

# NextDoor Farm

We create platform for fast and delivery of local, healthy & fresh products directly from farmers to your home. We offer suppliers direct delivery from farmers without middleman.

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# Personas

**Farmer John**, age 40. I live in countryside with my family. I have a huge garden and for 5 years I have been selling vegetables to local restaurants to make a living. I have a track and deliver fresh products to restaurants by myself. I struggle to find new customers and want to expand my business, but I don't know how.

**Customer**, age 22. Man. Sportsmen. He wants to eat fresh vegetables (like cabbage), fruits (like banana, apples) and cottage cheese.

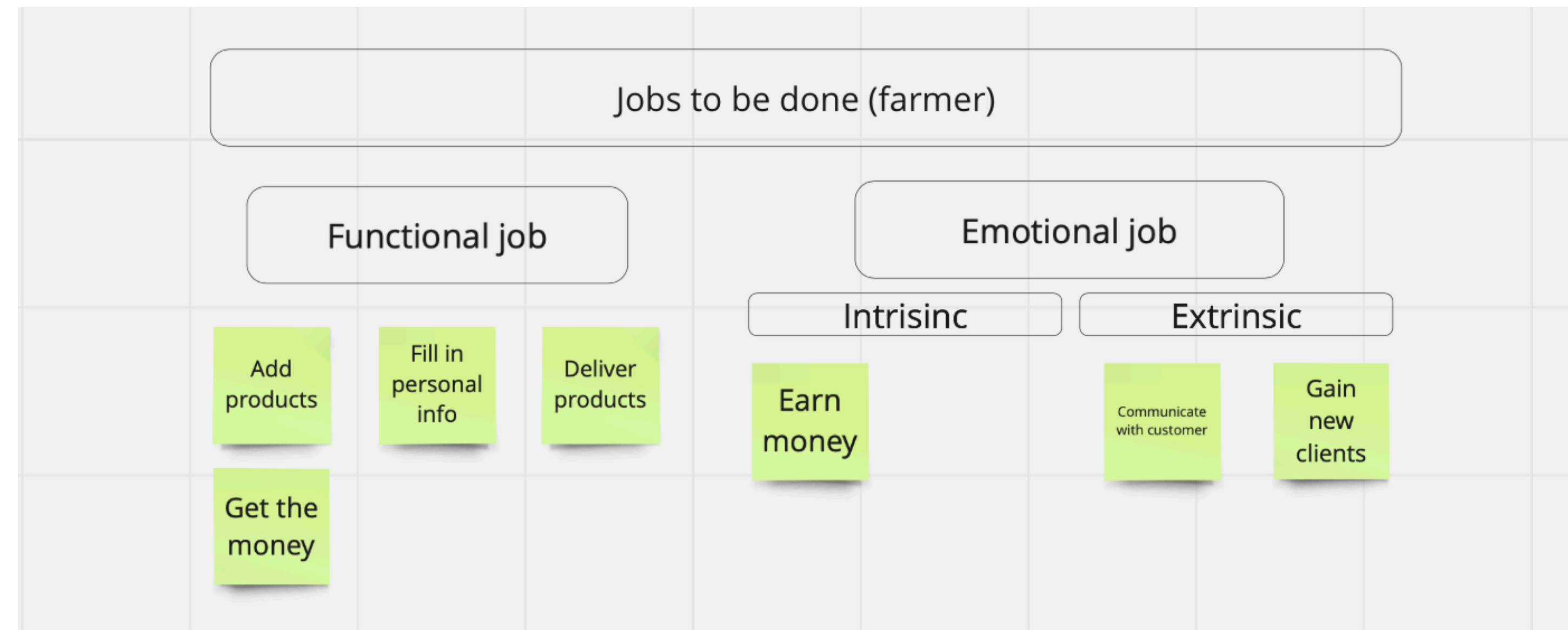
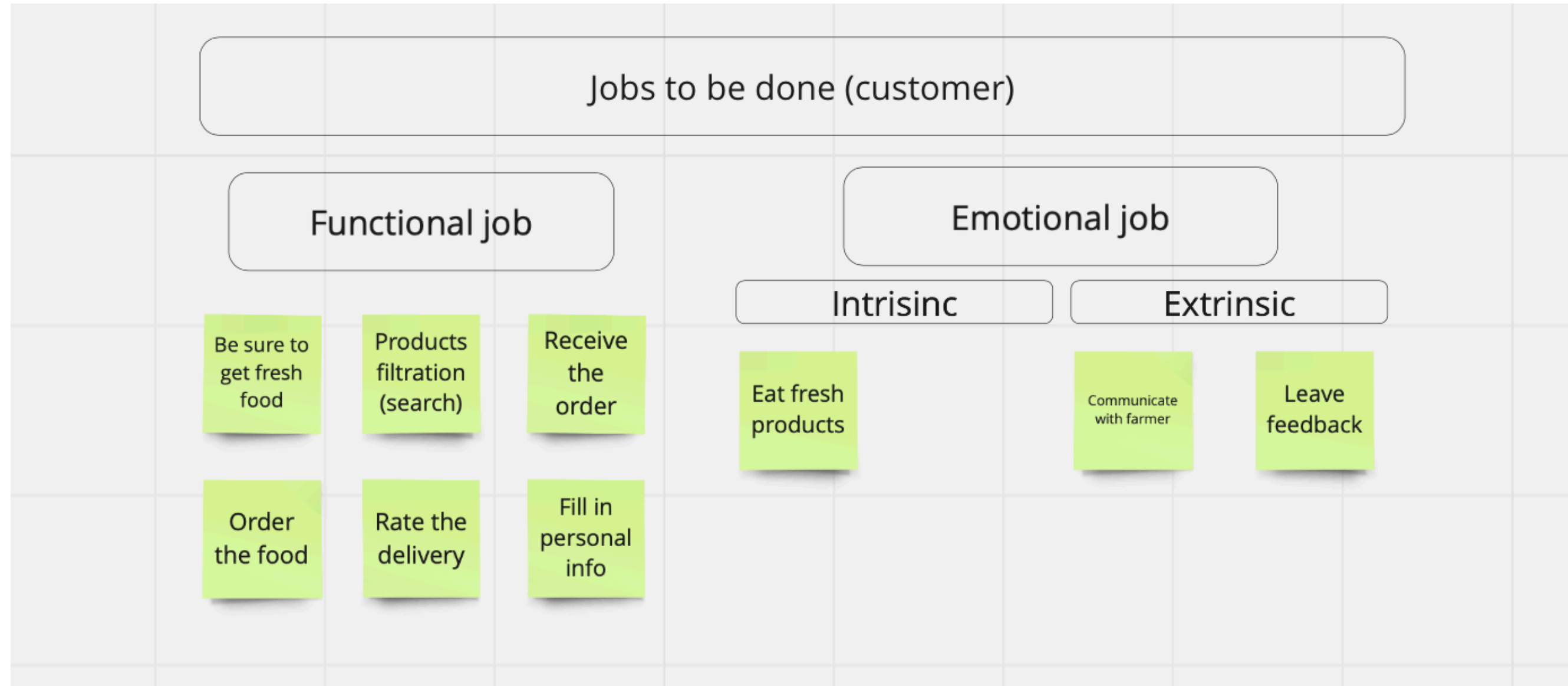




# NextDoor Farm App



# Jobs Map



# Stories

1. I want to have an access to my account solely  $\Rightarrow$  Security for authorization (for user)
2. My money should be transferred safely  $\Rightarrow$  Security for payments (for user)
3. I want to edit/fill in my account  $\Rightarrow$  CRUD user profile (for user)
  - 1.(Extends) I want to edit my farm info  $\Rightarrow$  CRUD farmer profile (for farmer)
4. I want to keep the number of products up to date  $\Rightarrow$  CRUD products (for farmer)
5. I want to rate bad/good farmers  $\Rightarrow$  Rate farmer (for customer)
6. I want to connect with farmer to know the location of my order  $\Rightarrow$  Chat with user (for user)
7. I want to promote my farm in the app  $\Rightarrow$  Promotion for farmer (for farmer)
8. I want to know farm with the list of products  $\Rightarrow$  Search by products; farmers (for customer)
9. I want to create/edit my order  $\Rightarrow$  CRUD order (for user)
10. I want to get food  $\Rightarrow$  Delivery food (for customer)
  - 1.(Include) I want to get fresh food every day  $\Rightarrow$  Subscription for delivery (for customer)
  - 2.(Include) I want to order food only in that evening  $\Rightarrow$  Realtime delivery (for customer)