# Predictive Modelling Tutorial 7 & 8: Generative Models

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#### Tut 6: Generative Models

$$h_{D}(x) = \underset{j \in \{1, \dots, K\}}{\operatorname{argmax}} \mathbb{P}(Y = j | X = x)$$

$$= \underset{j \in \{1, \dots, K\}}{\operatorname{argmax}} \frac{\mathbb{P}(X = x | Y = j) \mathbb{P}(Y = j)}{\mathbb{P}(X = x)}$$

$$= \underset{j \in \{1, \dots, K\}}{\operatorname{argmax}} \mathbb{P}(X = x | Y = j) \mathbb{P}(Y = j)$$

$$= \underset{j \in \{1, \dots, K\}}{\operatorname{argmax}} [\operatorname{In} \mathbb{P}(X = x | Y = j) + \operatorname{In} \mathbb{P}(Y = j)]$$

$$= \underset{j \in \{1, \dots, K\}}{\operatorname{argmax}} [\operatorname{In} \mathbb{P}(X = x | Y = j) + \operatorname{In} \mathbb{P}(Y = j)]$$

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#### Tut 6: Generative Models (cont)

Naive Bayes:

$$\mathbb{P}(\mathsf{X} = \mathsf{x} | Y = j) = \prod_{i=1}^{p} \mathbb{P}(X_i = x_i | Y = j)$$

LDA & QDA:

$$\mathbb{P}(\mathsf{X} = \mathsf{x}|Y = j)$$

$$= \frac{1}{(2\pi)^{p/2} \sqrt{|\mathsf{C}_i|}} \exp\left\{-\frac{1}{2}(\mathsf{x} - \boldsymbol{\mu}_j)^\mathsf{T} \mathsf{C}_j^{-1}(\mathsf{x} - \boldsymbol{\mu}_j)\right\}.$$

#### Tutorial 6, Q1

Ahmad would like to construct a model to decide if a day is suitable to play tennis. The table in the next slide shows the results whether to play tennis, based on Outlook, Temperature and Wind, collected by Ahmad.

Using Naïve Bayes approach with Laplace smoothing, predict whether a sunny day with strong wind,  $27^{\circ}$ C, is suitable to play tennis.

## Tutorial 6, Q1 (cont)

| Day | Outlook  | Temperature | Wind   | PlayTennis |
|-----|----------|-------------|--------|------------|
| D1  | Sunny    | 34          | Weak   | No         |
| D2  | Sunny    | 32          | Strong | No         |
| D3  | Overcast | 28          | Weak   | Yes        |
| D4  | Rain     | 22          | Weak   | Yes        |
| D5  | Rain     | 16          | Weak   | Yes        |
| D6  | Rain     | 8           | Strong | No         |
| D7  | Overcast | 12          | Strong | Yes        |
| D8  | Sunny    | 20          | Weak   | No         |
| D9  | Sunny    | 10          | Weak   | Yes        |
| D10 | Rain     | 23          | Weak   | Yes        |
| D11 | Sunny    | 19          | Strong | Yes        |
| D12 | Overcast | 21          | Strong | Yes        |
| D13 | Overcast | 31          | Weak   | Yes        |
| D14 | Rain     | 25          | Strong | No         |

#### FA May 2020 Q2

The testing dataset of an insurance claim is given in Table 2.1. The variables "gender", "bmi", "age\_bracket" and "previous\_claim" are the predictors and the "claim" is the response.

Table 2.1: The testing data of an insurance claim (randomly sampled with repeated entry).

|        | •             |             |                | - ,      |
|--------|---------------|-------------|----------------|----------|
| gender | bmi           | age_bracket | previous_claim | claim    |
| female | under_weight  | 18-30       | 0              | no₋claim |
| female | under_weight  | 18-30       | 0              | no_claim |
| male   | over_weight   | 31-50       | 0              | no_claim |
| female | under_weight  | 50+         | 1              | no_claim |
| male   | normal_weight | 18-30       | 0              | no_claim |
| female | under_weight  | 18-30       | 1              | no_claim |
| male   | over_weight   | 18-30       | 1              | no_claim |
| male   | over_weight   | 50+         | 1              | claim    |
| female | normal_weight | 18-30       | 0              | no₋claim |
| female | obese         | 50+         | 0              | claim    |

#### FA May 2020 Q2 cont

The "gender" is binary categorical data, the "bmi" is a four-value categorical data with values under\_weight, normal\_weight, over\_weight and obese, the "age\_bracket" is a three-value categorical data with value "18-30", "31-50" and "50+", the "previous\_claim" is a binary categorical data with 0 indicating "no previous claim" and 1 indicating "having a previous claim". The "claim" is a binary response with values "no\_claim" (negative class, with value 1) and "claim" (positive class, with value 0).

## FA May 2020 Q2 (b)

Write down the mathematical formula for the Naive Bayes model with the predictors and response in Table 2.3. Use the Naive Bayes model trained on the training data from Table 2.3 to **predict** the "claim" of the insurance data in Table 2.1 as well as **evaluating** the performance of the model by calculating the confusion matrix, accuracy, sensitivity, specificity, PPV, NPV of the logistic model.

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#### FA May 2020 Q2 (b) cont

Table 2.3: The training dataset of an insurance claim data for Naive Bayes model.

|      | <i>3</i> |               |             |                |          |
|------|----------|---------------|-------------|----------------|----------|
| Obs. | gender   | bmi           | age_bracket | previous_claim | claim    |
| 1    | female   | obese         | 50+         | 1              | no_claim |
| 2    | female   | under_weight  | 31-50       | 0              | no_claim |
| 3    | male     | under_weight  | 31-50       | 1              | no_claim |
| 4    | female   | over_weight   | 18-30       | 1              | no_claim |
| 5    | female   | normal_weight | 31-50       | 0              | no_claim |
| 6    | female   | under_weight  | 31-50       | 0              | no_claim |
| 7    | female   | obese         | 18-30       | 0              | no_claim |
| 8    | male     | under_weight  | 50+         | 1              | no_claim |
| 9    | female   | normal_weight | 31-50       | 0              | no_claim |
| 10   | male     | over_weight   | 31-50       | 0              | no_claim |
| 11   | female   | normal_weight | 50+         | 0              | claim    |
| 12   | male     | over_weight   | 31-50       | 1              | claim    |
| 13   | male     | under_weight  | 31-50       | 1              | claim    |
| 14   | male     | over_weight   | 31-50       | 1              | claim    |
| 15   | male     | obese         | 50+         | 0              | claim    |
| 16   | male     | under_weight  | 50+         | 0              | claim    |
| 17   | female   | obese         | 31-50       | 1              | claim    |
| 18   | female   | under_weight  | 50+         | 1              | claim    |
| 19   | female   | normal_weight | 50+         | 1              | claim    |
| 20   | female   | under_weight  | 18-30       | 1              | claim    |

**Note**: The default cut-off is 0.5.

## FA May 2020 Q2 (c)

Can we compare the logistic regression model in part (a) to the Naive Bayes model in part (b)? Can we say that the logistic regression model is better than the Naive Bayes model solely based on the performance metrics in part (a) and part (b)? Justify your answers with appropriate theory. (2 marks)

Reference: Tutorial Slide 3 on Logistic Regression.

#### Tutorial 6, Q2

Factory XYZ produces very expensive and high quality golf balls that their qualities are measured in term of curvature and diameter. Result of quality control by experts is given in the table below:

| Curvature | Diameter | Result     |  |
|-----------|----------|------------|--|
| 2.95      | 6.63     | Passed     |  |
| 2.53      | 7.79     | Passed     |  |
| 3.57      | 5.65     | Passed     |  |
| 3.16      | 5.47     | Passed     |  |
| 2.58      | 4.46     | Not Passed |  |
| 2.16      | 6.22     | Not Passed |  |
| 3.27      | 3.52     | Not Passed |  |

## Tutorial 6, Q2 (cont)

As a consultant to the factory, you get a task to set up the criteria for automatic quality control using LDA model. Then, the manager of the factory also wants to test your criteria upon a new type of golf ball which have curvature 2.81 and diameter 5.46.

[Ref: https://people.revoledu.com/kardi/tutorial/LDA/Numerical%20Example.html]

Plot the data with axes of curvature and diameter. Comment on the plot.

## Tutorial 6, Q2 (cont)

- Write the data into matrix form by separating into "Passed" and "Not Passed".
- Compute the prior probability for both classes.
- Compute the mean vectors for both classes.
- Compute the group covariance matrix.

## Tutorial 6, Q2 (cont)

- Write down the discriminant functions for both classes.
- Transform all the given data into discriminant functions.
- Locate the new golf ball in the plot as well as the functions to classify it.
- **1** Plot the discriminant line into plot of  $\delta_1(X)$  versus  $\delta_2(X)$ .