## Liam Moreland, Customer Service

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## **Cover Letter**

Dear Specsavers Recruitment,

I'm keen to put my name up for the Digital Designer role in your Retail Training and Development team. With a strong background in digital design and a focus on creating engaging learning materials, I'm confident I can contribute to your dynamic team.

I've worked on a range of digital projects, from redesigning user experiences to building interactive learning tools, and I'm comfortable managing the whole design process—from concept to delivery. I'm proficient in tools like Adobe Creative Cloud, which allows me to create high-quality, user-friendly resources. The chance to take the lead on the digital design side of things really excites me, especially with Specsavers' focus on innovation and user-centric solutions.

I've always admired Specsavers for being a company that cares about both its customers and its people. The culture you've built, along with the flexibility and perks you offer, makes it a place I'd love to be a part of.

Thanks for taking the time to consider my application. I'm looking forward to the possibility of working together and contributing to Specsavers' mission to improve eye and hearing health.

Best,

Liam Moreland