LIAM KEERY

CONTACT

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905-808-7260

SKILLS

Design

Photoshop
Illustrator
InDesign
Sketch
Figma
Prototyping
User Stories
Wireframing
InVision
After Effects
Cinema 4D
Photography
Lightroom

Development

HTML5
CSS
Javascript
Java
React.js
node.js
npm
Bootstrap
Foundation 6
Sass
Atom
vue.js
MySQL
Express.js
PHP

EXPERIENCE

Freelance, Product Designer
Sept 2019 - Present • Remote

I provide freelance creative services for a wide range of client projects. My services include, but are not limited to Web Development, UX/UI Design, Graphics Design, Motion Design, & Consulting. Clients include OBE Golf and The Ippolito Group.

BarGoat Inc, Co-Founder | Design Lead
Feb 2017 - Present • London, ON

BarGoat is an AI chatbot that eliminates the hassles surrounding guestlisting and line wait times at clubs and bars. As Co-Founder, I oversee the technical direction of the application by leading a small team of developers and designers to achieve our final product and vision. From a user experience perspective, I've worked to create user personas, conversational flows, and use case scenarios in preparation for development.

RBC, Automation Developer
May 2019 - Aug 2019 • Toronto, ON

- Attended bi-weekly sprint meetings for RBC UX teams and contributed design feedback in an Agile environment
- Created automated test cases for an internal Client Identification System that facilitates all card related transactions for RBC
- Exceeded target expectations by delivering testing scripts ahead of prospective deadlines
- Developed custom scripts for additional Card Transactions application, RBC DataHub API, and an RBC web application
- Worked with programming languages and test frameworks such as Java, Cucumber, LeanFT, Python, and RBC SIFT

RBC, Data Analysis & Operations Summer Student
May 2018 - Aug 2018 • Toronto, ON

- Worked with ATM UX team, analyzed user interviews and presented summaries to stakeholders
- Worked with RBC Mobile UX team to provide feedback and consulting on design decisions
- Provided production support to 4000+ RBC Productions ATMs Canada-wide
- Completed QA testing on SmartATM software upgrades, contributing to successful production release
- Created test scripts for the ATM automated test suite

University Students Council at Western, Photo/Video Intern
June 2017 - April 2018 • London, ON

Responsible for capturing high-quality images and video for use across various Student Council media. Engaged in the planning stages and creative direction of projects from start to finish, in addition to assisting with the marketing and planning of various USC events and initiatives.

EDUCATION

Western University / Fanshawe College
2020 • BA, Media, Information, & Technoculture (Interactive Media Design)