## SOUND CHECK: FEATURES

## **PROBLEM**

When Frida receives a call it is her job to quickly find a quiet and confidential location in order to devote her full attention to the caller. Finding this location is always a **struggle**. Because of this, she is always **hesitant** to go out with her friends or leave her house.

## **SOLUTION**

Frida pulls out Sound Check from her phone case as soon as she gets a call and it suggests different locations she could go in order to have a high quality phone call. This allows her to maintain **peace** and **privacy** while on call.

