

DEVELOPING YOUR PROTOTYPE

Name of Prototype:

Describe the **big idea** succinctly in a couple sentences:

(What is the key user benefit?)

Who is the **primary user** of this prototype?

(Are there secondary users? What is the context of use?)

What is the **goal** which the user is trying to accomplish?

(Is there a particular use case which you want to address with this prototype?)

What **design questions** are you trying to answer with this prototype?

(Remember that you cannot prototype everything at once. Choose the right level of fidelity and a horizontal / vertical prototype.)

Create **low-fidelity prototypes** of your proposed solutions, carefully taking your answers to the questions above into consideration. You can use any digital or physical tools you like. Remember that you will need to evaluate your prototypes later. Make sure that the prototypes represent your design idea well.