# **Puhe Liang**

Email: <u>puhe@umich.edu</u> Tel: 630 861 8888

Portfolio: http://liangpuhe.com

## **Working Experience**

### **Research Assistant** Information Interaction Lab 2017.11 - present

• Built a multi-display AR driving simulator via AFrame.JS, explored AR experience in five major driving scenarios

#### Developer | SAP Headquarter & Shanghai Labs 20

2014.7 - 2017.8

- Implemented web application via Fiori framework based on warehouse management system(EWM); Worked with product owner, designed workflow, conducted user test with warehouse workers on iPad
- Designed and visualized warehouse task data from cloud database, improved supervising efficiency of warehouse process; interviewed and discovered needs in warehouse workspace
- Developed handheld device RF (Radio Frequency) for warehouse task operation in Supply Chain Management; prototyped on Raspberry Pi
- Worked as scrum master in 2016 IoT Challenge, won the global second prize, facilitated team communication with external stakeholders

## HCI Engineer | CDI Design Lab

2014.1 - 2014.5

- Collaborated with designers and hardware engineers, researched, designed, developed web application for enlightenment toys
- Conducted needs assessment of four user roles, developed a Javabased reservation system for media laboratory and smart devices

## **UX Projects**

## UX Consultant | Gifts of Art, Michigan Medicine

2017.9 - 12

- Understood and scoped the art archiving needs of the manager, regular workers, and volunteers
- Interpreted interview notes, created user flows and affinity wall, introduced a digital design solution for inventory management, fulfilled user interaction needs

## **Product Designer** | Co-Express Dispatcher

2017.9 - 12

- Prototyped an express dispatcher tool, tackling the problem in apartment express searching, by tenant collaboration
- Framed design problem, conducted competitive analysis, created storyboard and personas, interviewed seven users

## *UX Designer* | 2018 CHI Design Competition

2017.9 - 2018.1

- Explored interactive experience to engage remote family members via family dish recreation activity
- Conducted user research on food preparing activities, intra-family online communication, and technology familiarity; Defined the problem, designed computer supported collaborative experience

## **Education**

#### M.S. in Information

University of Michigan | *Ann Arbor* 2019.4

#### B.E. in Software Engineering

Tongji University | *Shanghai* 2015 6

#### Exchange in Software Engineer

Uppsala University | *Sweden* 2014. 1 – 2014. 6

## Skill

#### UX

Affinity Analysis
Contextual Inquiry
Competitive Analysis
Graphic Design
Personas
Prototyping
Storyboarding
Usability Test
Wireframe

#### Programming

Javascript HTML5, CSS3 Python, C++

#### Tools

Sketch Axure, Invision, Principle Photoshop, Illustrator, Animate Raspberry Pi JQuery, Angular.js, D3.js

## Honor

#### Tongji University scholarship

2013, Social Contribution Scholarship 2014, Study Scholarship

#### SAP Student Ambassador

The merely one in Asia Pacific Area 2014-2015

#### First Prize in Drama Festival

Vice president of Dongli Drama 2014