

# Lian Song

portfolio – liansong.co  
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## EDUCATION

UC Berkeley  
Graduation May 2020  
B.A. Computer & Cognitive  
Science

*Relevant courses* – Structure  
and Interpretation of Computer  
Programs, Data Structures

## AWARDS

CMYK Designathon  
3rd place & Most Original

Designed a marketing campaign  
for Games of Berkeley

## SKILLS

### Design

Sketch • Photoshop • Illustrator  
Prototyping • User Research

### Programming

Javascript • HTML/CSS  
JAVA • Python

## EXPERIENCE

### Rainforest QA

Product Design Intern -- May 2017 to Now

- Partnered with PMs and engineers to create effective interaction designs and user flows.
- Worked on initiatives to improve user success across the platform; interfaced with Customer Success team to understand and research user behavior.

### Nvidia

Data Labeling Intern -- Jun 2016 to Aug 2016

- Completed data labeling tasks for the development of deep neural networks in Nvidia's advanced driver assistance systems.
- Collaborated with a team of engineers and interns.

## EXTRACURRICULARS

### Berkeley Innovation

Director of Marketing & Project Lead -- Dec 2016 to Now

- Oversee a team of 4 design consultants as a project manager, ensuring progress and clear communication with clients.
- Organized and promoted a career fair with 4 companies and over 200 attendees.

### Innovative Design

Visual & Web Designer -- Sep 2016 to Now

- Design logos, flyers, and visual brand assets for organizations throughout Berkeley.
- Code and deploy functioning websites for campus orgs.

### El Valedor Yearbook

Head Editor -- Aug 2014 to Jun 2016

- Designed and implemented a unifying visual language throughout the yearbook; created accompanying spec.
- Organized a team of 40; established deadlines and delegated tasks.