

# COLLABORATING ON VIDEO MODULES

Leveraging expertise for engaging learning experiences

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# THE TEAM

# THE PEOPLE BEHIND THE PROJECT

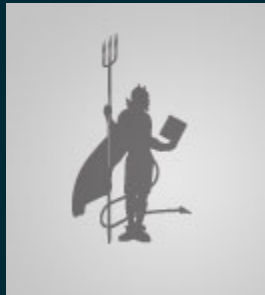
## CDVS

- Sophia Lafferty-Hess

Data Management (**Theory**)

- John Little

Data Science (**Practice**)



## LILE (formerly DLI)

- Megan Lancaster

(Project Manager; Sr. Learning Experience Designer)

- Shakiyla Huggins

(Learning Experience **Designer**)

- Tara Kramling

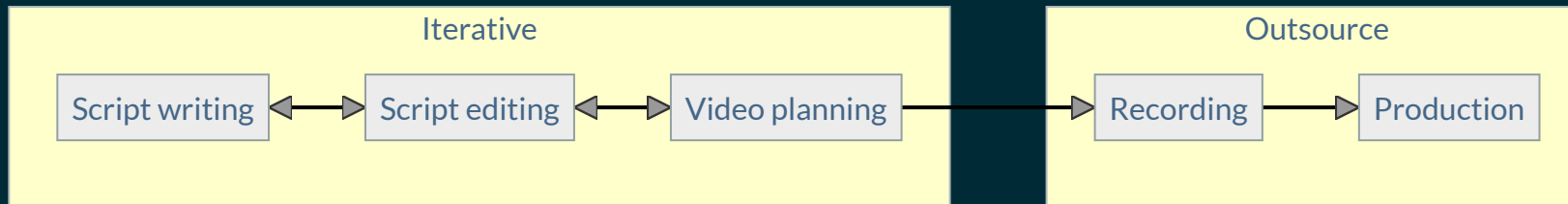
(Learning Experience **Producer**)

- Nick Janes

(Learning **Media Designer**)

# THE PROCESS

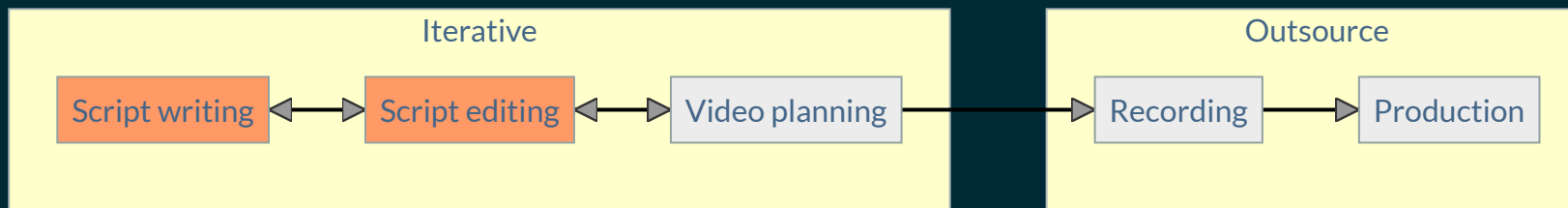
- Script writing
- Script editing
- Video planning
- Recording
- Video production (sound, graphics, editing)



# THE EXECUTION

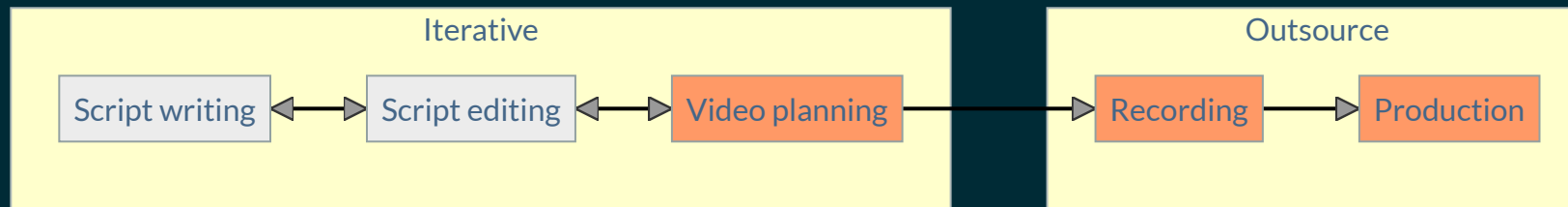
# SCRIPT WRITING AND EDITING

- Crafting effective narratives for video content.
- Sophia Lafferty-Hess and John Little at the helm (talent and content)
- Shakiyla and Megan: direction, guidance, and goals (surfacing innovative learning ideas)



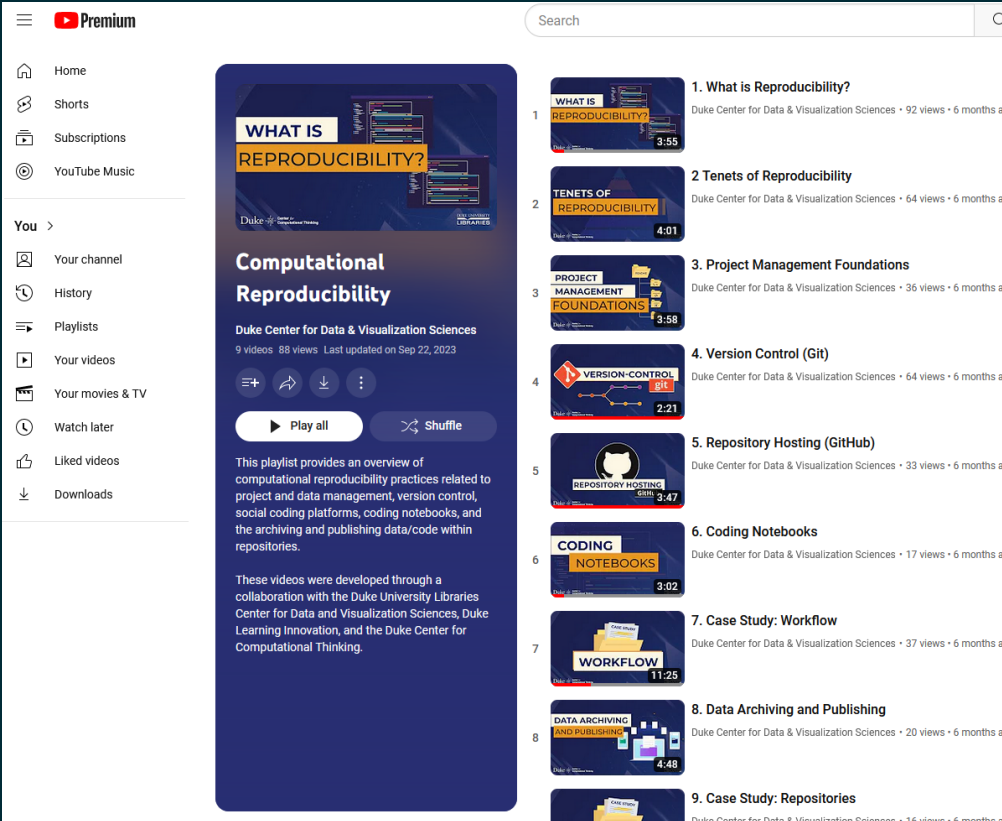
# VIDEO PLANING, RECORDING, & PRODUCTION

- Recording and post-production (Tara and Nick)
- Outsourced with LILE and Bryan Center Studios





# EXAMPLES



# INTERACTIVE MODULE DEVELOPMENT

- An exploration of possibilities (LILE)
- A valuable experiment in concept alignment

# OUTCOMES AND REFLECTIONS

# HIGH PRODUCTION VALUES

Beyond the norm

Polished resources for learners

# INTERDIVISIONAL COOPERATION

Fostering connections across Duke

Happy with the videos

# LESSONS AND CHALLENGES

- Time investment and production considerations
- Balancing production values with learning ideals
- Aligning subject matter with learning concepts