
- Locations Worldwide

- ti.com
- Texas Instruments Wikipedia
- TI Annual Reports

Communications

Social media

- IRC
- Twitter: 6K Followers

Communications channels

- Beagleboard has a blog that they have some announcements on as well as showing cool new projects.
  - http://beagleboard.org/blog
- Beagleboard has a few mailing lists and forums.
  - http://beagleboard.org/Community/Forums
- They also operate a video tutorial website for common issues people have.
  - http://beagleboard.org/Videos

Conference Participation

- Beagleboard maintains a list of conferences as well as what was presented here. Slideshows
- Typically the conferences have to do with embedded Linux applications and the talks are given by various people in the Beagleboard community.
- Some of the conferences they have presentations at are:
- Embedded Linux Conference
- Maker Faire Bay Area
- SCALE

Community Architecture

- irc://irc.freenode.net/#beagle
- Source Code
- Forums
- Documentation
- Project Website

- Provides a kernel for BeagleBoard and BeagleBone devices
- Repository is large enough that it defies analysis

- Encorporates the Linux kernel
- Large number of contributors as a result, but few pull requests for the repository itself
- This repository's main differences are the BeagleBone specific drivers, etc

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- Documentation for submitting patches is from the original Linux kernel
  - Uses upstream changes, but non-upstream contributions must be BeagleBone-specific
- Hierarchical, one component of mainline Linux development

Callaway Coefficient of Fail

- Hard to apply to OSHW projects as much of the code written specifically for the project are spread throughout forks of other projects.
- Source Control
  - Public (Github +0)
  - Webviewer (Github +0)
  - Source control tool (Git +0)

- Communication
  - Announce releases (Newsletter, Github +0)
  - Bug tracker (Github +0)
  - Website (beaglebone.org +0)

Bus Test

- The GitHub organization only has 4 people on it. Fail.

Technology/Product

Beaglebone Boards

- Beagleboardorg has created several "boards" that are typically used in embedded Linux applications.
- Their current most popular board is the BeagleBone Black which is based off of an ARM chipset and runs Linux.
- The BeagleBone Black can be expanded by things called "Capes" which are attachments that can provide various additional functionality.
- Their older boards are the BeagleBoard, Beagleboard XM, and the BeagleBone.
- Over the years due to embedded technology getting better, their products have gotten cheaper and more powerful.