Lian Song

portfolio – liansong.co

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408-547-7925

EDUCATION

UC Berkeley

Graduation May 2020
B.A. Computer & Cognitive Science

Relevant courses – Structure and Interpretation of Computer Programs, Data Structures

AWARDS

CMYK Designathon

3rd place & Most Original

Designed a marketing campaign for Games of Berkeley

SKILLS

Design

Sketch • Photoshop • Illustrator
Prototyping • User Research

Programming

Javascript • HTML/CSS
JAVA • Python

EXPERIENCE

Rainforest QA

Product Design Intern -- May 2017 to Now

- Partnered with PMs and engineers to create effective interaction designs and user flows.
- Worked on initiatives to improve user success across the platform; interfaced with Customer Success team to understand and research user behavior.

Hexa Tea

Product Design Consultant -- Sep 2016 to Dec 2016

- Conducted 12+ user interviews and created user personas to understand target market.
- Defined and designed multiple aspects of Hexa Tea, ranging from visual to physical space design.

Nvidia

Data Labeling Intern -- Jun 2016 to Aug 2016

- Completed data labeling tasks for the development of deep neural networks in Nvidia's advanced driver assistance systems.
- Collaborated with a team of engineers and interns.

EXTRACURRICULARS

Berkeley Innovation

Director of Marketing & Project Lead -- Dec 2016 to Now

- Oversee a team of 4 design consultants as a project manager, ensuring progress and clear communication with clients.
- Organized and promoted a career fair with 4 companies and over 200 attendees.

Innovative Design

Visual & Web Designer -- Sep 2016 to May 2017

- Design logos, flyers, and visual brand assets for organizations throughout Berkeley.
- Code and deploy functioning websites for campus orgs.