

**PricewaterhouseCognac**

**Strategy Insights**

November 2017

## **COUNTRY'S BEST: KEEPING THE BEST, INNOVATING THE FUTURE**



### **PricewaterCognac**

---

**Weber Wong**  
*Senior Associate*

**Aaron Huang**  
*Associate*

**Reneé Song**  
*Analyst*

**Jane Wang**  
*Analysts*

### **Country's Best**

---

**Jack Baker**  
*Vice President of Store Operations*

# TABLE OF CONTENTS

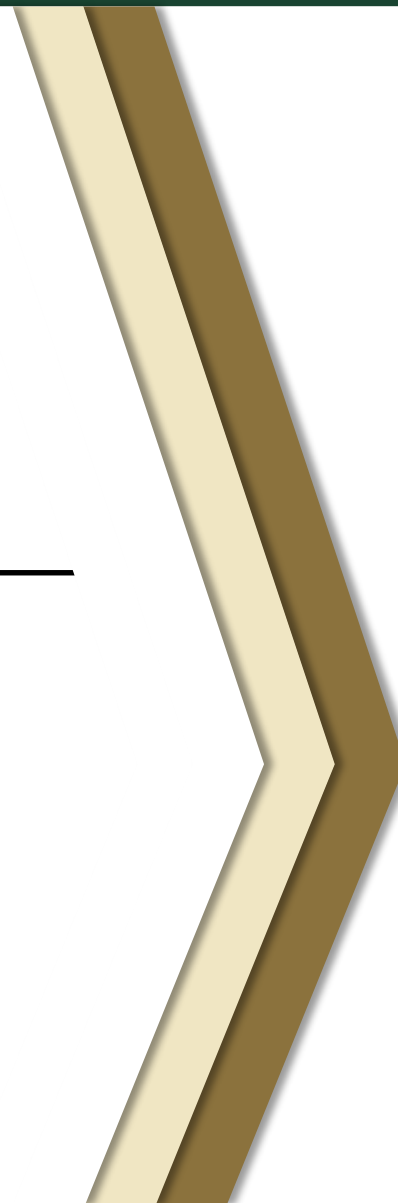
---

|            |            |          |
|------------|------------|----------|
| Section 1. | Overview   | [xx<br>] |
| Section 2. | Analysis   | [xx]     |
| Section 3. | Proposal   | [xx]     |
| Section 4. | Execution  | [xx]     |
| Section 5. | Conclusion | [xx]     |

---

Section 1.

Overview





|          |   |          |   |          |   |           |   |            |
|----------|---|----------|---|----------|---|-----------|---|------------|
| Overview |  | Analysis |  | Proposal |  | Execution |  | Conclusion |
|----------|---|----------|---|----------|---|-----------|---|------------|

## Section 2.

## Analysis





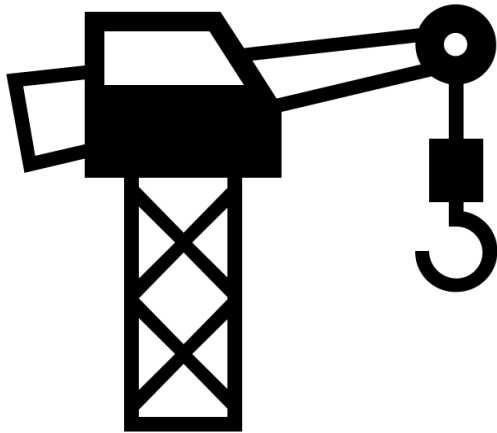
|          |   |          |   |          |   |           |   |            |
|----------|---|----------|---|----------|---|-----------|---|------------|
| Overview |  | Analysis |  | Proposal |  | Execution |  | Conclusion |
|----------|---|----------|---|----------|---|-----------|---|------------|

Section 3.

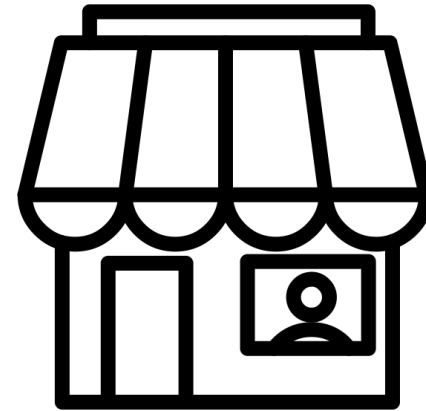
Proposal



# AUTOMATION



Full automation of new  
convenience stores



Partial automation of  
current convenience stores

Purchasing Technology Through Square







|          |   |          |   |          |   |           |   |            |
|----------|---|----------|---|----------|---|-----------|---|------------|
| Overview |  | Analysis |  | Proposal |  | Execution |  | Conclusion |
|----------|---|----------|---|----------|---|-----------|---|------------|

## Section 4.

## Execution





|          |   |          |   |          |   |           |   |            |
|----------|---|----------|---|----------|---|-----------|---|------------|
| Overview |  | Analysis |  | Proposal |  | Execution |  | Conclusion |
|----------|---|----------|---|----------|---|-----------|---|------------|

Section 5.

Conclusion





|          |   |          |   |          |   |           |   |            |
|----------|---|----------|---|----------|---|-----------|---|------------|
| Overview |  | Analysis |  | Proposal |  | Execution |  | Conclusion |
|----------|---|----------|---|----------|---|-----------|---|------------|