Lian Song

UC Berkeley
Graduating May 2020
Data Science &
New Media

Dropbox — **Product Design Intern**   Summer 2019

Owned the redesign of Dropbox's File request product, improving the baseline user experience and building strategy around premium workflows for paying users. Worked closely with research on discovery, PM on timeline and engineering on implementation.

IBM — **Product Design Intern**   Summer 2018

Designed a mobile app to empower healthcare workers in low resource settings, in partnership with the International Society for Infectious Diseases. Drove complete mobile app design cycle — from needfinding to coded prototype — along-side multidisplinary team of five.

Skydeck — **Design Director**   2018

Initiated and created an internal student design team at SkyDeck, UC Berkeley's largest startup incubator. Worked alongside startups to identify design needs, and lead 9 designers in projects for SkyDeck teams.

Rainforest QA — **Product Design Intern**   Summer 2017

Designed and shipped two core platform features in Rainforest's test execution workflow by partnering with PMs and engineers. Helped implement a new design language, and create scalable design processes in a start up environment.

Berkeley Innovation — **President**   2017 - 2019

Lead team of 12 officers and 32 consultants in executing 8 projects partnerships with industry clients.

Berkeley Center for New Media — **Instructor**   Spring 2019

Designed and lead NWMedia 198, a student-led course offered under the Berkeley Center for New Media.