

Portfolio

TIANNA MANGHAM

PROFILE



Threads Styling ltd

CONTENT MARKETING





**DTC - Styling
& flat lay's**

HOT PRODUCT FRANCHISE



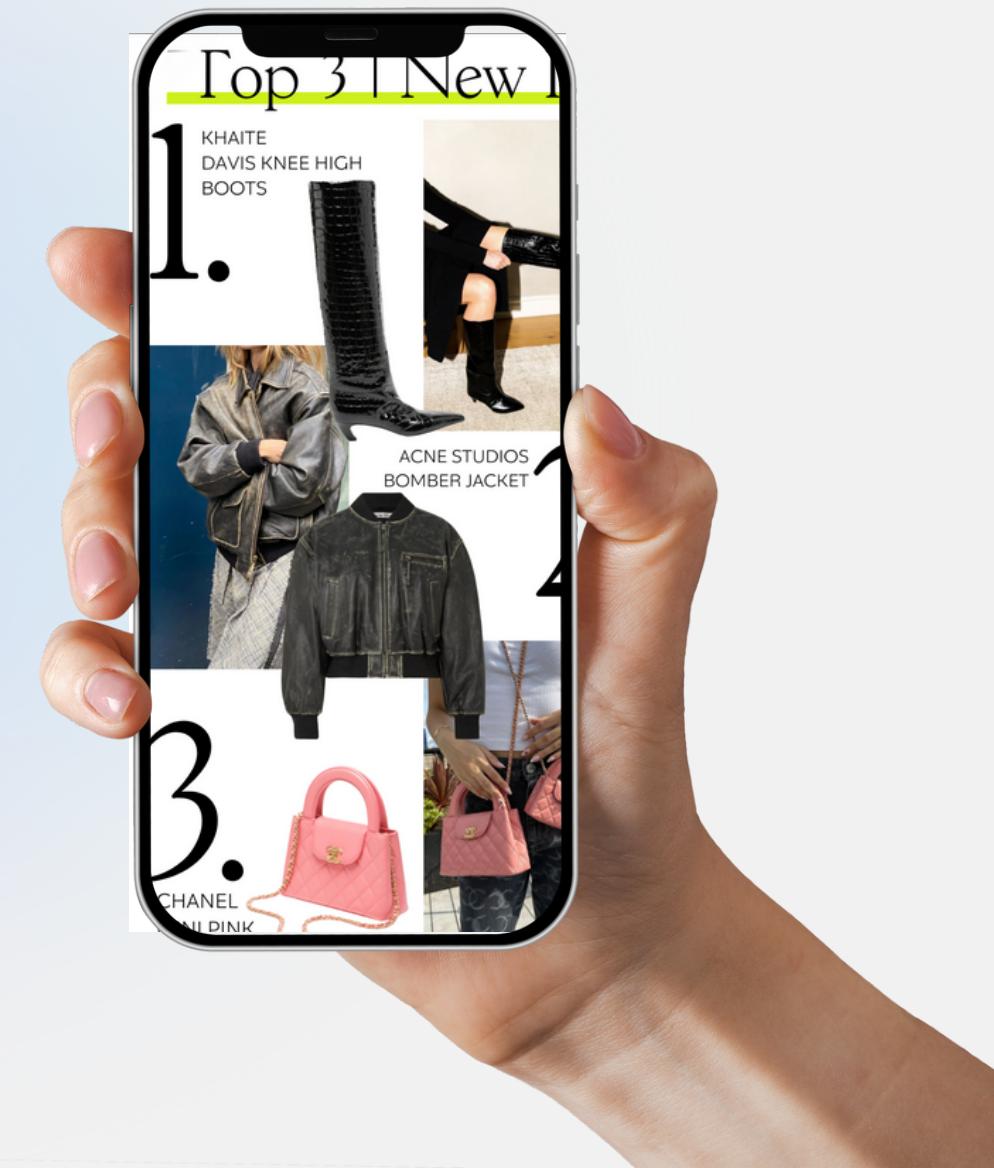
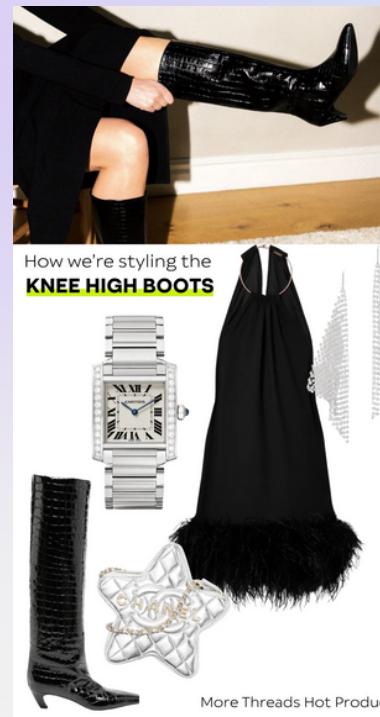
Top 3 | New In

1. KHAITE EMBELLISHED SUEDE TOTE BAG
2. HERMES SHEARLING OZ MULE
3. GUCCI JACKIE 1962 BAG

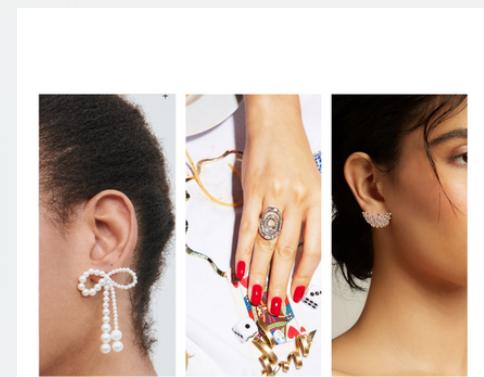
How we're styling the EMBELLISHED TOTE

How we're styling the SHEARLING OZ MULE

More Threads Hot Product...



FINE JEWELLERY FRANCHISE

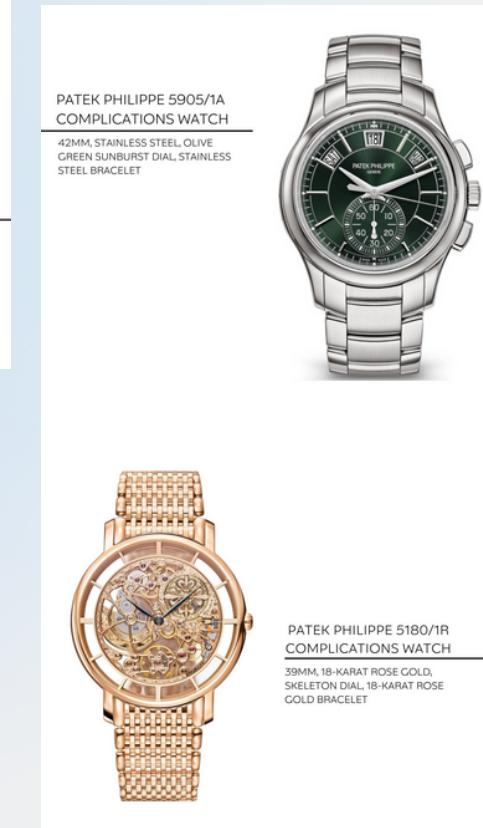
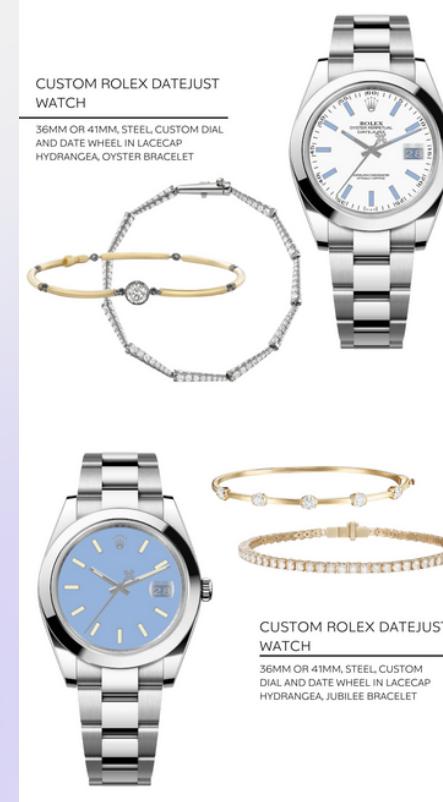


SEE SOMETHING YOU LIKE?
Drop me a message!



THREADS

WATCHES FRANCHISE

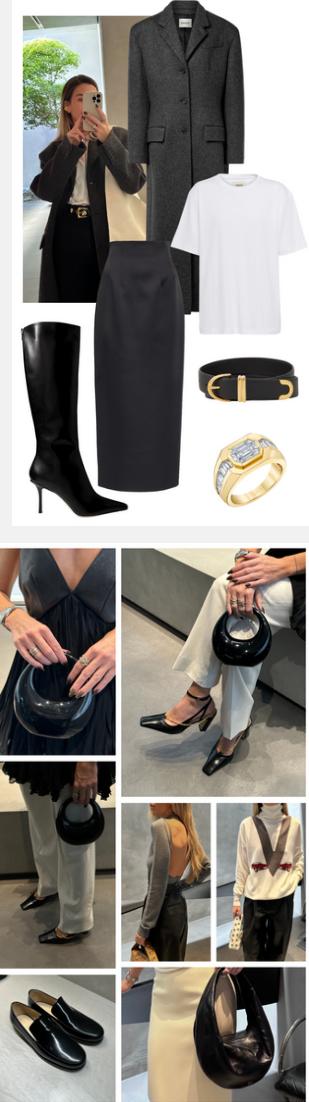
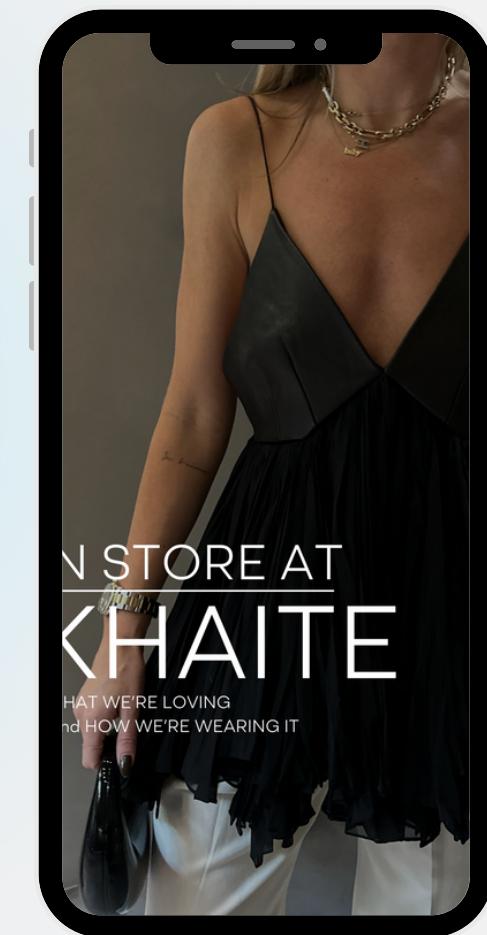
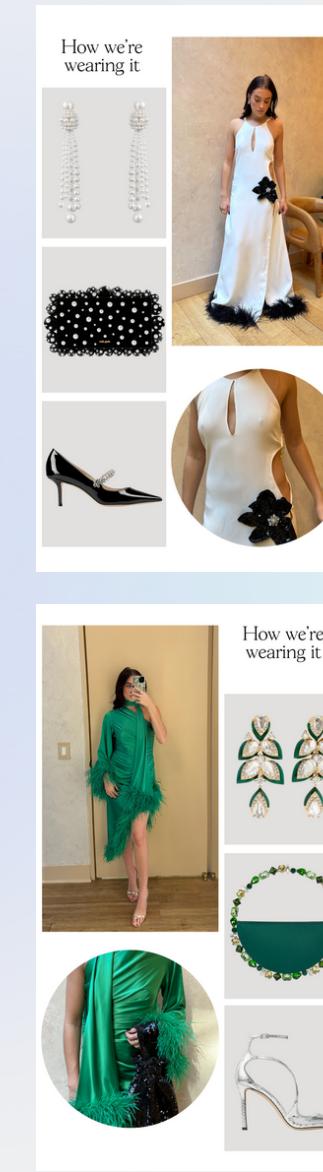
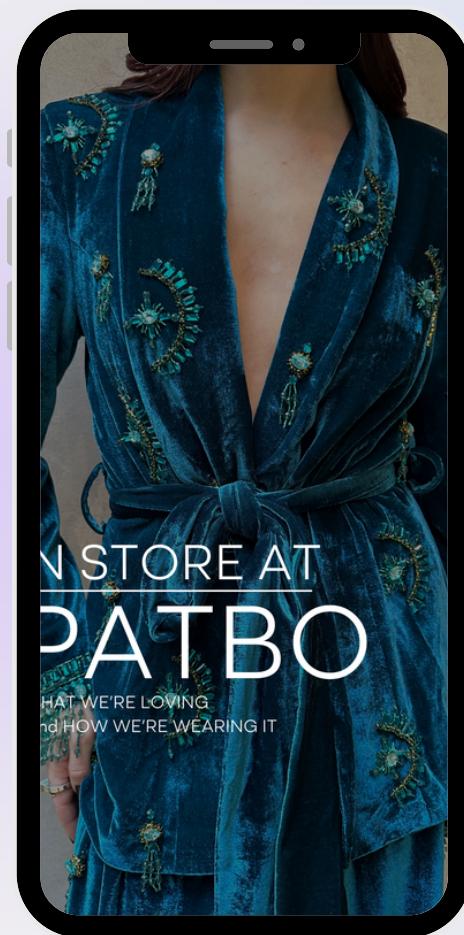
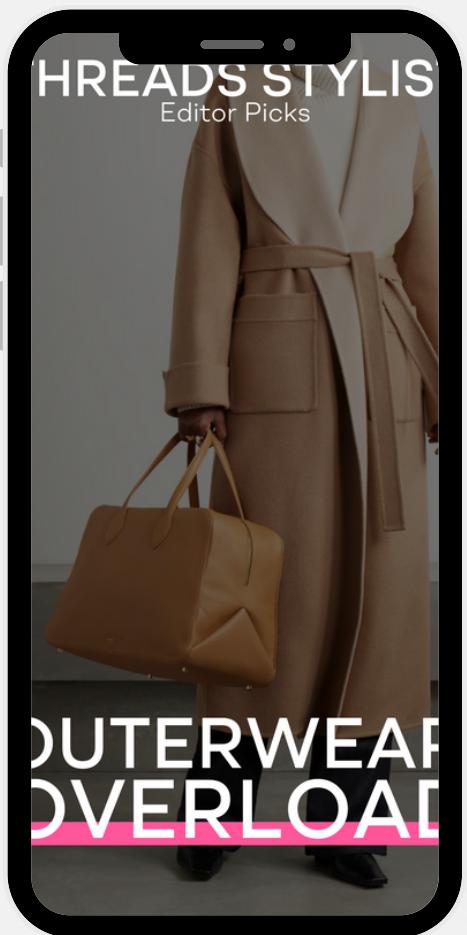


Please note though we will match Pantone colours, perceived on-screen hues & tones may differ slightly from the original watch.



THREADS

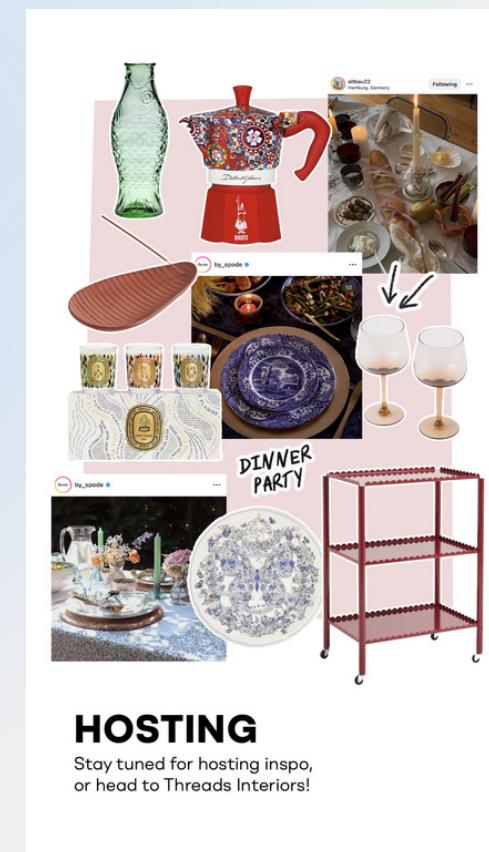
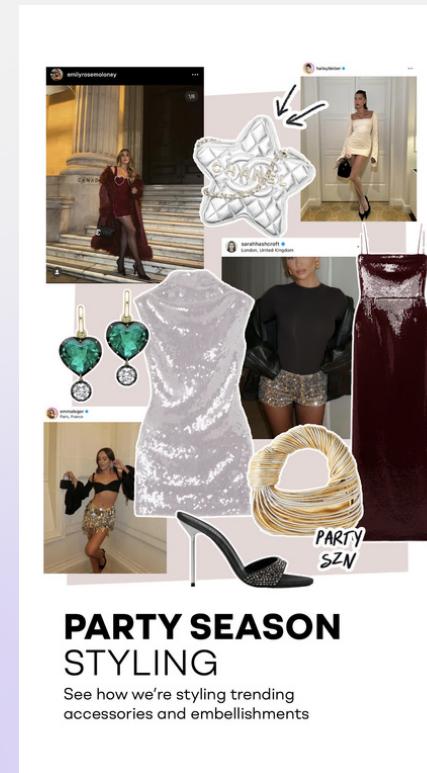
OTHER FRANCHISE'S



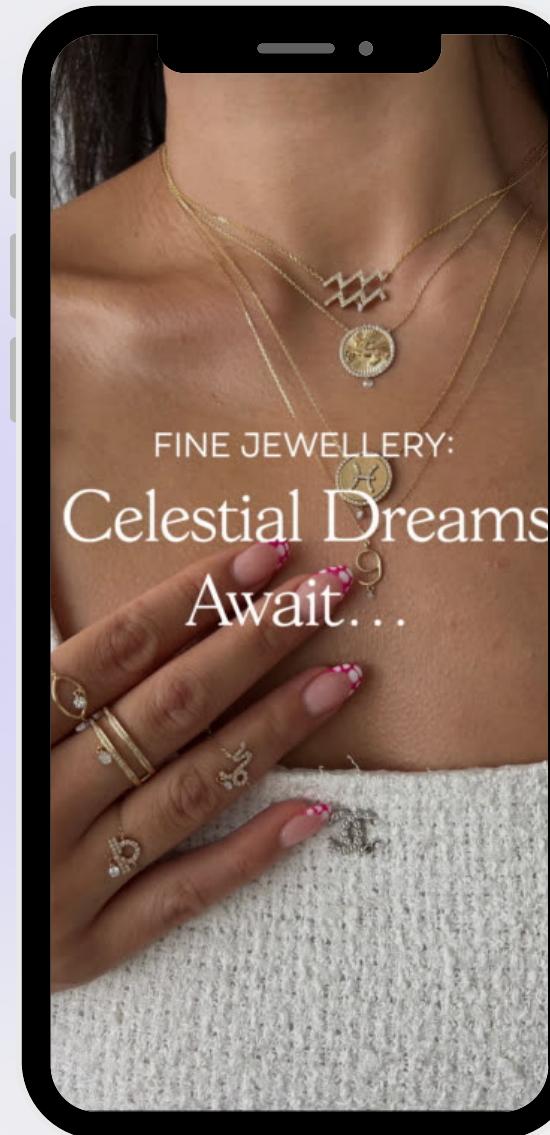


Instagram

STORIES EDITS @THREADSSTYLING



STORIES EDITS @THREADSSTYLING

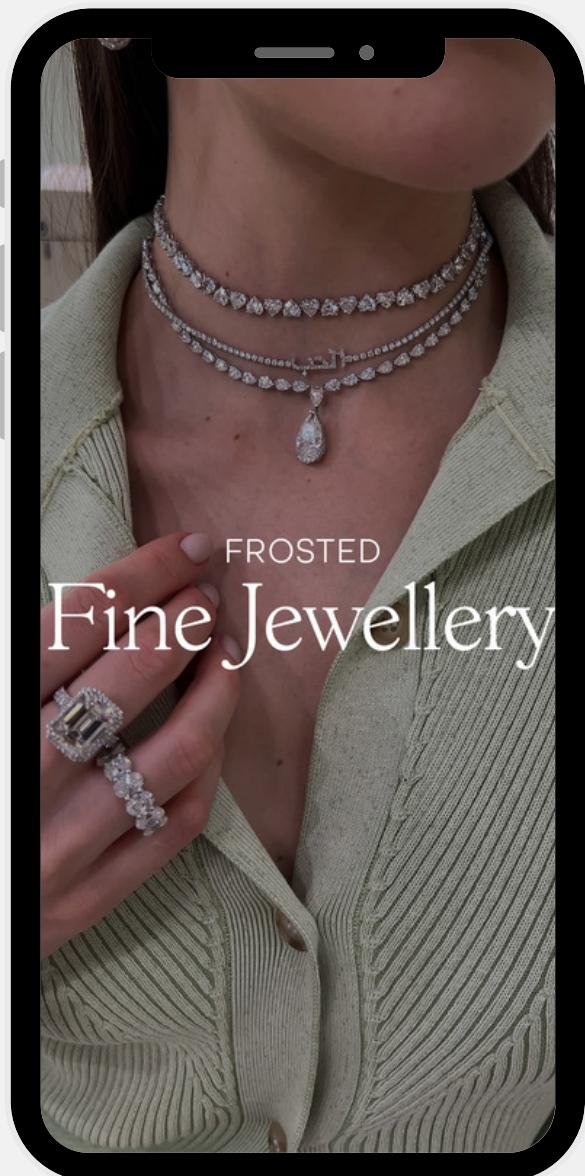


Best Content

name	swipes	impressions	reach	Distinct count of pu..
Ready to ship: Goyard	120	71,445	70,881	2
Styling Masterclass: Ski Edition	113	82,163	82,036	1
Fine Jewellery: Celestial Dreams Await	113	77,993	77,985	2
Magda Butrym: The It List	111	76,148	75,950	1
The Ski Edit Part 2	103	116,451	114,599	1
Hermes ATS	103	267,967	266,253	4
Fine Jewellery Faves: Kamyen Diamonds	100	98,430	96,510	2
Styling Masterclass: Partywear Edition	96	184,093	181,159	2
Jewels, Just For You	93	68,051	67,645	1
Ananya*	89	77,837	75,323	1
Gifting Advent Calendar - Day 3	86			2
Meet Our Noora Shawqi Obsessions	85	61,073	60,795	2
Wrap Up In Loro Piana	84			1
Spotlight On: Chanel Mary Janes	75	63,021	62,905	2

STORIES EDITS

@THREADSSTYLING

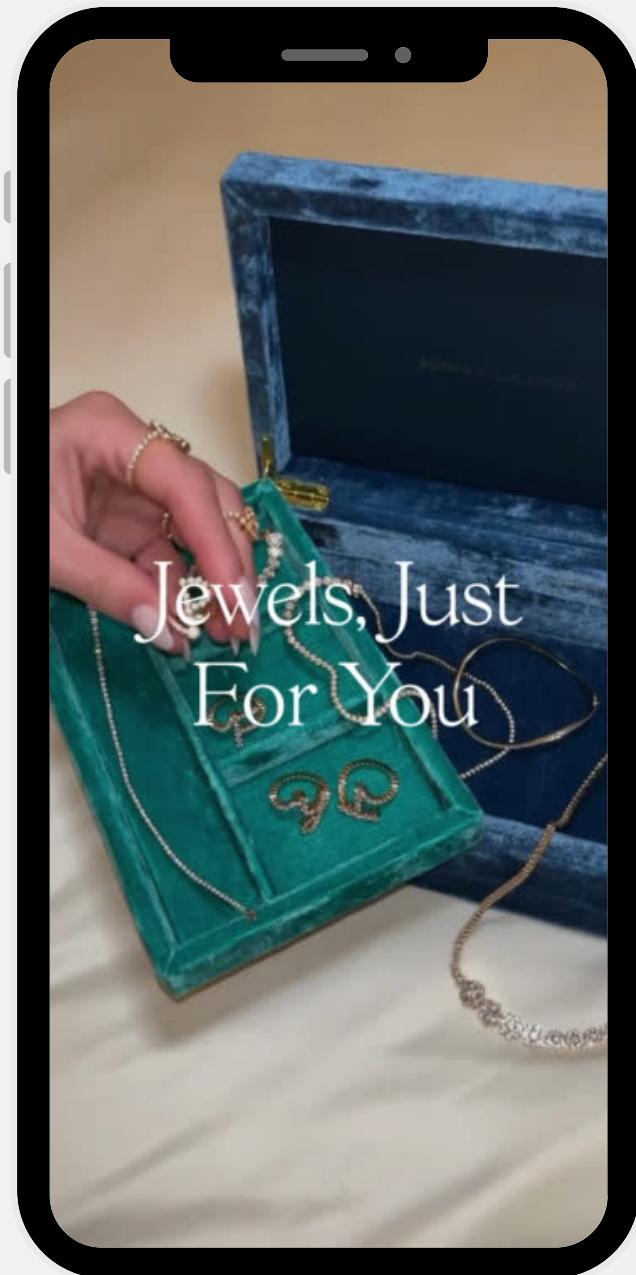


Best Content

name	swipes	impressions	reach	Distinct count of pu..
Ananya*	89	77,837	75,323	1
Gifting Advent Calendar - Day 3	86			2
Meet Our Noora Shawqi Obsessions	85	61,073	60,795	2
Wrap Up In Loro Piana	84			1
Spotlight On: Chanel Mary Janes	75	63,021	62,905	2
It's Self-Gifting Season (In case you did..)	75	57,686	56,558	1
This or That Festive Edition	73	70,889	70,468	1
Winter wellness/cosiness (Loro Piana)	71	48,887	47,802	1
Incoming: Red Hot Jewels	70	71,226	71,226	1
Welcome To Threads	70	259,273	252,042	7
Get The Look: Party Season Glamour	67	51,643	50,876	1
The Ultimate Bulgari Wishlist	66	73,802	73,500	2
Trend: Black Cherry	65	59,268	57,863	1
FJ - Frosted	65	64,667	64,054	1

STORIES EDITS

@THREADSSTYLING



Best Content

name	swipes	impressions	reach	Distinct count of pu..
Looks For Every Event: Antonino Valenti	57	49,252	48,574	1
Sophie Bille Brahe	56	72,951	71,560	1
What to put in your jewellery box?	56	47,480	46,378	2
Glow Up In Green Jewels	49	64,947	64,885	1
Gotta get Goyard Ready to ship styles	46	57,316	57,240	1
T: Threads X ArdAzAei	46	55,704	55,704	1
Shoppers Finds Festive Season	45	58,229	58,003	1
Gifting Advent Calendar - Day 7	44	32,662	32,650	1
Gifting Advent Calendar - Day 5	44	56,712	55,839	1
Gifting Advent Calender : Day 1	42			1
Gift Guide - Hermes	42			1
Our Top 7 Everyday Watches	41	46,951	46,496	1
12 Days Of Gifting - Day 10	41	56,391	56,377	1
Olivia Von Halle Personalised Styles & E..	41	41,790	41,784	2



2023 GIFT GUIDE: THE COLOUR EDIT



			Impressions	Views	Audience Frequency	% Views to Swipe Ups	# Swipe Ups
			336,927	334,520	1.01	0.6%	2,011
			336,927	334,520	1.01	0.6%	2,011
Shopper Shoot: Luxe Loungewear (Majenta)	threadsstyling	15/11/2023	37,065	37,065	1.00	0.5%	173
Earn As You Shop	threadsstyling	01/11/2023	35,196	35,182	1.00	0.1%	44
Gift Guide - Colour Edit	threadsstyling	17/11/2023	12,240	12,240	1.00	0.6%	77
FJ Gift Guide - Semi / Semi-precious gemstones	threadsstyling	11/11/2023	11,800	11,800	1.00	0.4%	48

Molini London

ASSISTANT STYLIST





Display copy

Magazine

ASSISTANT STYLIST





Charlotte Tilbury

@CTFLANNELSLEICESTER



Fashion Communication & styling degree

FASHION STYLIST

PRODUCTION

PHOTOGRAPHER

