

## library orientation



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4/04/2007

## library orientation

### Welcome to the Library!

- Library Web site
  - <http://lib.lbcc.edu>
- Library Hours
  - Monday thru Thursday 7 AM – 10 PM
  - Friday 7 AM - 4 PM
  - Saturday 10 AM – 4 PM

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### Library News

- Closed next week for Spring Break
- Reference services available to you
- Instant Message a Librarian
- Check out our Library Blog
- The library is moving

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### Navigating the Library Web site

- Books Online Catalog (Voyager)
- Articles & Databases
  - Most need passwords for off campus access

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### Search Methodologies

- Start with a general search term
  - “Equality”
- Once you are familiar with how the search function works, try to limit the results with more specific search terms
  - “Gender Equality”

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### Searching for Books in Voyager

- Keyword Search
- Subject Search
- Pay attention to Location and Availability

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### Facts on File

- American History Online
- Federated Search
- Search terms
  - Equality (limit search with Gender Equality)
  - Disability
  - Civil Rights
  - Emmet Till
  - Advertising (historical aspect)

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### CQ Researcher

- Search terms
  - Equality
  - Advertising
- Also available in print in Reference section

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### Opposing Viewpoints

- Search terms
    - Equality
    - Advertising
  - Subject assistance on left side of Web page
  - Tabs – Viewpoints (Essays), Reference, Statistics, Magazines & Newspapers, Images, Web sites)
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### Opposing Viewpoints (cont.)

- Issue Topics to Look At
    - Civil Rights
    - Women's Rights
    - Human Rights
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### ProQuest

- Basic search terms
    - Equality
    - Advertising
    - Advertising manipulation
    - Advertising AND consumer behavior
  - Topic Search
    - Equality
    - Advertising
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### Internet Web sites

- Gender equality –
    - Amnesty International <http://www.amnestyusa.org>
  - Google search phrases -
    - Fifteen basic appeals of advertising
    - Gender
    - Struggles for equality
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### Additional Help

- Speak to a Reference Librarian
- Utilize the Library Web site
- Email me if you have any questions  
([dlaney@lbcc.edu](mailto:dlaney@lbcc.edu))
- Good luck!