# Liam Craffey Game Production Management Student

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## Areas of Expertise

- Certified Scrum Master
- Certified Product Owner
- QA Test Management
- Microsoft Project, PowerPoint, Word and Excel
- Familiarity with Programming logic
- Experience with Java

- Video Editing
- Working independently in groups
- Confidence in public speaking
- Understanding of Computer Hardware
- Customer Service
- Basic HTML Knowledge
- Zendesk Management

## Relevant Experience

Shanghai Construction Group, Shanghai, China

## **Video Editing and Marketing Intern**

May 2017 – August 2017

- Researched competitor markets with product specifications
- Edited videos to properly communicate company vision and product on a variety of platforms

## Minority Media, Montreal, QC

#### **Production Intern**

January 2017 - May 2017

- Formulated integral component of product placement within market
- Researched platform competitors and drafted competitor analysis
- Prepared and coordinated the technical side of product demos
- Compared options and set up new customer service system
- Assisted and solved customer support issues

#### **Game Production Team Management**

January 2016 – May 2016

- Led a team that accomplished its milestone of being shown at <u>GameFest 2016</u>
- Gained familiarity and experience working with multiple team
- Created and edited final game concept <u>announcement trailer</u>
- Worked on the production of five separate game projects

# Champlain College, Burlington, VT

January 2016 – Present

August 2014 – Present

### **Quality Assurance Manager, Champlain Game Studio**

- Managed student team and tester sign up process which includes: database management, documentation review, customer service, and attendance recording
- Organized Champlain's <u>GameFest 2016</u> event participation
- Supervised and maintained lab equipment for student use

#### **Education**

Champlain College Stiller School of Business, Burlington, VT Bachelor's Degree in Management of Creative Media: Game Production

- GPA of 3.56 (4.0 scale) Studying in Montreal Spring 2017
- Current Overwatch Varsity Tank Position Coach