

Liana Marulanda

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EDUCATION

University of Florida, Heavener School of Business, Gainesville, FL
Bachelor of Science in Business Administration – Information Systems

GPA: 4.0; Dean's List (Fall 2017)

Relevant Courses: Problem Solving using Computer Software, Principles of Marketing, Principles of Entrepreneurship, Principles of Management

Expected Graduation:
May 2021

Freedom High School, Orlando FL

GPA: 4.85; Top 4% of Graduating Class

Awards: AP Capstone Seminar & Research Diploma, National AP Scholar, National Honor Society

Aug 2013 – May 2017

PROJECTS & PROFESSIONAL DEVELOPMENT

2018 SpaceX Hyperloop Pod Competition | Gatorloop Team

Sep 2017 – Present

University of Florida, Gainesville, FL | *VP of Business & Marketing*

- Assist in the collaborative research & development of a Hyperloop pod in a design team comprised of over 80 engineers
- Leading business sub-team in marketing, awarding sponsorship opportunities to companies, and developing business partnerships with the goal of fundraising \$70,000 to manufacture pod

GatorTech

Aug 2017 – Present

University of Florida, Gainesville, FL | *Finance Coordinator*

- Coordinate weekly meetings on module concepts encompassing web development (HTML/CSS, API implementation), data analytics, IoT, cloud computing, cybersecurity, and technological innovation
- Manage club budgeting, fundraising, and sponsorship proceeds

Sustainable Development Research in Rio de Janeiro, Brazil

Aug 2016 – Apr 2017

AP Capstone Research, Orlando, FL

- Collected and analyzed urban sustainability indicator data of Rio de Janeiro, Brazil to assess intra-city socio-economic and environmental discrepancies; explored potential solutions to concluded disparities
- Achieved highest qualification by the College Board on the research paper and presentation

Luca Love Bracelets

Jun 2016– Aug 2016

Houston, TX | *Brand Ambassador*

- Marketed and sold over \$200+ of bracelets and accessories handcrafted by low-income women in Medellin, Colombia to provide employment and allocate percentage of proceeds to various global charity projects
- Promoted the social enterprise through social media marketing and local sales in Orlando, Florida

COMMUNITY INVOLVEMENT

Give Kids the World, Kissimmee, FL, *Volunteer*

Jan 2016 – Present

- Serve at a resort village for children and families with life-threatening illnesses – distribute food, kitchen cleanup, and entertainment center

Key Club International, Freedom High School, *Chairman of Fundraising Committee*

Aug 2015 – May 2017

- Funded proceeds and awareness for community projects such as Hope for Haiti and Eliminate project; organized annual participation in Relay for Life

SPECIALIZED SKILLS

Microsoft Office: Proficient in Word, Excel, PowerPoint, and Outlook (5+ years)

Languages: Fluent in written and spoken Spanish (bilingual); proficient in French and Brazilian Portuguese (4 years)

Technical Skills: Research databases such as EBSCO and JSTOR (2 years); Tableau, HTML/CSS (1 month)