

Liam Mailley
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Education

Drexel University, Philadelphia, PA
Bachelor of Science in User Experience & Interaction Design, Anticipated Graduation: June 2024
Cumulative GPA: 3.8

Skills

Proficient in Photoshop, Illustrator, Premiere, Figma, Excel, Ableton Live
Knows HTML, CSS, JS, PHP

Creative Work

- Created own portfolio website at liammailley.com, optimized for mobile
- Created zodiac-based potato chip interactive at liammailley.com/potatochip
- Created an album cover and book cover using Photoshop
- Taken various professional-grade photos on @liammphoto on Instagram

Experience

Pegasus Production Company, Lincroft, NJ
Charity Manager, September 2017 to June 2019

- Organized marketing events by reaching out to various charities
- Worked with a team to set up a sensory-friendly play with My Special Place, a local charity
- Helped prepare actors and lighting for sensory friendly show

SEMGeeks, Belmar, NJ
Intern, June to August 2018

- Shadowed focus groups to learn about user interface design
- Wrote weekly blog posts on behalf of company to attract users to site
- Helped organize 2018 NJ Digital Marketing Conference, which attracted companies from around the country

Drexel University Graduate School of Biomedical Sciences, Philadelphia, PA
Web Content Developer and Writer, April to September 2021

- Helped create a permanent request for content cycle for the graduate school's web content team
- Designed info-graphics, following corporate branding
- Performed user tests on a student report submission page, ensured it was error-free
- Developed familiarity with the Microsoft Office suite
- Honed skills with Photoshop and Figma

Getting Out By Going In, Los Angeles, CA
Media Services, April to August 2021

- Updated appearance and content of current Wordpress site
- Edited weekly podcasts
- Created meditation background music for podcasts
- Worked to brainstorm future plans and outreach for the charity

Relevant Coursework

Human Factors & Cognitive Eng.
User Interface Design

Design For Media
Microinteractions

User Experience Design
Interaction Design

Honors and Awards

A.J. Drexel Scholarship, Drexel University, 2019-present

Performing Arts Scholarship, Drexel University Performing Arts, 2020-2021

Personal Affiliations and Activities

Actor, Pegasus Production Company, 2016-2019

Volunteer, S.A.I.L. Program at Ocean County Library, 2015-2016