

Exercises 13.1, 13.2 and 15.3

Exercise 1. Complete exercise 13.1 of the book *Data Mining for Business Analytics Concepts, Techniques, and Applications in R* by loading the **UniversalBank.csv** dataset.

Exercise 2. Complete exercise 13.2 of the book *Data Mining for Business Analytics Concepts, Techniques, and Applications in R* by loading the **eBayAuctions.csv** dataset.

Exercise 3. Complete exercise 15.3 of the book *Data Mining for Business Analytics Concepts, Techniques, and Applications in R* by loading the **Cereals.csv** dataset.

Be sure to send a (.html file) generated with **RMarkdown** containing both the code, the results and detailed explanations of your analysis.