

Liam Taiki Ryan

International Business Management Student

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For a more comprehensive overview, please visit:
<https://liamryan12345.github.io/LiamRyanCV>

Motivated second-year International Business Management student at Cardiff University, seeking a placement year to build practical experience in marketing, management, and data analysis. Known for strong attention to detail, adaptability, and initiative, with experience across administration, marketing, and entrepreneurship. Passionate about combining creative thinking with analytical insight to drive business performance.

Education:

- **Cardiff University** 09/24 - [06/28] | (International) Business Management
 - Achieved a 68% average in Year 1; aiming to exceed this in Year 2.
 - Key modules: International Management, Marketing, Inferential Statistics, Statistical Modelling.
 - Developed strong research, critical-thinking, and analytical skills.
- **Sir William Borlase Grammar School** 09/16 - 06/23
 - A-Levels: Business, English Literature, Politics.
 - EPQ on sustainable practices in the fashion industry.
- **Hoshuko Japanese School** 01/10 - 01/16
 - A Japanese supplementary school for written and spoken Japanese that I attended in my formative early years. During this time, I was exposed to a diverse multicultural setting which imprinted onto me a curiosity of different cultural identities.

Professional Experience:

- **Avoke Ltd** 09/23 - 04/24 | Administrative and Marketing Assistant | Buckinghamshire
 - An Audio/Visual hardware distribution company that distributes domestically but on occasion internationally
 - Used CRM systems and Microsoft Office to manage client data and support sales operations.
 - Assisted in marketing research and E-commerce content management, leading to improved product listings and engagement.
 - Gained exposure to international B2B distribution and marketing processes.
- **Vintage Clothes Curator** 10/24 - Present | Self Employed | Cardiff/London/Tokyo
 - Curated and resold vintage fashion from the UK and Tokyo markets, generating consistent monthly profit.
 - Developed business skills in pricing, trend analysis, and online sales management.
- **Rift Promotion** 02/25 - Present | Marketing assistant | London/Cardiff
 - Support promotional campaigns for music events, including audience segmentation and artist matching.
 - Create digital promotional materials for targeted social media campaigns.
- **Miscellaneous** 01/18 - 08/25 | Various
 - Developed a strong work ethic, customer service, and teamwork skills through consistent employment.

Interests:

- **Mixed Martial Arts (MMA)** 02/24 - Present
 - An emerging sport where participation has built resilience, discipline, and attention to detail, as well as fostering interpersonal communication through collaborative but delicate training environments.
- **Sewing**
 - I have a deep passion and appreciation for fashion and design. Self-taught in sewing and garment construction, often undertaking long-form creative projects requiring

patience and precision, having worked 40 hours on singular pieces previously.

- **Creative Writing**
 - I thoroughly enjoy reading and cinema and am currently developing a personal screenplay project, reflecting an interest in storytelling and visual communication.
- **Travelling**
 - I am greatly passionate about discovering and exploring new cultures and countries.

Skills:

Communication | Japanese Conversational fluency | Microsoft Office proficiency | CRM systems, marketing research, and data handling | Strong attention to detail and problem-solving ability

