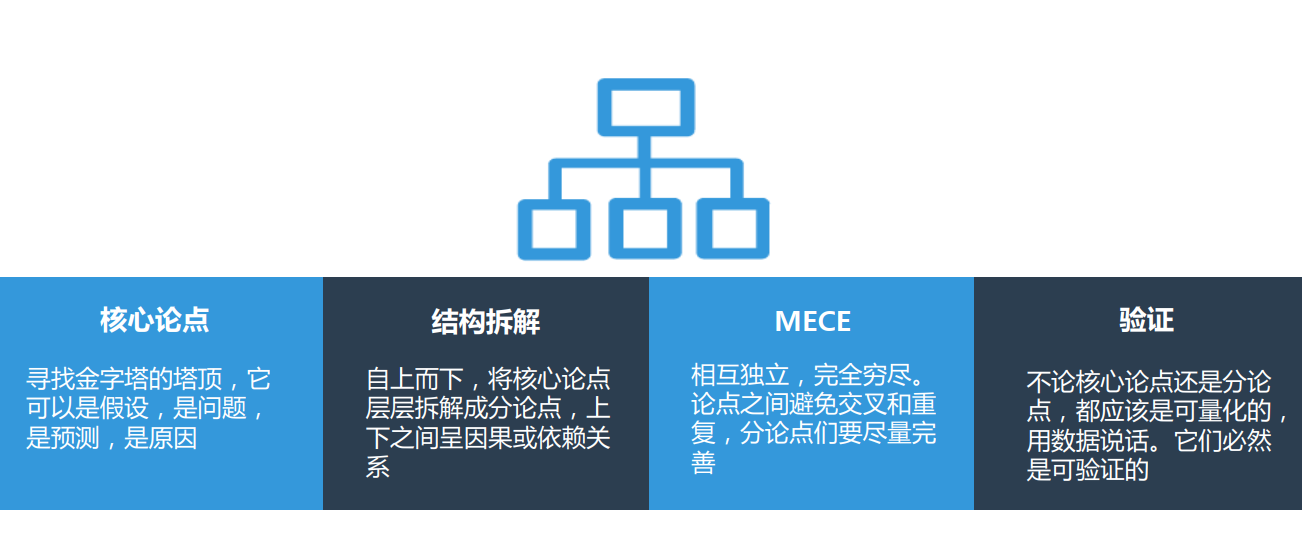
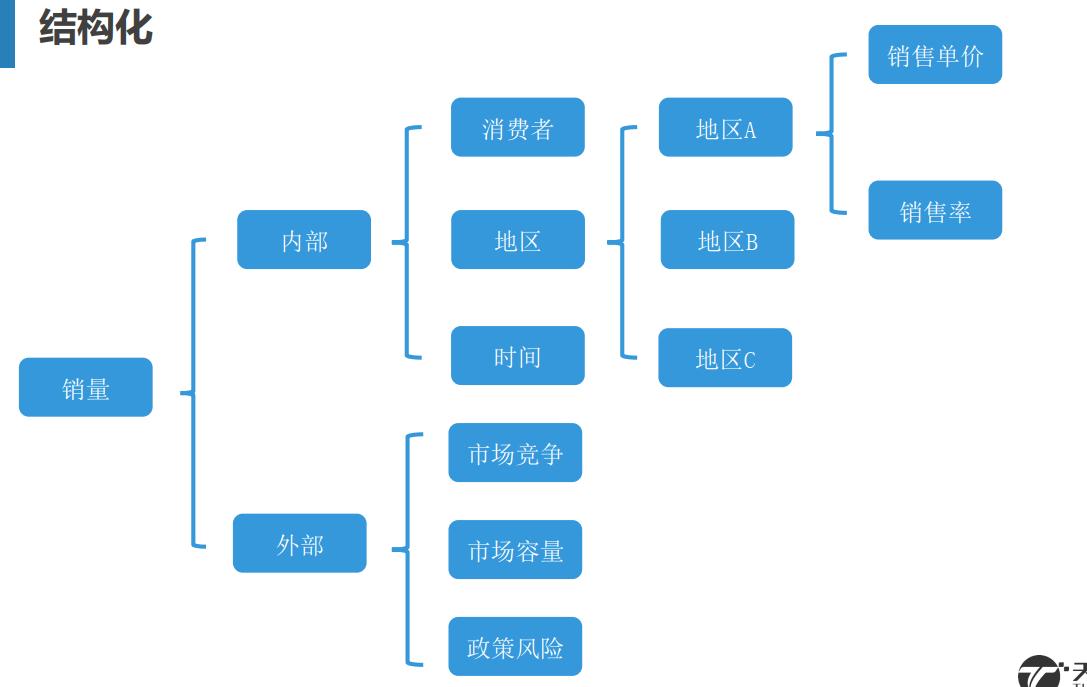
1. **数据分析的三种核心思维？**

结构化、公式化、业务化

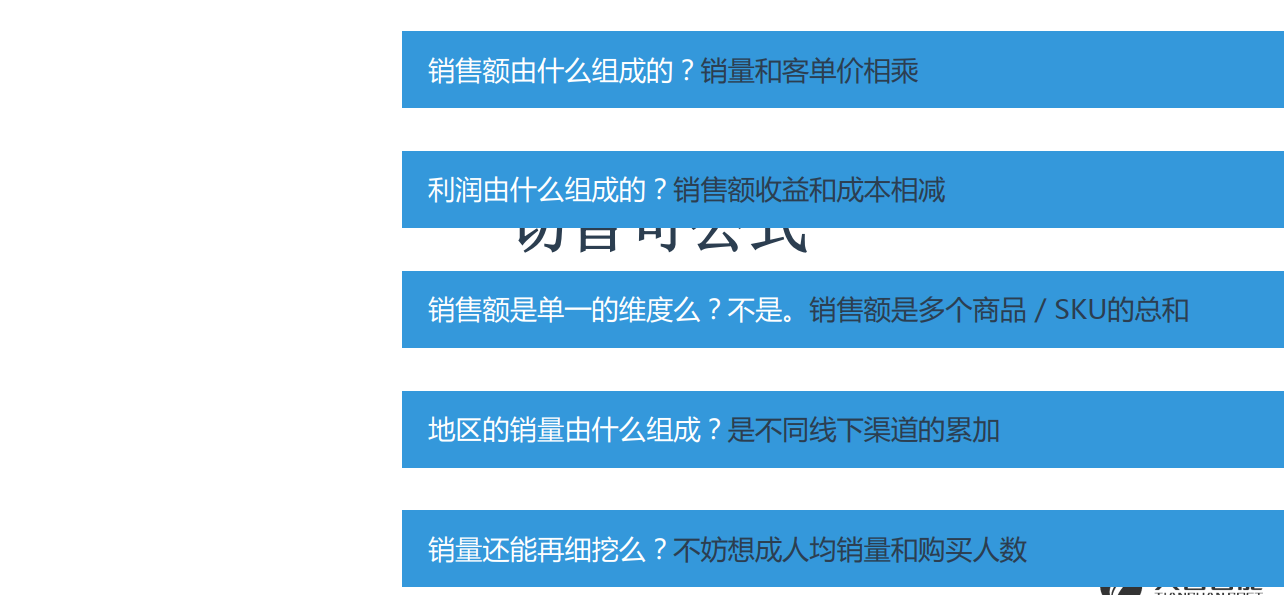
1. **什么是结构化？**



1. **结构化小案例**

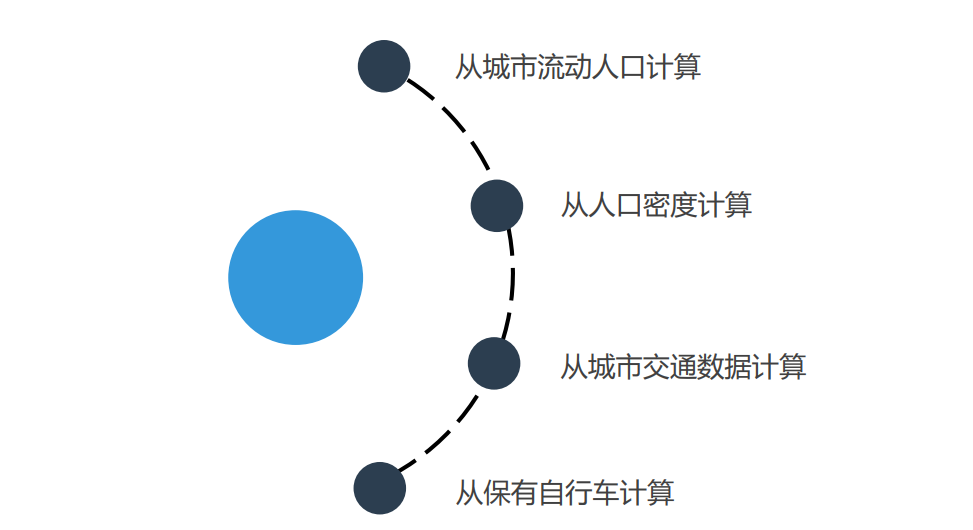


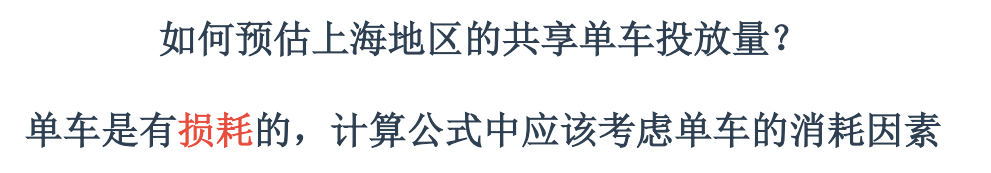
1. **什么是公式化？**



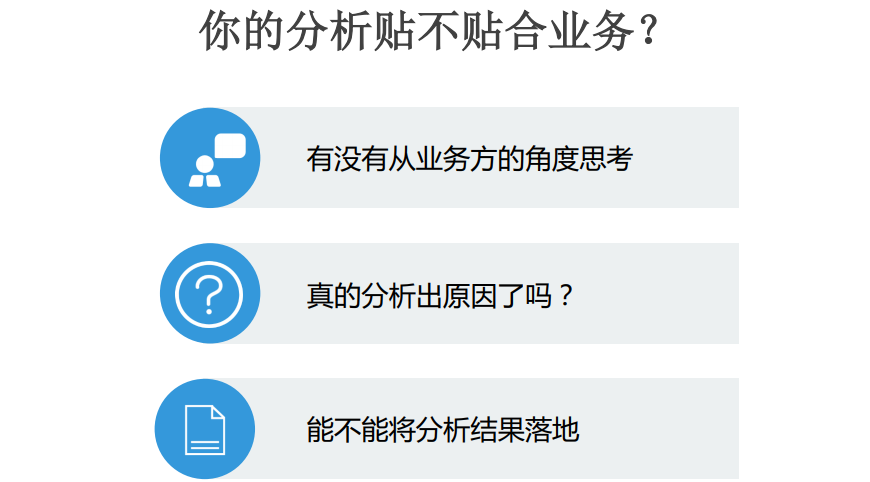


1. **业务化小问题：如何评估上海共享单车投放量?**





1. **什么是业务化?**



1. **结构化、公式化的缺陷?**

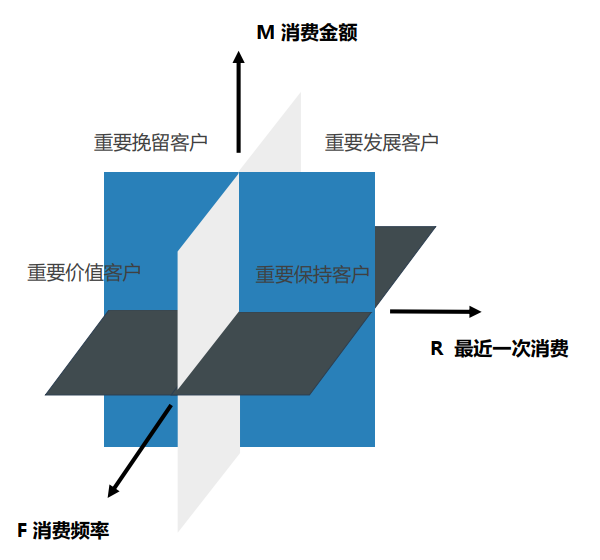


1. **数据分析的思维技巧？**



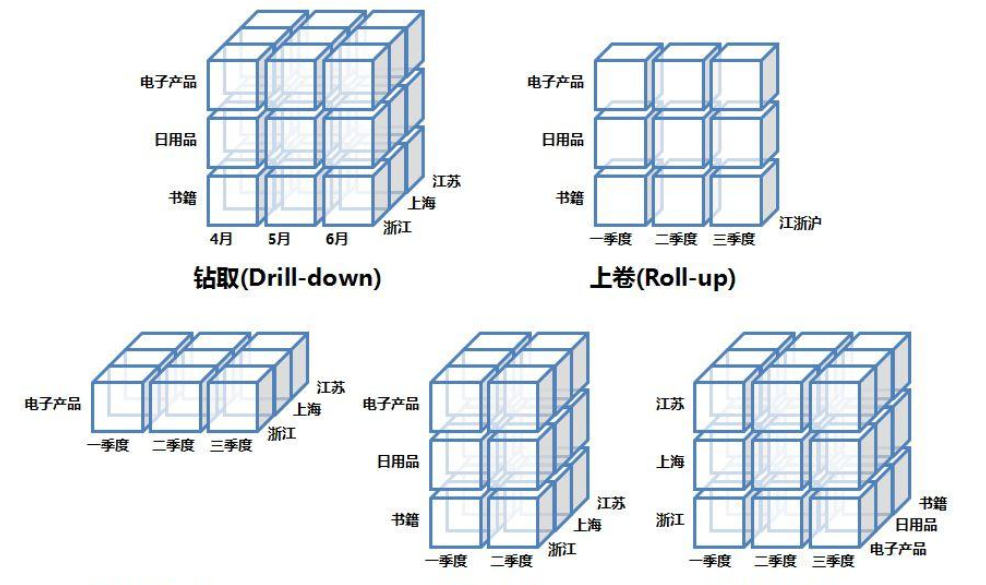
1. **什么是象限法？**



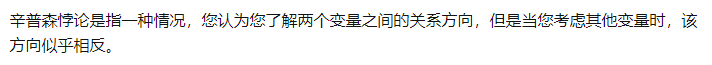


1. **什么是多维法？**

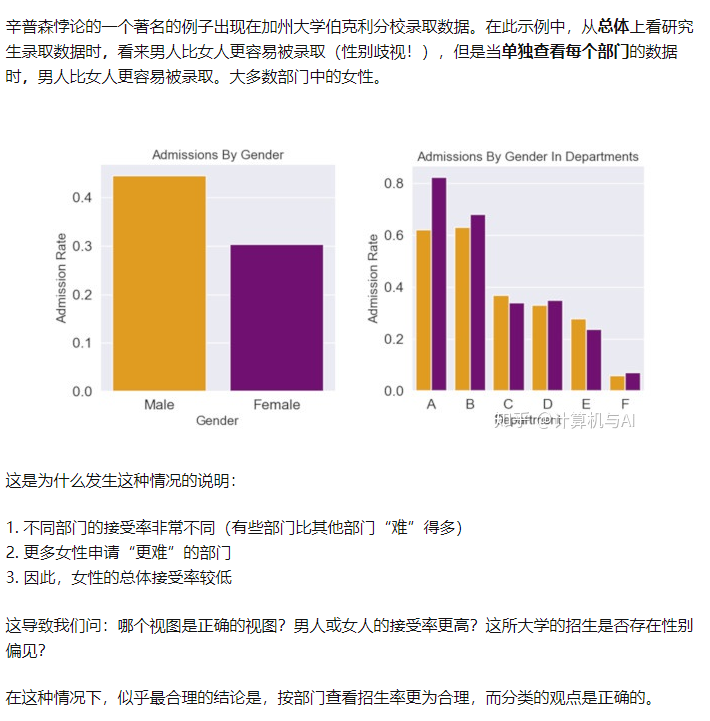




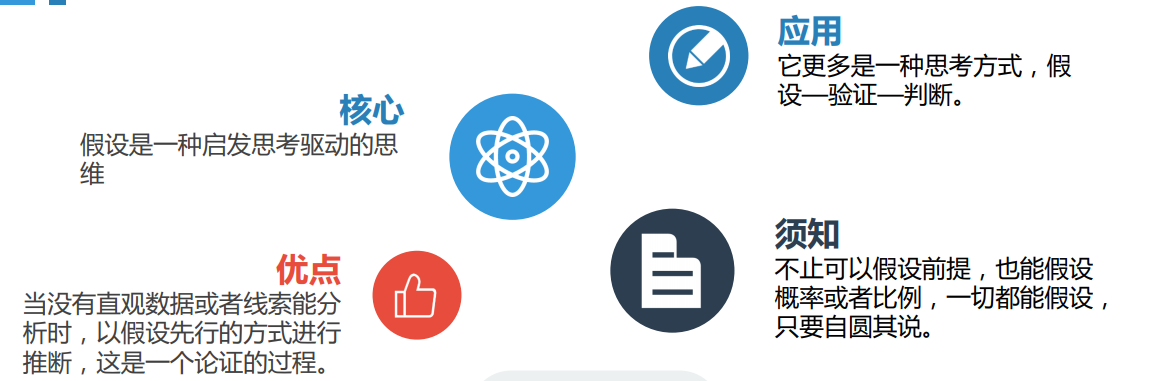
1. **辛普森悖论**

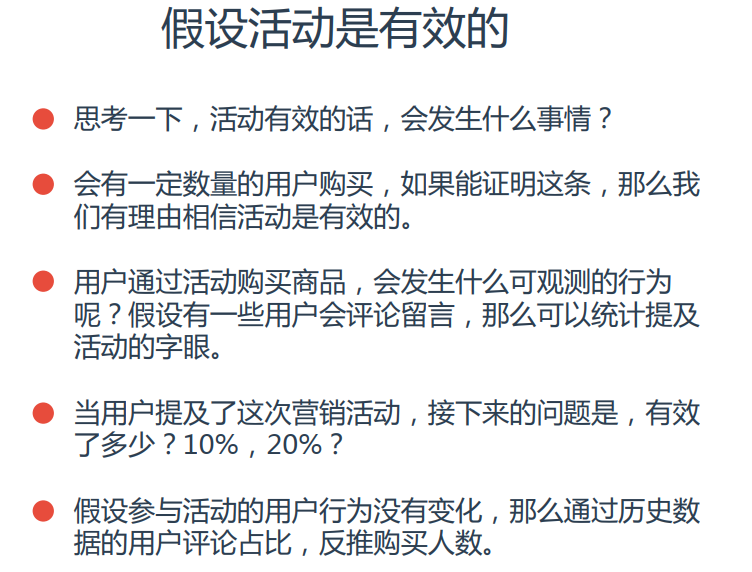


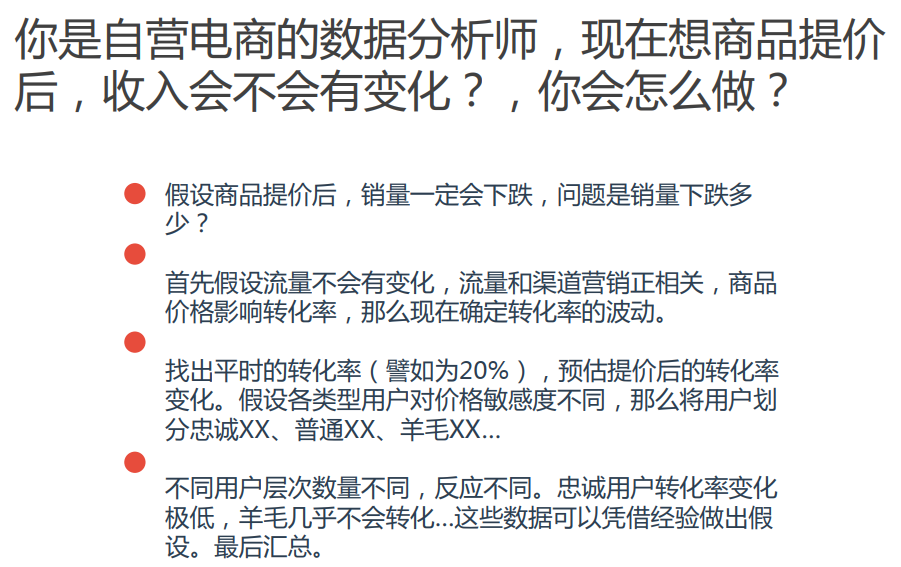
1. **辛普森悖论小案例**



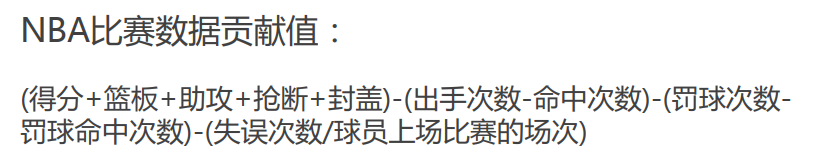
1. **假设法**







1. **指数法**



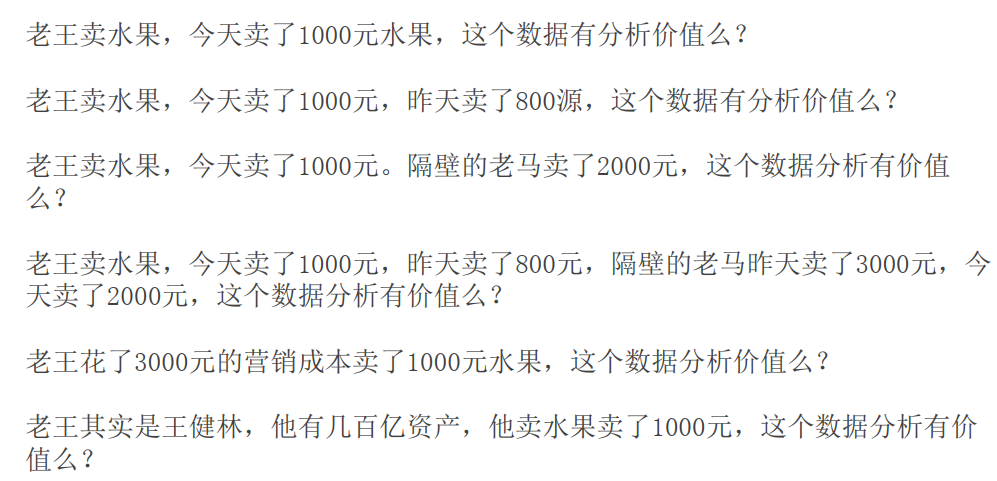


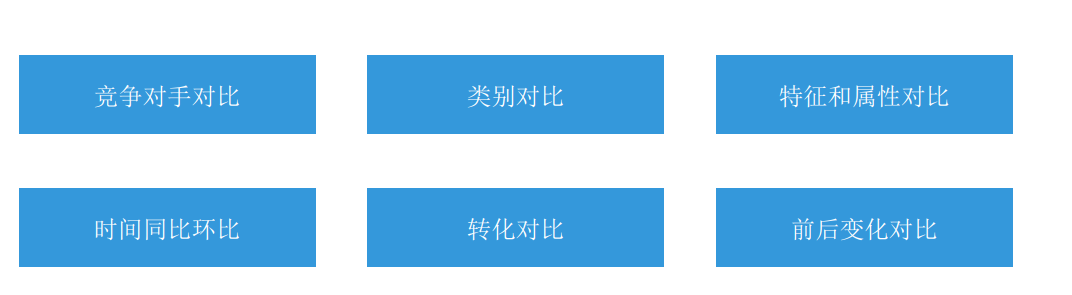
1. **二八法**





1. **对比法**







1. **漏斗法**

