

# Alice Liao

<https://aliceliao.me>

alice.g.liao@gmail.com

## EDUCATION

### Vanderbilt University

Aug 2017–May 2021

Major English (B.A.)

Minor Computer Science

## SKILLS

### Tools

Figma

Photoshop

Illustrator

Visual Studio Code

After Effects

### Design

Interaction design

Visual design

Wireframing

Prototyping

Design systems

Usability testing

### Code

JavaScript

HTML/CSS

C++

Python

## EXPERIENCE

### PTC

**Associate UI/UX Designer** Apr 2022–Present

- Contributing accessible web components to design system library
- Building prototypes with Figma, JavaScript, and HTML/CSS for user testing
- Writing design specifications to streamline development
- Defining and implementing design tokens with developers to bolster scalability
- Updating content and user interface for documentation site

### Codeword

**Junior Designer** June 2021–Apr 2022

- Collaborated with cross-functional partners to deliver animations, data visualizations, and graphics for clients
- Expanded upon visual identity for agency's digital branding

### Develop for Good

**UX Designer (Volunteer)** Nov 2021–Feb 2022

- Partnered with PMs and developers to create and launch desktop portal for nonprofit client
- Ideated wireframes and prototypes for dashboard, search results, and filter bar