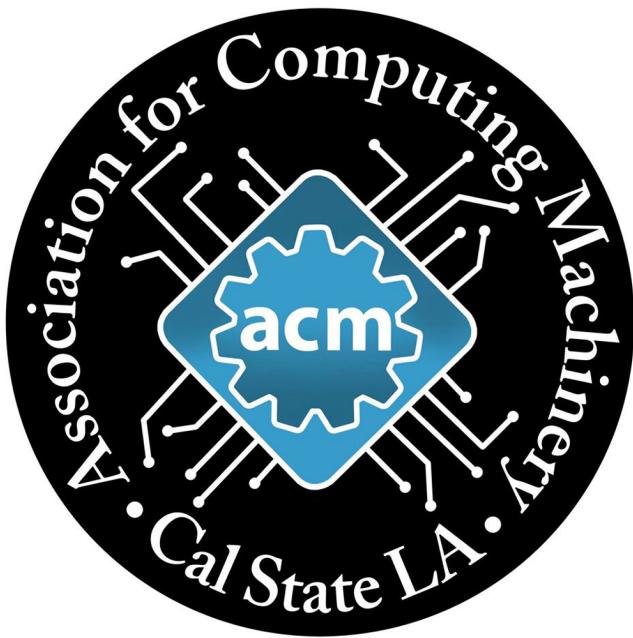


Association For Computing Machinery (ACM)



California State University, Los Angeles
2022-2023
Request for Sponsorship



**COLLEGE OF
ENGINEERING, COMPUTER
SCIENCE, & TECHNOLOGY**

To whoever this may concern,

ACM was founded as the Eastern Association for Computing Machinery during a meeting at Columbia University on September 15, 1947. Today, the Association for Computing Machinery (ACM) is the world's largest educational and scientific society, uniting computing educators, researchers, and professionals to inspire dialogue, share resources, and address the field's challenges. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and networking.

Our ACM Chapter at California State University, Los Angeles (Cal State LA) is the largest computer science club on campus. The club works closely with the Engineering, Computer Science, and Technology (ECST) department to help computer science students throughout their curriculum and guide them to post-graduation success. For example, we provide projects, educational events, tutoring sessions, career guidance, networking opportunities, and many other resources for students interested in computing.

Due to COVID-19, most of ACM's social events—such as our projects and workshops—have been restricted to online & hybrid formats. While this has affected our budget from various resources, we plan to ensure ACM at Cal State LA's success by continuing to host a mentorship program, multiple project workshops, outreach programs, coding competitions, guest speakers, and more. In this request package, we have included all of our planned events for the 2022-23 school year and their tentative costs.

We sincerely hope that you will take our goals into consideration and support us so that we can have the budget and resources to help students at Cal State LA succeed.

Thank you,

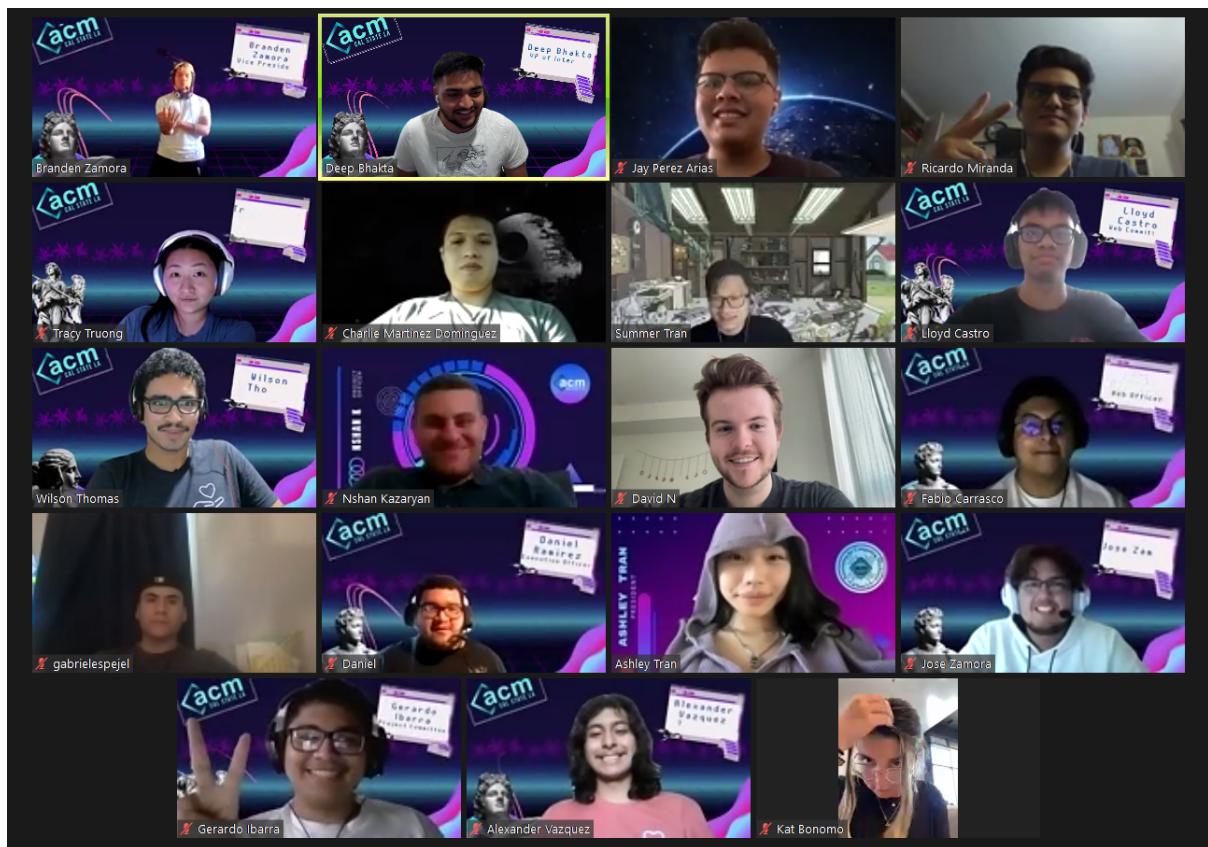
Ashley Tran
President

Association for Computing Machinery, California State University Los Angeles



Table of Contents

Registration Costs	4
Project Workshops	5
Movie Event	6
Hackathon	7
Competitive Programming Event	8
Conferences	9
Budget Breakdown for 2022-2023	10
Sponsorship Packages	11
Sponsorship Contact Information	12



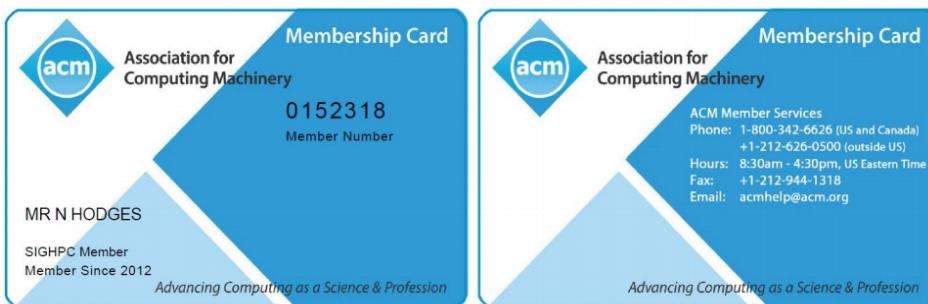
*gathering of current ACM leaders

Registration Costs

National ACM Registration

Description	Leaders of ACM have to pay a fee as part of the registration as a Chapter of ACM
Goals	1. Maintain good standing with the ACM National Organization
Participants	President, Vice President, and Treasurer, Advisor
Resources Needed	\$20 x 3 leaders \$100 x 1 advisor Total = \$160
Manager	Ashley Tran (President)

Sample Membership Card



*The National ACM Membership allows students to partake in conferences, activities, and activities provided by the National ACM organization

Project Workshops

Fall Semester 2022 & Spring Semester 2023

Description	Projects are one of ACM's traditional offerings and a chance for our members to gain coding experience that is advantageous & applicable to their future pursuits in the industry. The projects ACM is hosting for the 2022 fall semester are Chess AI and Tower Defence Game Development . ACM assesses members based on a performance rubric and awards those who score the highest under designated categories. We also reward our officers who diligently teach the members.
Participants	ACM workshop members ranging from all class standings
Resources Needed	\$50 x 8 project officers \$200 x 8 project winners (4x for each beginner and advanced projects) = \$2000 (total for Fall & Spring)
Manager	Nshan Kazaryan (Project Manager)

Sample Project Breakdown (Spring workshops are similarly split into 8 meetings)

Beginner Workshop:	Advanced Workshop:
<p>Beginner Workshop:</p> <ul style="list-style-type: none"> • Chess AI <p>Description: The project will be developed through Java/JavaFx.</p> <ol style="list-style-type: none"> 1. 08/30 (Welcome, general meeting) 2. 09/06 (Workshop #1) 3. 09/20 (Workshop #2) 4. 10/04 (Workshop #3) 5. 10/18 (Workshop #4) 6. 11/01 (Workshop #5) 7. 11/15 (Workshop #6) 8. 11/29 (Final Meeting) 	<p>Advanced Workshop:</p> <ul style="list-style-type: none"> • Tower Defence Game <p>Description: The project will replicate one of highest rated tower defence games “Bloons”</p> <ol style="list-style-type: none"> 1. 08/30 (Welcome, general meeting) 2. 09/06 (Workshop #1) 3. 09/20 (Workshop #2) 4. 10/04 (Workshop #3) 5. 10/18 (Workshop #4) 6. 11/01 (Workshop #5) 7. 11/15 (Workshop #6) 8. 11/29 (Final Meeting)



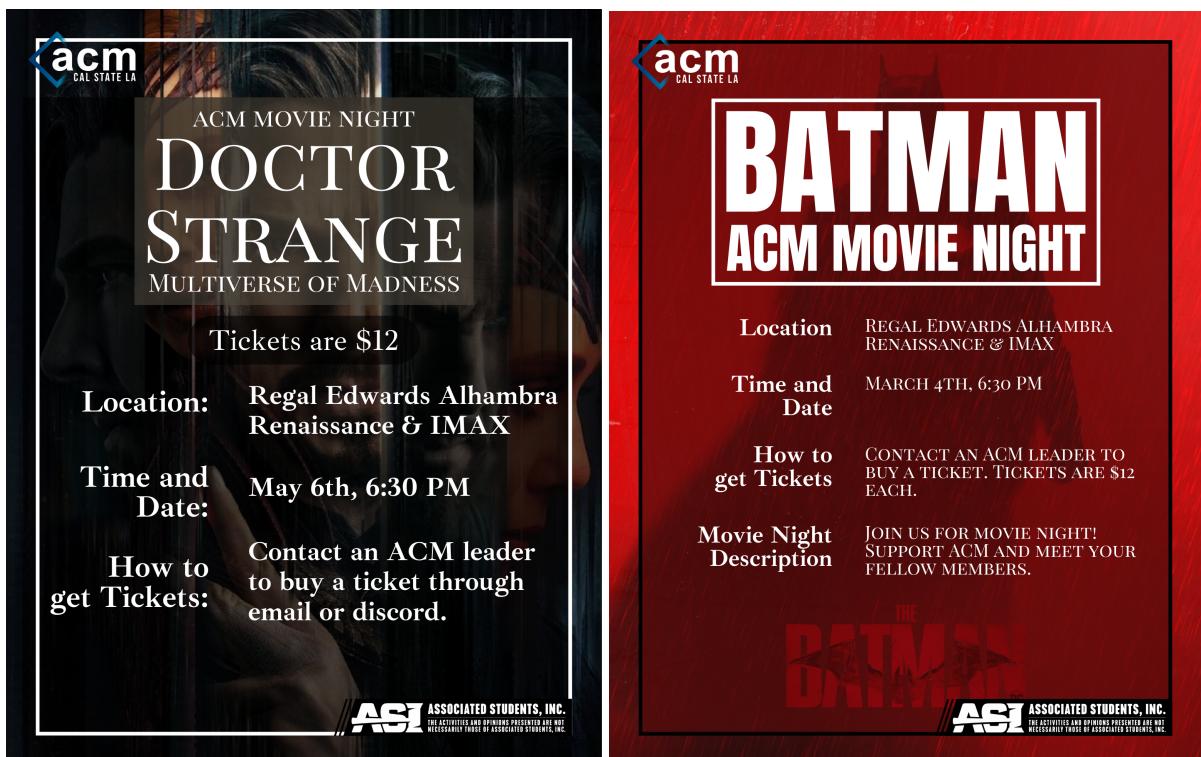
Students receiving awards and recognition from merits throughout the semester

Movie Event

Fall Semester 2022

Description	ACM hosts movie events every Fall & Spring Semester. We decide the movies based on general anticipation and interest. The movie is also an opportunity to raise money for the club, we buy the tickets for \$10 and sell them for \$12.
Goals	The goal for the Movie Event is to engage with the campus community, offer a reprieve for our members from school to socialise and relax as well as to raise funds for our hybrid club events where we will provide food and raffle gift cards to attendees. Based on the success of the movie event, we also use the funds raised to host a scholarship where we give those in need an opportunity to win a grant upwards of \$200.
Participants	ACM Leaders and members
Resources Needed	\$10 x 95 movie tickets (Fall) \$10 x 95 movie tickets (Spring) = \$1900
Manager	Ashley Tran (President)

Past Movie Event Flyers



Hackathon

Fall Semester 2022

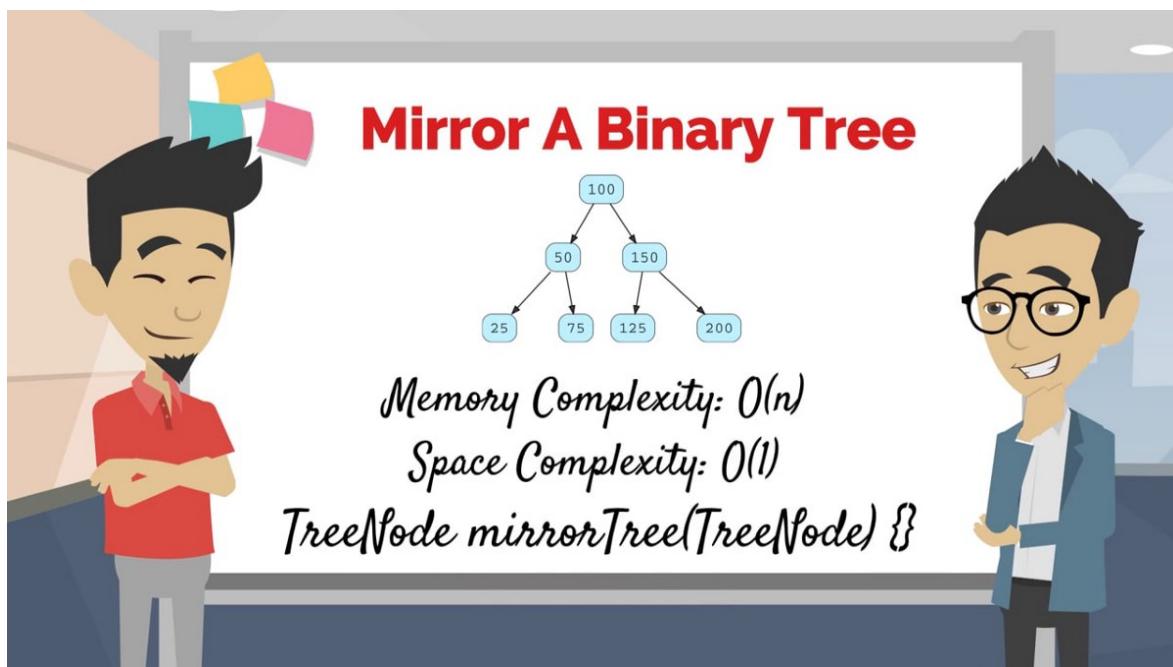
Description	ACM intends to host a hackathon in a group format. This event helps students grow more comfortable with collaboration and rapid prototyping. Additionally, the hackathon incentivises students to illustrate their technical and other soft skills.
Participants	ACM members & leaders
Application Types	Dynamic Programming
Resources Needed	1st place = \$300 2nd place = \$240 3rd place = \$160 = \$700 \$75 x 4 facilitators = \$1000
Manager	Ashley Tran (President)



Competitive Programming Event

Fall Semester 2022

Description	ACM plans to host a competitive programming event that is structured to have an individual submission where participants will progress through questions of varying difficulty. This event enables individual students to showcase and substantiate their coding skills.
Goals	<ul style="list-style-type: none">• These prompts aim to assess a student's ability to problem-solve with the right implements (i.e. testing practicality of which language + algorithm is most efficient to complete a task).• Questions will reflect upon current trends/advances in the field of computer science in a similar format to those of coding interviews.
Participants	ACM members & leaders
Resources Needed	\$100 gift cards x 5 winners \$50 x 4 facilitators = \$700 total
Manager	Ashley Tran (President)



Conferences

Fall Semester 2022

Description	ACM provides funding and opportunities for students to travel and attend annual national conferences that provide experience for those in their respective principles with an emphasis in STEM fields. In these conferences, students are able to interact with various companies, learn new skills in their area, and see some of the advancements in technology to continue aspiring to be a STEM major. GMIS Conference @ Pasadena, California SHPE National Conference @ Charlotte, North Carolina
Goals	ACM should provide 20 students the opportunity to attend both conferences, practice in front of recruiters and train students to successfully apply for internships and full-time positions.
Participants	ACM members
Resources Needed	Registration Fees: \$125 GMIS x 10 students = \$1250 \$235 SHPE National x 10 students = \$2350 \$500 x 10 travel expenses = \$5000 = \$8600 *Listed prices are estimates based on past events
Manager	Ashley Tran (President)



*Cal State LA ACM students at the 2019 SHPE National Convention



*Cal State LA ACM students at the 2020 Great Minds in STEM Virtual Conference

Budget Breakdown for 2022-2023

Registration	
\$20 x 3 Leaders	\$60
\$100 x 1 Advisor	\$100
Total	\$160
Project Workshops	
<i>Fall</i>	
\$50 x 8 Leaders	\$400
\$200 x 8 project winners	\$1600
Total	\$4000
Movie Events	
\$10 x 95 Fall Semester	\$950
\$10 x 95 Spring Semester	\$950
Total	\$1900
Hackathon	
1st Place Winner	\$300
2nd Place Winner	\$240
3rd Place Winner	\$160
\$75 x 4 Facilitators	\$300
Total	\$1000
Coding Competition	
\$100 x 5 Winners	\$500
\$50 x 4 Facilitators	\$200
Total	\$700
Conferences	
\$125 GMiS x 10 members	\$1250
\$235 SHPE x 10 members	\$2350
\$500 x 10 Travel Expenses	\$5000
Total	\$8600

Total Approximate Cost for 2022-23: \$16,360

Sponsorship Packages

- Gold Sponsorship : **\$5,000 +**
 - Website advertisement
 - Movie Voucher advertisement
 - Social Media Advertisement
 - Semester Kickoff Event
 - Logo on event flyers
 - Product Promotion during events/seminars
 - Host company workshops
 - Exclusive ACM Merchandise

- Silver Sponsorship : **\$2,000**
 - Website advertisement
 - Movie Voucher advertisement
 - Social Media advertisement
 - Semester Kickoff Event

- Bronze Sponsorship : **\$700**
 - Website advertisement
 - Movie Voucher advertisement

Sponsorship Contact Information

Company Name: _____

Person of Contact: _____

E-mail: _____

Company Address: _____

Phone Number: () _____

Fax Number: () _____

Please make checks payable to ACM Cal State LA and mail to:

Computer Science Dept (E&T Room A-322)
5151 State University Drive
Los Angeles, CA 90032

acm.calstatela@gmail.com

**All donations, including marketing merchandise and products, and
any other assistance are welcome.

**Federal Identification/ Tax ID information will be provided upon
request.