

Kenya Audience Tracker (IKAT)



Welcome:
Igweta William

January 21, 2026

Audiences

33,097,639

Share

9,532,120,032

Gender

Female

Male



Igweta William
50.1%



49.9%

Age Group

15-17
Years

6.1%

18-24
Years

26.8%

25-34
Years

33.5%

35-44
Years

17.3%

45+
Years

16.3%

LSM

11.5%

AB(LSM12-17)

39.3%

C1(LSM8-11)

26.7%

C2(LSM5-7)

22.5%

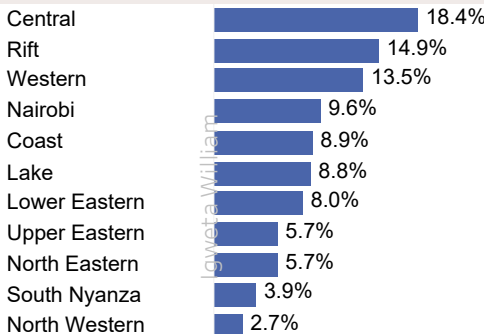
DE(LSM1-4)

Setting

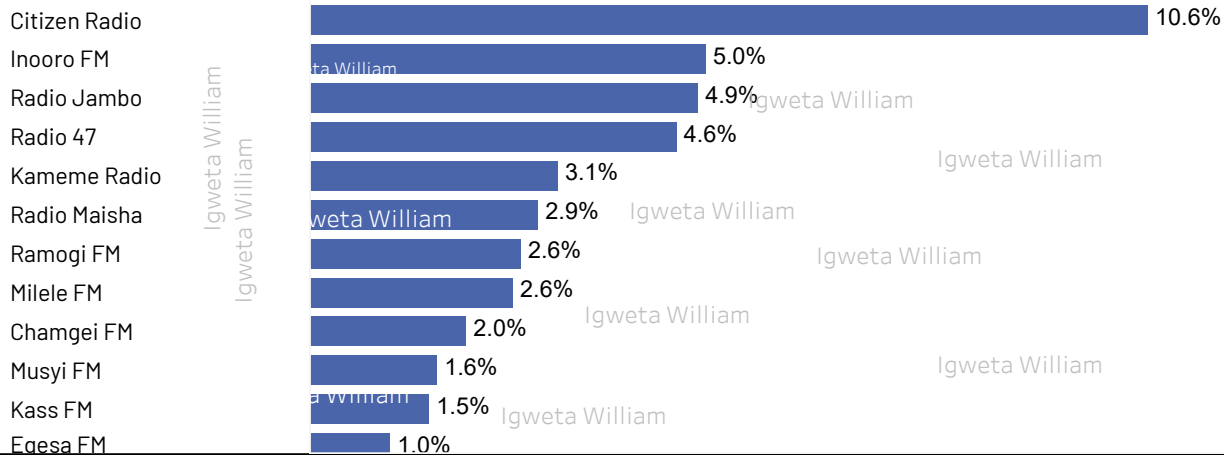
Urban
34.6%

Rural
65.4%

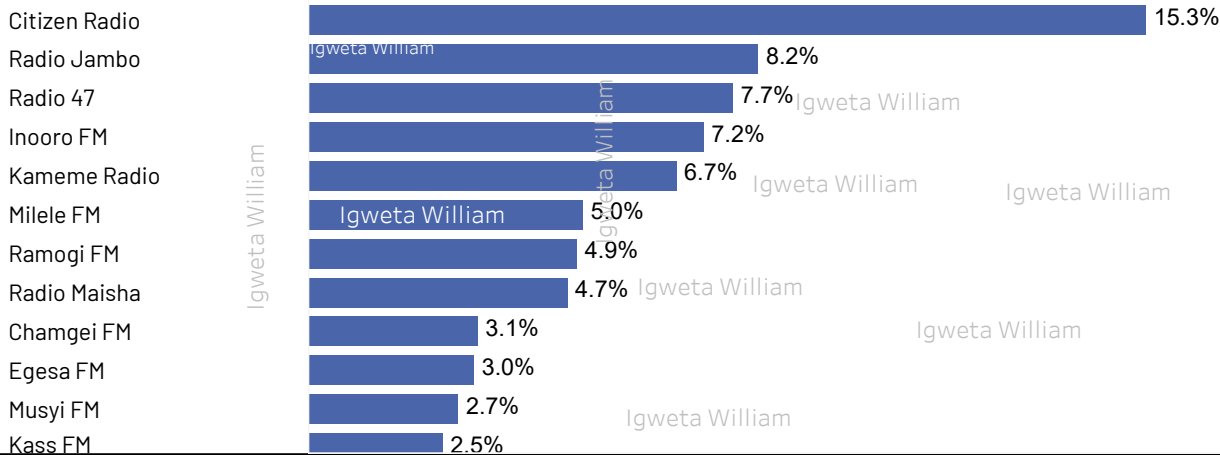
Topography



Reach Radio



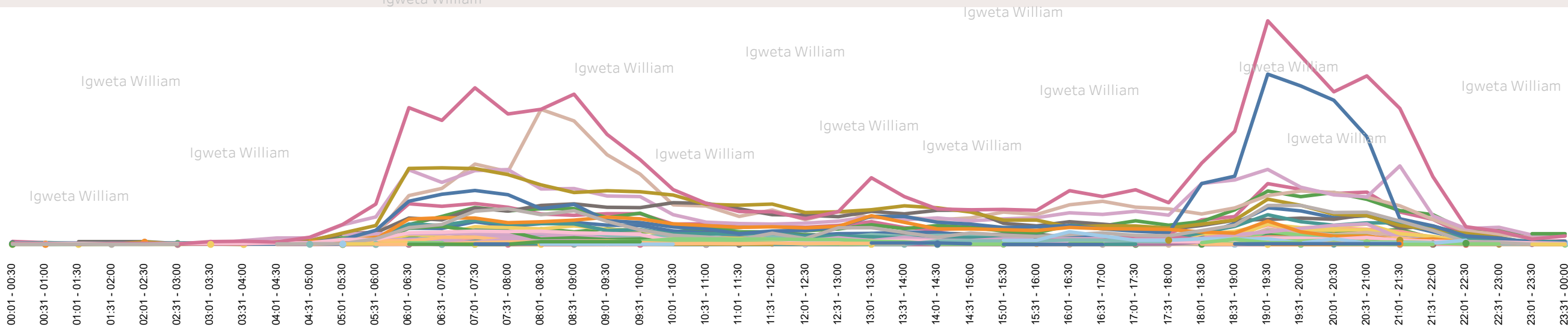
Share Radio



Trends Radio

Station Filter

All



Filter Here

Medium
Radio

Period
August 2025 Rollup

Day of Week
All

Station

- Akamba Fm
- Amani FM
- Angel Maria FM
- Anyore FM
- Anyuola
- Apewe sifa
- Arise
- Ashe
- AtaNayech
- ATG
- Athiani FM
- Atoo sifa fm
- Aviation FM
- Bahari FM
- Baliti
- Baraka FM
- Baraton University
- BBC World Radio
- Berur
- Biblia Husema
- Canada Int
- Capital Radio
- Central fm
- Chamgei FM
- Chuka University
- Coco
- Community FM
- Coro FM
- County FM