## COLLABORATING ON VIDEO MODULES

Leveraging expertise for engaging learning experiences

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# THE TEAM



### THE PEOPLE BEHIND THE PROJECT

#### **CDVS**

Sophia Lafferty-Hess

Data Management (**Theory**)

John Little

Data Science (Practice)



#### **LILE (formerly DLI)**

Megan Lancaster

(Project Manager; Sr. Learning Experience Designer)

Shakiyla Huggins

(Learning Experience Designer)

Tara Kramling

(Learning Experience Producer)

Nick Janes

(Learning Media Designer)



# THE PROCESS



- Script writing
- Script editing
- Video planning
- Recording
- Video production (sound, graphics, animation)





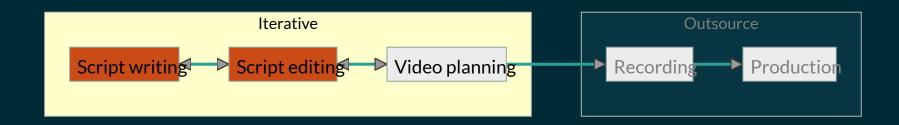
# THE EXECUTION



### SCRIPT WRITING AND EDITING

- Crafting effective narratives for video content.
- Sophia Lafferty-Hess and John Little at the helm (talent and content)
- Shakiyla and Megan: direction, guidance, and goals

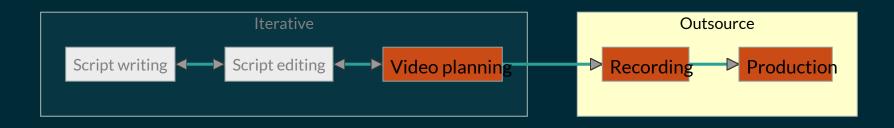
(surfacing innovative learning ideas)





### VIDEO PLANNING, RECORDING, & PRODU**C**TION

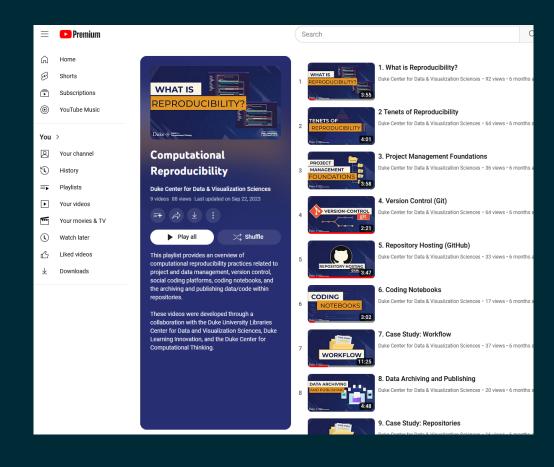
- Recording and post-production (Tara and Nick)
- Outsourcing via LILE and Bryan Center Studios





### HTTPS://DUKE.IS/REPRODUCIBLE







### INTERACTIVE MODULE DEVELOPMENT

An exploration of possibilities (LILE)



A valuable experiment in concept alignment



# OUTCOMES AND REFLECTIONS



### HIGH PRODUCTION VALUES

Beyond the norm

Polished resources for learners

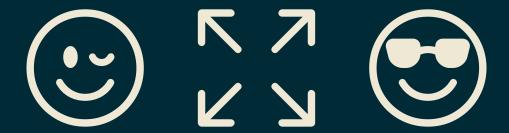




### INTERDIVISIONAL COOPERATION

Fostering connections across Duke

Happy with the videos





# LESSONS AND CHALLENGES



- Time investment and production considerations
- Balancing production values with learning ideals
- Aligning subject matter with learning concepts





