



Long Beach City College
LAC Library
<http://lib.lbcc.edu>

Selected Sources of Information for
FASHION & FASHION MERCHANDISING

This guide is designed to help students in the fashion field begin their research at the LAC Library and on the World Wide Web. If you need further assistance, please consult a librarian at the Reference Desk.

FIND BOOKS ON FASHION

The Library's online catalog, called *Voyager*, indexes books, pamphlets, and other material by subject, author, title, keyword, and call number. Voyager is accessible at: <http://voyager.lbcc.edu>. Enter your search term, then select the type of search from the pull-down menu. Sample searches:

Subject searches:

Fashion	Fashion vocational guidance
Clothing trade	Clothing trade vocational guidance
Clothing and dress	Costume
Chanel, Coco	Klein, Calvin

Keyword searches:

Use quotes to search a phrase:	"fashion merchandising"
	"apparel design"
Use + to mark required terms:	+fashion +textile
	+fashion +advertising

BOOKS TO CHECK OUT

The following list is not comprehensive of our resources on fashion. It is but a small sample of what LBCC Library owns on the subject of "fashion" that can be checked out. Please search the online catalog for the campus location and the availability of the item.

The visible self: global perspectives on dress, culture, and society/ Joanne B. Eicher. GT511 .E53 2000
Beyond business casual : what to wear to work if you want to get ahead / Ann Marie Sabath. TT507 .S212 2000
Portfolio presentation for fashion designers/ Linda Tain. TT509.T34 1998
Decades of beauty. Mulvey, Kate. GT596 .M85 1998
Career opportunities in the fashion industry / Peter Vogt. TT507.V63 2002
Careers in focus. Fashion. TT507 .C337 2001
Ethnic style : history and fashion / Bérénice Geoffroy-Schneiter. GT513.G45 2001
Fashion in detail : from the 17th and 18th centuries. GT585.H37 2000
Key moments in fashion : from haute couture to streetwear. GT596 .K49 1999
Draw fashion models! / Lee Hammond. TT509 .H334 1999
Issey Miyake making things / Kazuko Sato, Raymond Meier. TT502 .M5913 1998
Dressing smart in the new millennium: 200 quick tips for great style/ JoAnna Nicholson. TT507 .N465 1999

The business of fashion : designing, manufacturing, and marketing/ Leslie Davis Burns.
 TT496.U6 .B87 1997
The world of fashion / Jay Diamond, Ellen Diamond. TT518 .D52 1997
Accessories/ Christa Worthington. TT560 .G76 1996
The end of fashion: how marketing changed the clothing business forever/ Teri Agins.
 HD9940.A2 A35 2000
An illustrated history of fashion: 500 years of fashion illustration/ Alice Mackrell.
 TT509 .M33 1997
Vogue book of fashion photography, 1919-1979/ Polly Devlin. TR679 .V63 1979

REFERENCE BOOKS

The books listed below will provide you with useful statistical information, fashion history, career guidance, and basic information about fashion and fashion merchandising in particular.

Call Number	Title
Ref TT503 .F37 1998.....	<i>The Fashion book.</i>
Ref GT507.W5	<i>The Dictionary of Costume</i>
Ref GT507.Y37	<i>The Encyclopedia of World Costume</i>
Ref GT510.B654	<i>Modes and Manners</i>
Ref GT510.H6	<i>Le Costume</i>
Ref GT510.R3313 1988.....	<i>The Historical Encyclopedia of Costumes</i>
Ref GT510.R76 1974.....	<i>The Unfashionable Human Body</i>
Ref GT513.R2 1988.....	<i>Le Costume Historique</i>
Ref GT513.R66 1925.....	<i>Design and Development of Costume</i>
Ref GT515.E7	<i>Costume Silhouettes</i>
Ref GT900.H57	<i>Le Costume</i>
Ref HC 101.U54 2000.....	<i>U.S. Industry and Trade Outlook</i>
Ref Desk HF5381.A1 O38 2002-03.....	<i>Occupational Outlook Handbook</i>
Ref HF5381.E52 2003	<i>The Encyclopedia of Careers and Vocational Guidance</i>
Ref TT503.C34 1998.....	<i>Fairchild's Dictionary of Fashion</i>
Ref TT503.G5.....	<i>Fashion Production Terms</i>
Ref TT503.O53 1986	<i>The Encyclopedia of Fashion</i>
Ref GT507 .O53 1998	<i>Thames & Hudson Dictionary of Fashion and Fashion Designers</i>
Ref GT720 .C34 1994.....	<i>Illustrated Encyclopedia of Costume and Fashion: from 1066 to the present</i>

Biographical Reference works

Ref CT100.C8	<i>Current Biography</i>
Ref TT504.S74 1991	<i>Women of Fashion</i>
Ref TT505.A1 M55 1985.....	<i>Couture: The Great Designers</i>
Ref TT505.A1 S7.....	<i>Who's Who in Fashion</i>
Ref TT505.A1 S74 1988	<i>Who's Who in Fashion. 2nd ed.</i>
Ref TT507.C33 1987.....	<i>California Fashion</i>
Ref TT507.D527 1988.....	<i>Fashion: The Inside Story</i>
Ref TT507.L36	<i>In a Glamorous Fashion</i>
Ref TT507.L4 1977	<i>Costume Design in the Movies</i>
Ref TT507.W218.....	<i>The Fashion Makers</i>
Ref TT515.L16	<i>World of Fashion</i>

PERIODICALS

Cosmopolitan	<i>ProQuest</i>
Ebony	Periodical Room
Essence	Periodical Room
Glamour	Periodical Room
Harper's Bazaar	Periodical Room
Ladies' Home Journal	Periodical Room
Mademoiselle	Periodical Room
McCall's	Periodical Room
New Woman	<i>ProQuest</i>
Paris Match	Periodical Room
People Weekly	Periodical Room
Redbook	Periodical Room
Seventeen	Periodical Room
Vanity Fair	Periodical Room
Vogue	Periodical Room
W.	Periodical Room

FIND SPECIAL SERIES THAT CAN BE CHECKED OUT:

To find **call numbers** for the books in the following series, try a **Keyword** search on **Voyager**, the library catalog. Enclose the series title in quotes.

"at issue"	"opposing viewpoints"
"contemporary world issues"	"current controversies"
"information plus"	"taking sides"
"reference shelf"	

FIND MAGAZINE, JOURNAL AND NEWSPAPER ARTICLES:

The library subscribes to several online databases, which provide indexing, abstracts and access to articles as well as information from reference books and other publications. Passwords allowing off-campus access to the Library's subscribed online databases are available at the Library's Reference Desk.

Some useful databases to try first include:

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| • <u>Proquest</u> | [Magazine, journal and newspaper articles] |
| • <u>CQ Researcher</u> | [Reports on current and controversial topics] |
| • <u>Opposing Viewpoints</u> | [Argumentative or persuasive articles and books on current and controversial topics] |
| • <u>FACTS.com</u> | [Issues and Controversies database] |
| • <u>Newsbank</u> | [News articles on current issues] |
| • <u>SIRS</u> | [Social Issues Researcher] |

To search most online databases, enter a word, words, and/or specific phrase. You may also use quotes to indicate a phrase, and the Boolean operators AND, OR, NOT.

For example:

"fashion trends" AND "American culture"

fashion AND advertising AND teenagers

Check in the *Library of Congress Subject Headings* set (the five big red books on the stand), dictionaries, thesauri and subject-related books for the right words to use.

FIND WEB SITES:

Use a search engine such as Google (<http://www.google.com>) when you know the exact terms or names of your topic.

- Enter two or more related words, each with a + in front of it to specify your search.
- Search for phrases by putting double quotes around two or more words, for example:
+fashion +culture
"fashion merchandising" +children

Put an asterisk * after the root word to find plurals or other words beginning with the root.

Use subject directories such as Yahoo (<http://www.yahoo.com>) or Internet indexes such as Librarian's Index to the Internet (<http://www.iii.org>) for browsing or when you are not sure of the terms or names. Indexes lead you from the general subject to the specific sub-topic.

Librarians' Index to the Internet at <http://www.iii.org> is a subject directory of librarian-selected Internet resources.

Internet Resources on the library's homepage at <http://lib.lbcc.edu/liblink2.html> is a topical guide with links to web sites for research, including *Hot Topics*.

Most Internet resources are not subjected to peer-review or to rigorous evaluation process; students are advised to evaluate Internet resources before using them. The following Internet evaluation guidelines were compiled by Elizabeth E. Kirk of the Sheridan Libraries of the John Hopkins University and accessible at: <http://www.library.jhu.edu/elp/useit/evaluate/>

Web sites related to fashion

<http://www.focusonstyle.com/frontrow/frontrowfashionindex.htm>

<http://www.fashion.net>

<http://fashioncareercenter.com>

www.stylecareers.com

www.textilejobs.com

CITATION OF SOURCES

A research paper usually includes a *Works-cited* list according to specific documentation style such as MLA (Modern Language Association) or APA (American Psychological Association). The printed copies of these guides to documentation are available at the Library Reference desk. Guidelines are also available online at these Web sites:

APA style: http://campusgw.library.cornell.edu/newhelp/res_strategy/citing/apa.html

MLA style: http://campusgw.library.cornell.edu/newhelp/res_strategy/citing/mla.htm

The MLA Bibliography composer <http://www.noodletools.com/noodlebib/index.html>