



## Lian Song

liansong.co • 408-547-7925  
liansong@berkeley.edu

---

## EDUCATION

### UC Berkeley

Expected Graduation 2020  
B.A. in Computer & Cognitive Science

*Relevant courses* – The Structure and  
Interpretation of Computer Pro-  
grams, Data Structures

### Monta Vista High

Graduated June 2016  
Unweighted GPA 3.9 • SAT 2390

---

## AWARDS

### CMYK Designathon

3rd place and 'Most Original'  
Designed a marketing campaign  
for Games of Berkeley

---

## SKILLS

Python • HTML • CSS  
Adobe Creative Suite • Sketch  
User Research • Prototyping

---

## WORK EXPERIENCE

### Nvidia

Data Labeling Intern — 06.2016 to 08.2016

- Completed data labeling tasks for the development of deep neural networks in Nvidia's advanced driver assistance systems.
- Collaborated with a team of engineers and interns.

---

## PROJECTS & LEADERSHIP

### Berkeley Innovation

Consultant, Director of Sponsorships — 09.2016 to Present

- Oversee a team of 4 design consultants as a project manager.
- Organized a career fair with 4 companies and over 200 attendees.
- Craft human-centered design solutions through an iterative design thinking process.

### Innovative Design

Visual Designer – 09.2016 to Present

- Design logos, flyers, and visual brand assets for organizations throughout Berkeley.

### El Valedor (Yearbook)

Head Editor — 08.2013 to 06.2016

- Oversaw the development of a unifying visual language, then helped implemented it throughout the yearbook.
- Created a visual spec document for yearbook staff.
- Organized a team of 40; established deadlines and delegated tasks.

### Monta Vista ASB

ASB Secretary — 05.2013 to 06.2016

- Lead a group of 45 student leaders in planning and executing events for over 2300 students on campus.
- Served as an advocate for student needs to the Monta Vista administration.

### Monta Vista American Cancer Society

Co-founder, Executive Vice President — 07.2014 to 06.2016

- Managed and expanded the presence of ACS on campus.
- Assisted in and coordinated volunteers for the execution of local health initiatives (e.g. local blood drives).