

Content Outline

Jane Liang
03/26/2024

Project Title: Audrey Hepburn Website

I want to build a website that has multiple pages, rather than continuous scroll. I would like buttons across top to different pages, and also section buttons that direct to different sections of the page. There is a lot of information, so I think it would be good to break up the information to different sections

- **Introduction** - introduce who Audrey Hepburn is, her life, and her legacy
- **Early life** - family, childhood, WWII experiences
- **Entertainment Career** - Ballet, Movies, Retirement, and other projects (including filmography and awards and honors)
- **Humanitarian work** - UNICEF, awards and honors
- **Personal life and final years** - relationships, children, illness and death
- **Legacy** - public image, style icon
- **Sources** - wikipedia page and other photos

Creative Brief

Jane Liang
03/26/2024

Project Title: Audrey Hepburn Website

1. Project Overview

The goal of the website is to give an informational and biographical account of Audry Hepburn's life as well as highlighting her achievements in entertainment and humanitarianism.

2. Resources

The wikipedia link is

https://en.wikipedia.org/wiki/Audrey_Hepburn#Awards_and_honours and it should provide most of the written media. Her humanitarian work can be expanded upon with information from UNICEF (linked: <https://www.unicef.org/goodwill-ambassadors/audrey-hepburn>). Additional photos can be found on getty images and other photo services as well. There are also a lot of other photographs of her on Google Images and other websites such as Getty images. Here is another link for pictures of her:

<https://rareaudreyhepburn.com/>

3. Audience

This site won't be promoted commercially and is simply a biographical and informational site. I will also add this to my portfolio so audience is the general public, though children are most likely not included.

4. Message

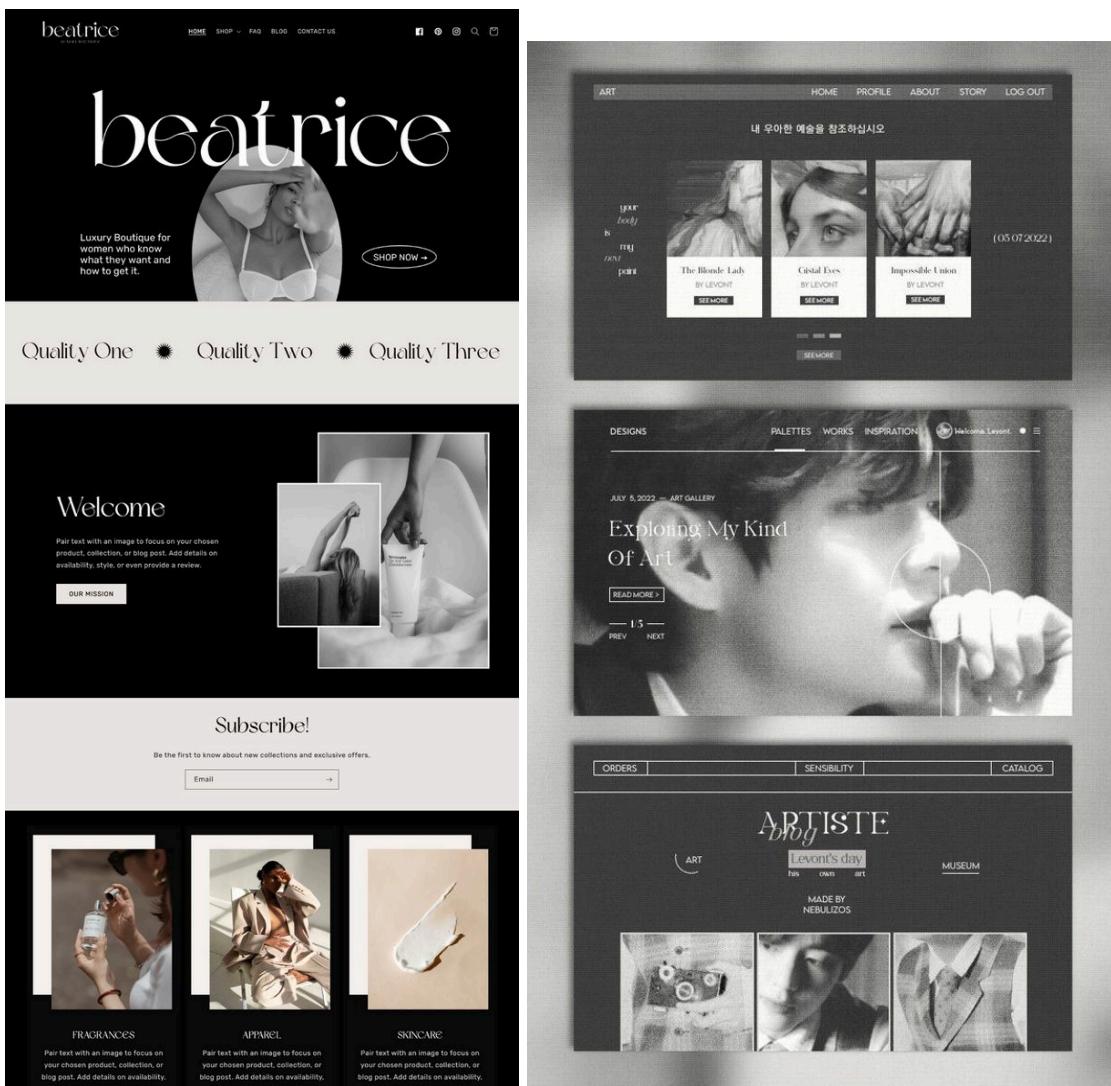
I want to focus on her legacy in the entertainment industry as well as her humanitarian work. But generally, I want it to be informational.

5. Tone

I want it to be fun and slightly whimsical, basically I want to encapsulate all sides of her personality. It should be serious where it needs to be, but generally it should just be informational.

6. Visual Style

I want it to be very sophisticated and minimal. Generally, the color pallet should be black and white with other color highlights. I have inserted some ideas on the general vibe and possible layouts of the website.



Some other images to consider:

