

Newslike Article: Spotify Song Success Predictor, Spring 2018

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“Imagine you are a musician who doesn’t know what the world appeals to nowadays. With the access of streaming services such spotify, soundcloud, apple music, and tidal there are billions of songs out there where most of them don’t even get a listen. As an artist to make it to the top of the charts, songs that appeal to the masses include common musical features other popular songs have.

In the ever competing music industry, it is hard enough for new artist to break through and become popular. Our project allows new artists to see, in which regions of the world they might be successful, based on their musical features of the song. It is thus a tool for new upcoming artist to manage their budget smartly and target the right markets to start with. “