# LIANNA WANG

UI/UX DESIGNER

PORTFOLIO: <a href="mailto:liannawang.com">liannawang.com</a>

# 215-808-7776

CONTACT

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#### EDUCATION SKILLS

#### **DREXEL UNIVERSITY**

B.S. in User Experience and Interaction Design

Anticipated graduation: 2025

GPA: 3.95

#### DREAEL UNIVERSITY

## **WORK EXPERIENCE**

#### PRODUCT DESIGNER

Perpay Inc.

#### March 2022 - September 2022

- Designed innovative end-to-end user experiences that optimized user needs and business goals
- Worked collaboratively within cross-disciplinary teams of engineers, product managers, and designers using agile framework
- Developed and maintained design system and component library

### **USABILITY ANALYST INTERN**

IQVIA

#### June 2021 - August 2021

- Analyzed user interfaces and workflows to identify opportunities for improvement
- Conducted testing for design concepts and user experience
- Reported test findings to the development and UX teams

#### **DESIGN TOOLS**

Figma, InVision, Adobe Creative Suite, Webflow, Trello, Miro, Maze, Microsoft Suite, Google Suite

#### **DESIGN METHODS**

Wireframing, Prototyping, Agile
Framework, Surveys, User
Research, Contextual Inquiries,
Competitive Analysis, Journey
Mapping, Usability Testing, Affinity
Mapping, Design System, Card Sort

#### DEVELOPMENT

HTML, CSS, Javascript, Github

# RELEVANT COURSEWORK

User Interface Design
Interaction Design
Scripting for Media
Human Factors Engineering
Intro to HCI