

## Introduction

OurSpace is an app that's remapping cities for people with mobility disabilities. It uses AI-powered search and community reviews to find places that are not just accessible, but accessible for you. The mission is simple, to ensure that anywhere you want to go - you can.

We aim to achieve this by creating an advanced AI-search that delivers results tailored to your accessibility needs, supported by reviews from a community with similar mobility experiences.

My role involved strategy, research, design and testing. Delivering a working prototype, business plan, and marketing materials for the pitch.

## Challenge

Young people with mobility disabilities are boxed out of the social hubs in cities due to the checkbox-nature of their accessibility features.

City spaces, especially ones that attract young and social crowds, are not required to advertise accessibility. If they choose to, there's often a huge disconnect between what's "technically" accessible and what's truly accessible. For those with mobility disabilities trying to explore their city, there is always a plan B, C, D, and E.

Surveying 31 Sydney residents with mobility disabilities, demonstrated that 60% avoided traveling to the city for social events, 100% always called venues beforehand, 70% always had a backup plan.

"[We] spend more time planning than going out", "I've always gotta have a plan A, B, and C", and "You just need to vent, but you can't [at the venue], they're just doing the best they know."

## Solution

OurSolution, showing you spaces that accommodate your needs, supported by community led reviews for accurate results - no one knows accessibility better than the people who need it.

