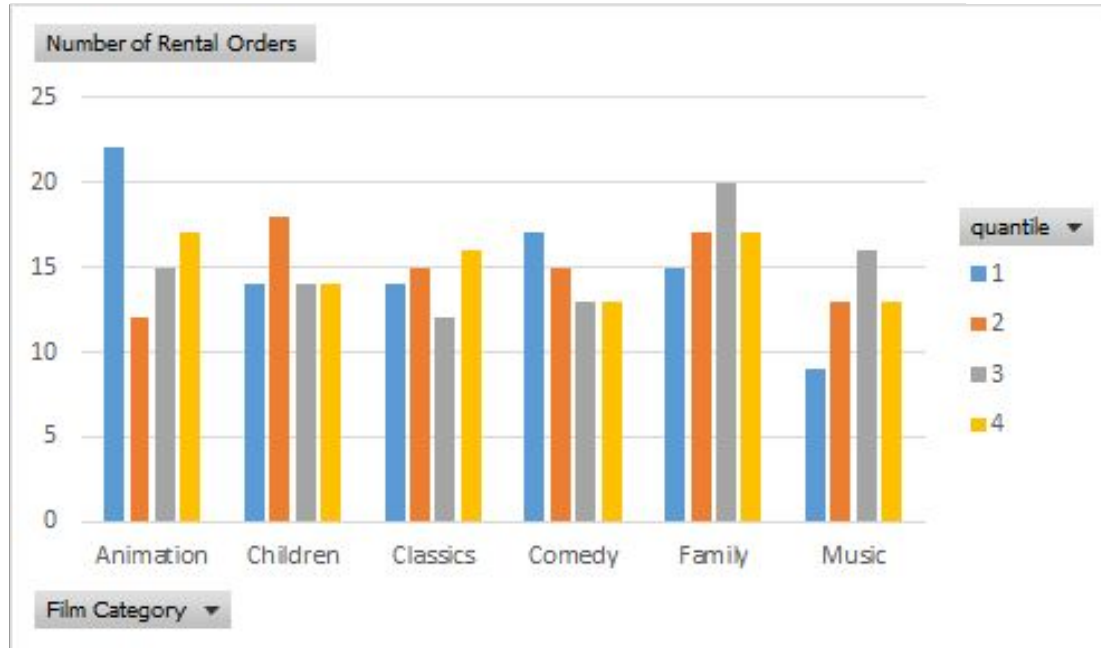


What were the total orders for family movies?



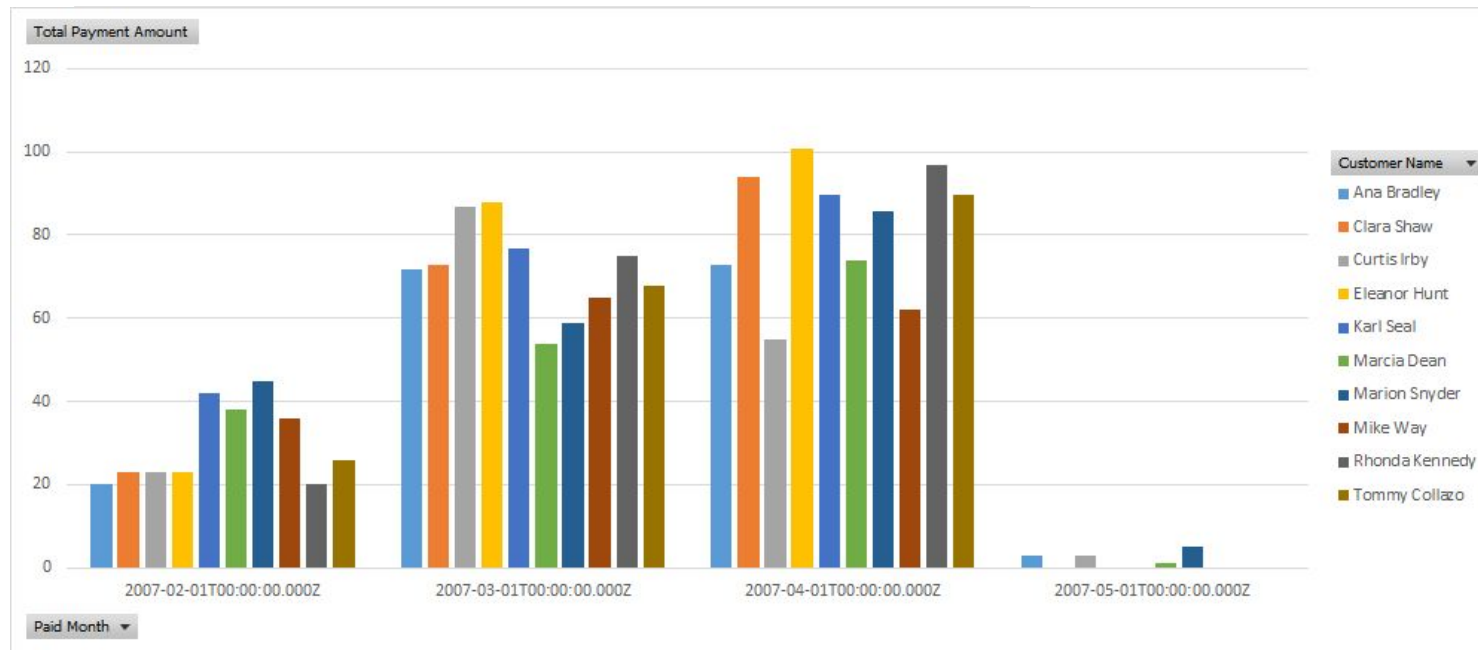
We can see 'Animation' and 'Family' are the most popular movie types in the family movie categories.

What were the number of orders for family movies on each rental length category level?



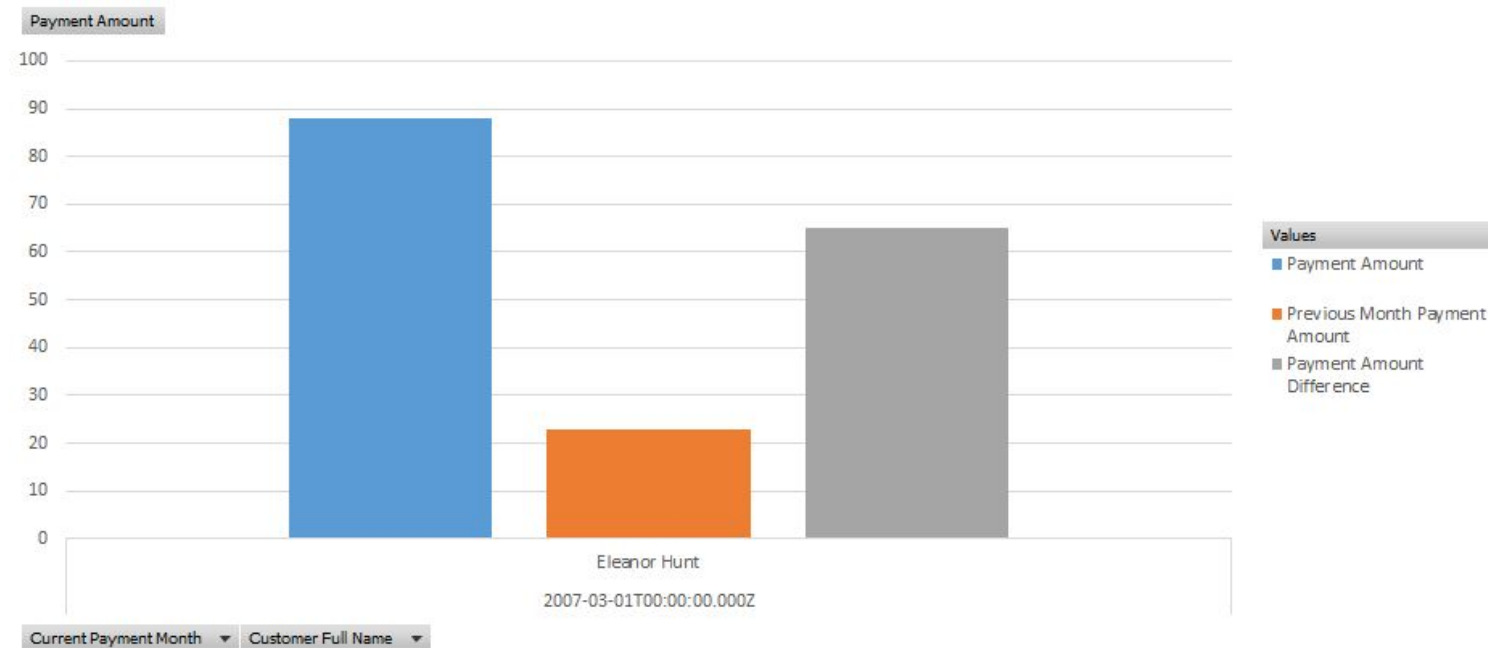
We can see family movie type of 'Classics' has evenly distributed rental order numbers per each rental length category level. "Animation" has the most orders on short rental length while 'Family' has more orders on longer rental length.

What were total payment amount for each month by the top 10 paying customers?



We can see March and April of 2007 are the two most popular months for movie rentals.

What was the customer name who paid the most difference in terms of payments?



We can see Eleanor Hunt paid most difference between March 2007 and February 2007.