COLLABORATING ON VIDEO MODULES

Leveraging expertise for engaging learning experiences

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THE TEAM



THE PEOPLE BEHIND THE PROJECT

CDVS

Sophia Lafferty-Hess

Data Management (**Theory**)

John Little

Data Science (Practice)



LILE (formerly DLI)

Megan Lancaster

(Project Manager; Sr. Learning Experience Designer)

Shakiyla Huggins

(Learning Experience Designer)

Tara Kramling

(Learning Experience Producer)

Nick Janes

(Learning Media Designer)



THE PROCESS



- Script writing
- Script editing
- Video planning
- Recording
- Video production (sound, graphics, animation)





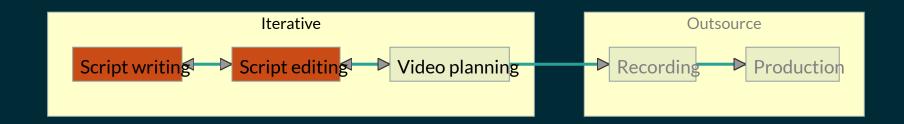
THE EXECUTION



SCRIPT WRITING AND EDITING

- Crafting effective narratives for video content.
- Sophia Lafferty-Hess and John Little at the helm (talent and content)
- Shakiyla and Megan: direction, guidance, and goals

(surfacing innovative learning ideas)





VIDEO PLANING, RECORDING, & PRODUCTION

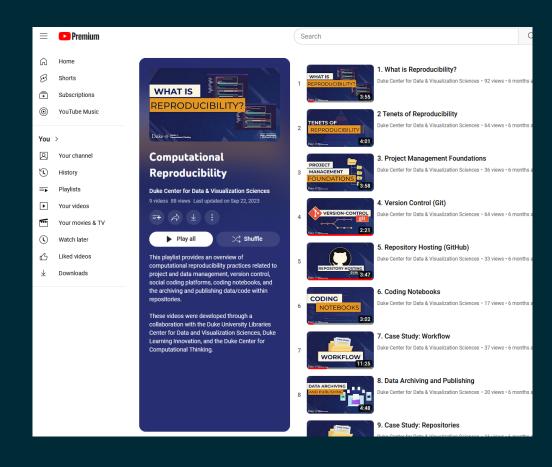
- Recording and post-production (Tara and Nick)
- Outsourcing via LILE and Bryan Center Studios





HTTPS://DUKE.IS/REPRODUCIBLE







INTERACTIVE MODULE DEVELOPMENT

An exploration of possibilities (LILE)

A valuable experiment in concept alignment



OUTCOMES AND REFLECTIONS



HIGH PRODUCTION VALUES

Beyond the norm

Polished resources for learners



INTERDIVISIONAL COOPERATION

Fostering connections across Duke

Happy with the videos



LESSONS AND CHALLENGES



- Time investment and production considerations
- Balancing production values with learning ideals
- Aligning subject matter with learning concepts

