



# LIANA REGO

Designer | Developer | Lifelong Learner

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## EXPERIENCE



### Lead UI Designer

*Koenig Cancer Foundation | Remote | 2021 - Present*  
Leading the website redesign in Wordpress. Improving the information architecture, branding, visual design. Working with designers, developers, and copywriters



### UX/UI Designer

*Autoimmune Registry | Remote | 2021 - Present*  
Designing the dashboard feature of website. Creating design components in accordance with brand. Working with executive director and developer



### Registered Nurse

*Various Companies | 2016 - Present*  
4+ yrs solving problems and providing people-centric care using empathy and active listening. Expert in prioritizing and juggling tasks in a fast-paced setting

## PROJECTS

### Retro Games | E-commerce app for gaming products

Created brand guidelines document and all aspects of branding: logo creation, iconography, typography, color palette, layout and grids

### StreamBuff | Entertainment streaming mobile app

Designed for iOS and Android, following platform-specific guidelines. Designed with considerations for sound, haptic feedback, and mobile interactions

### TerraCare | Sustainable waste management web app

Interviewed users, ideated designs from findings. Created personas, wireframes, and prototypes. Conducted usability testing, iterated designs based on feedback. Designed with considerations for responsive web

### Busy Bee | Personal planner productivity mobile app

Completed competitive analysis, user flows/diagrams, wireframes, all aspects of visual design: style guides, visual hierarchy, color theory

## MY MOTTO

Love what you do and inspire others

## MOST PROUD OF



### People-centric and pixel-perfect designs

Using empathy, collaboration, and the power of imagination to create delightful digital interfaces and experiences



### Commitment to service and outreach

Volunteering with nonprofit charity orgs, advocating for the undocumented community and students with disabilities



### Being a first-generation college graduate

Earning a full-ride scholarship to ease my immigrant parents' worries about costs, and being a featured speaker at graduation

## ATTRIBUTES

### Skills colleagues endorse

User Flows

Wireframing

Prototyping

User Testing

Mockups

Mobile Design

Responsive Web Design

UI Design

Design Systems

### Personal areas of growth

JavaScript Proficiency

Voice UI Design

## EDUCATION



### User Interface Design Certificate

*CareerFoundry, 2020 - 2021*

Specialization: Front-End Development



### Bachelor of Science in Nursing

*University of Texas at Austin, 2012 - 2016*

3.96 GPA, Distinction with High Honors